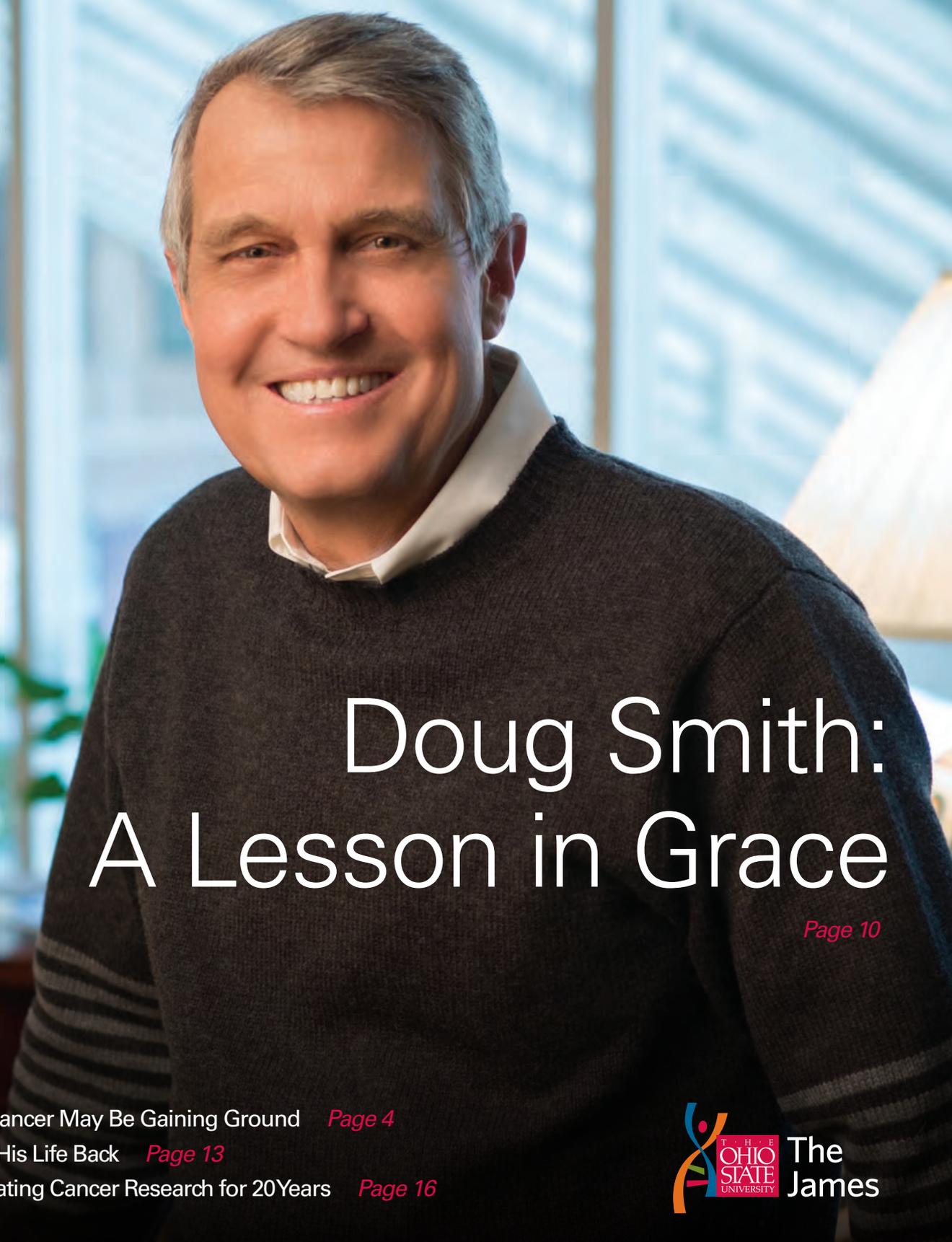


# impactCancer

THE OHIO STATE UNIVERSITY COMPREHENSIVE CANCER CENTER –  
ARTHUR G. JAMES CANCER HOSPITAL AND RICHARD J. SOLOVE RESEARCH INSTITUTE



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# Welcome



**Working together is in Ohio State's DNA.** It's as old as the University's land-grant mission: combining research, teaching and service—and care—to improve the lives of people in Ohio, and now people everywhere. In our comprehensive cancer center, we realize the power of collaboration more profoundly than ever. Here, we bring together some of the world's leading experts in cancer to fulfill our vision to create a cancer-free world, one person and one discovery at a time.

It took a team of people at The Ohio State University Comprehensive Cancer Center – Arthur G. James Cancer Hospital and Richard J. Solove Research Institute (OSUCCC – James) to identify a gene that causes a certain type of colon cancer. It took the collaborative efforts of several Ohio State academic disciplines to develop an enhanced tomato juice that could play a role in preventing cancer. It takes a multidisciplinary group of cancer experts to prevent, detect, treat and cure cancer.

But the experts on our faculty and staff could not achieve such success in our research and care without tremendous support from our generous community of donors and partners. In this edition of *impactCancer*, I'm pleased to share with you the stories of some of our friends who share their gifts of time, treasures and talent to benefit the OSUCCC – James.

Tens of thousands of people—moms and dads, daughters and sons, friends and strangers—are surviving cancer today because of the discoveries and care at the OSUCCC – James. They continue to live and thrive.

Think of all those who would not, But for Ohio State.

**Michael A. Caligiuri, MD**

Director, The Ohio State University Comprehensive Cancer Center  
Chief Executive Officer, James Cancer Hospital and Solove Research Institute

The Ohio State University Comprehensive Cancer Center –  
Arthur G. James Cancer Hospital and  
Richard J. Solove Research Institute

IT'S BACK FOR 2013!

IRA CHARITABLE  
ROLLOVER

BUT FOR  
OHIO  
STATE

A SPECIAL OPPORTUNITY TO MAKE A DIFFERENCE  
FOR THOSE LIVING WITH CANCER.

Taxpayers, age 70.5 or older, are eligible to transfer up to \$100,000 directly from an IRA to a qualified charity without paying income tax on the distribution.

YOUR GIFT WILL HELP CREATE A CANCER-FREE WORLD!

Visit [giveto.osu.edu/irarollover](http://giveto.osu.edu/irarollover).  
Call or e-mail the Office of Gift Planning.

The Ohio State University  
Foundation  
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Visit our Website  
[cancer.osu.edu](http://cancer.osu.edu)

# “BUT FOR OHIO STATE,” Cancer May Be Gaining Ground

Cancer. The very word strikes fear. This year alone, more than 64,000 Ohioans will hear the words “You have cancer,” and one will succumb to the disease every 20 minutes. It is the world’s number one killer, costing the nation more than \$104 billion annually in medical expenditures and even more in lost work time. With such staggering statistics, there might be little reason for hope... But for Ohio State.

“I believe a cure for cancer will happen at this University, and that is because of the fierce determination of those who have dedicated their lives to the cause. But for Ohio State, the efforts of so many experts—in the basic sciences, animal and nutritional sciences, engineering and medical fields—might not be combining to conquer cancer once and for all.”

– E. Gordon Gee, President, The Ohio State University

Ohio State’s cancer initiative represents \$500 million of the University’s \$2.5 billion “But for Ohio State” fundraising endeavor. Ohio State’s Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute (OSUCCC – James) is the only National Cancer Institute (NCI)-designated comprehensive cancer center in the country with a freestanding cancer hospital affiliated with a nationally-ranked academic medical center—all on the campus of one of the nation’s largest public universities. Here, we leverage the depth and breadth of disciplines across the University to create a new world order in preventing, detecting, treating and curing cancer. However, to create a cancer-free world, we need more than great minds and even greater dreams. We need you.

“But for Ohio State, there might not be such a comprehensive effort to create a world without cancer. Unlike many other cancer centers, we are able to leverage the vast resources of one of the most powerful academic institutions in the country. And it’s working.”

– Michael A. Caligiuri, MD, Director, The Ohio State University Comprehensive Cancer Center  
CEO, James Cancer Hospital and Solove Research Institute

## Fundraising Priorities for the OSUCCC – James

- **Creating Modern Learning and Healing Environments**  
**\$50 million** – For nearly a decade, Ohio State has been planning for the new James Cancer Hospital and Solove Research Institute, a hospital that will expand our cancer program’s ability to treat people with cancer, generate new ideas, facilitate research and inspire the next generation of caregivers and scientists.
- **Foster Faculty and the Academic Excellence Enterprise**  
**\$100 million** – The OSUCCC – James has attracted many of the top cancer researchers and clinicians across many specialties and disciplines. Competition for world-class oncologists and scholars, however, is greater than ever. It takes resources to attract and, even more importantly, to keep them here.
- **Embolden the Research Mission**  
**\$200 million** – Cancer will be defeated at a place like Ohio State because we understand the complexity of the problem. Our scholars and thought leaders, who hail from across the academic and medical spectrum, are focusing on research that explores the genetic makeup of the patient and his or her cancer, and developing targeted therapies that kill the cancer but leave healthy tissue alone.
- **Drive High-Impact Innovation**  
**\$150 million** – Progress comes from exploring new and innovative pathways. Imagining things that have never been before—“big idea” research—is risky, expensive and the most difficult to fund, but it is also what truly moves the field forward. At the OSUCCC – James, we believe in pursuing innovation aggressively.



With your philanthropic investment in our ever-improving cancer enterprise, more Buckeyes, and more people everywhere, will celebrate life... in a cancer-free world. To share your “But For Ohio State” story and make your gift to the campaign, visit [giveto.osu.edu/CancerFreeWorld](http://giveto.osu.edu/CancerFreeWorld).



Alan and Lisa Hinson

# What “But For Ohio State” Means To Me

“BUT FOR OHIO STATE...”

we would not have a floating Buckeye Nation on a cruise ship of more than 2,300 strong fighting cancer.

– Lisa Cisco, founder, Buckeye Cruise for Cancer



Lee Hess and Irene Levine

“BUT FOR OHIO STATE...”

our family would not have had the opportunity to support physicians and researchers who are working every single day to end cancer. Losing someone we dearly loved compelled us to take action by investing in the exceptional work taking place at The James on behalf of all cancer patients and their families.

– Lisa Hinson, James Foundation Board member



Midge and Al Lipkin

“BUT FOR OHIO STATE...”

I would not have learned the importance of paying forward and would not have established the Jay Holdgreve Testicular Cancer Research Endowment at The James, which has raised more than \$40,000 for the fight against cancer.

– Jay Holdgreve, testicular cancer survivor and Community Partner of The James

“BUT FOR OHIO STATE...”

my husband would not have found bike riding as a new form of friend making and fundraising.

– Irene Levine, James Foundation Board member (Husband and Pelotonia Rider, Lee Hess)



Shannon Peterson

“BUT FOR OHIO STATE...”

my leukemia would have prevented me from leading my lifestyle and enjoying my family.

– Midge Lipkin, PhD, leukemia survivor and supporter of The James

“BUT FOR OHIO STATE...”

there would not be the Stefanie Spielman Comprehensive Breast Center available for our associates, our customers and all the women in our lives.

– Cheryl McCormick, manager of community relations, Kroger

“BUT FOR OHIO STATE...”

I wouldn't have the opportunity to take action against cancer to the extent that the Spielman Fund and Pelotonia have provided.

– Shannon Peterson, captain, Stefanie's Team of Hope Peloton



Janice Roth

“BUT FOR OHIO STATE...”

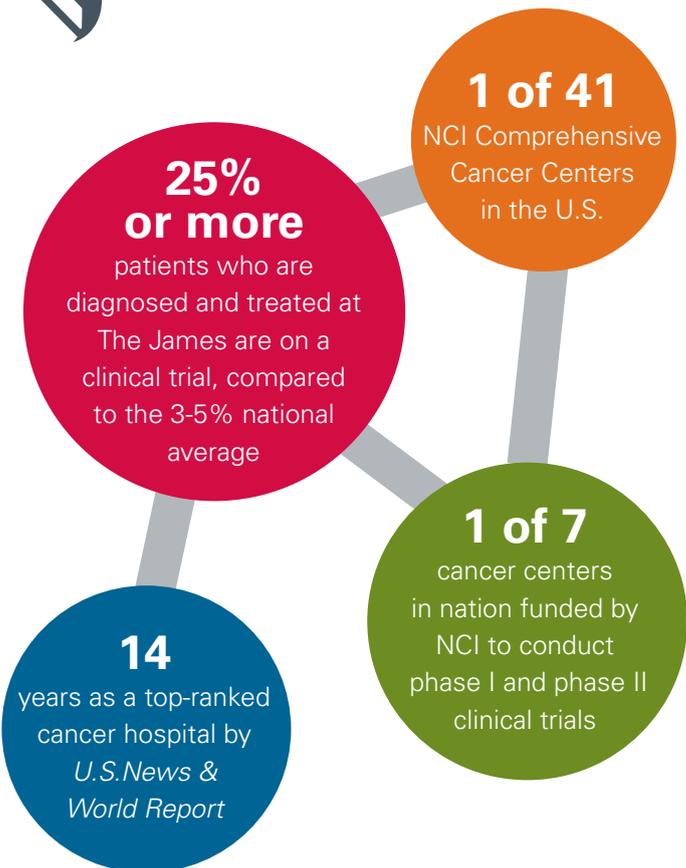
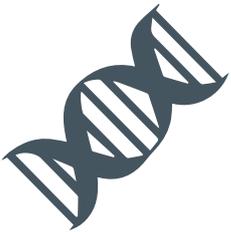
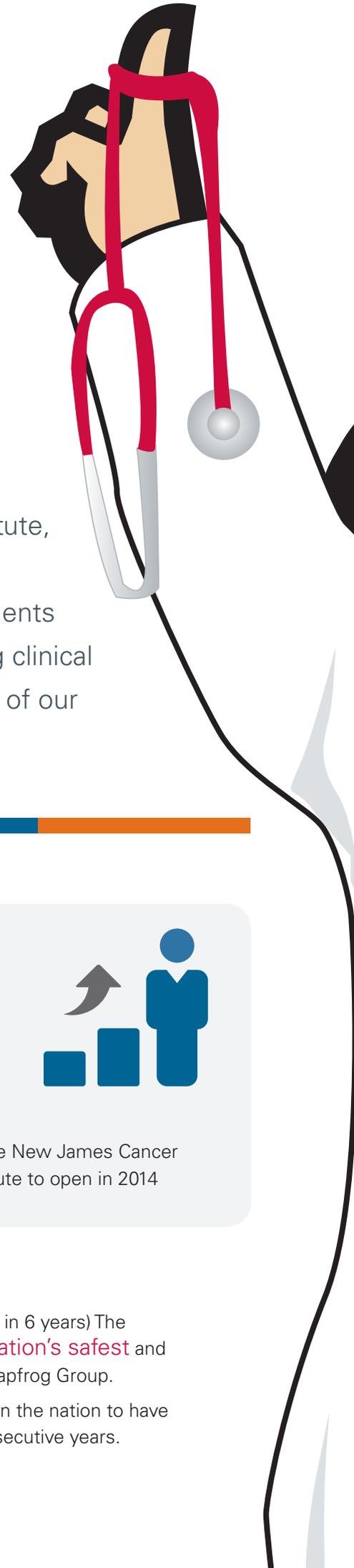
the Jack Roth Rock 'n Run/Walk wouldn't have been able to raise more than \$300,000 for lung cancer research in the last seven years.”

– Janice Roth, founder, Jack Roth Fund

**BUT FOR  
OHIO  
STATE**

# Share The Good News

At Ohio State's Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute, there is much to be proud of. From news of our groundbreaking research that leads to new treatments for cancer to awards presented to our outstanding clinical staff, we hope you'll join us in spreading the word of our great work and achievements.



- 266,259** Outpatient Visits
  - An 11% increase over FY2011
- 30,595** Radiation Treatments
  - A 21% increase over FY2011
- 1,000,000** square feet in the New James Cancer Hospital and Solove Research Institute to open in 2014

For 4 consecutive years (5 times in 6 years) The James has been named one of the **nation's safest** and **most effective** hospitals by The Leapfrog Group.

- We're 1 of only 2 cancer hospitals in the nation to have been named by Leapfrog for 4 consecutive years.



**300**

active clinical trials



**228**

adult cancer beds



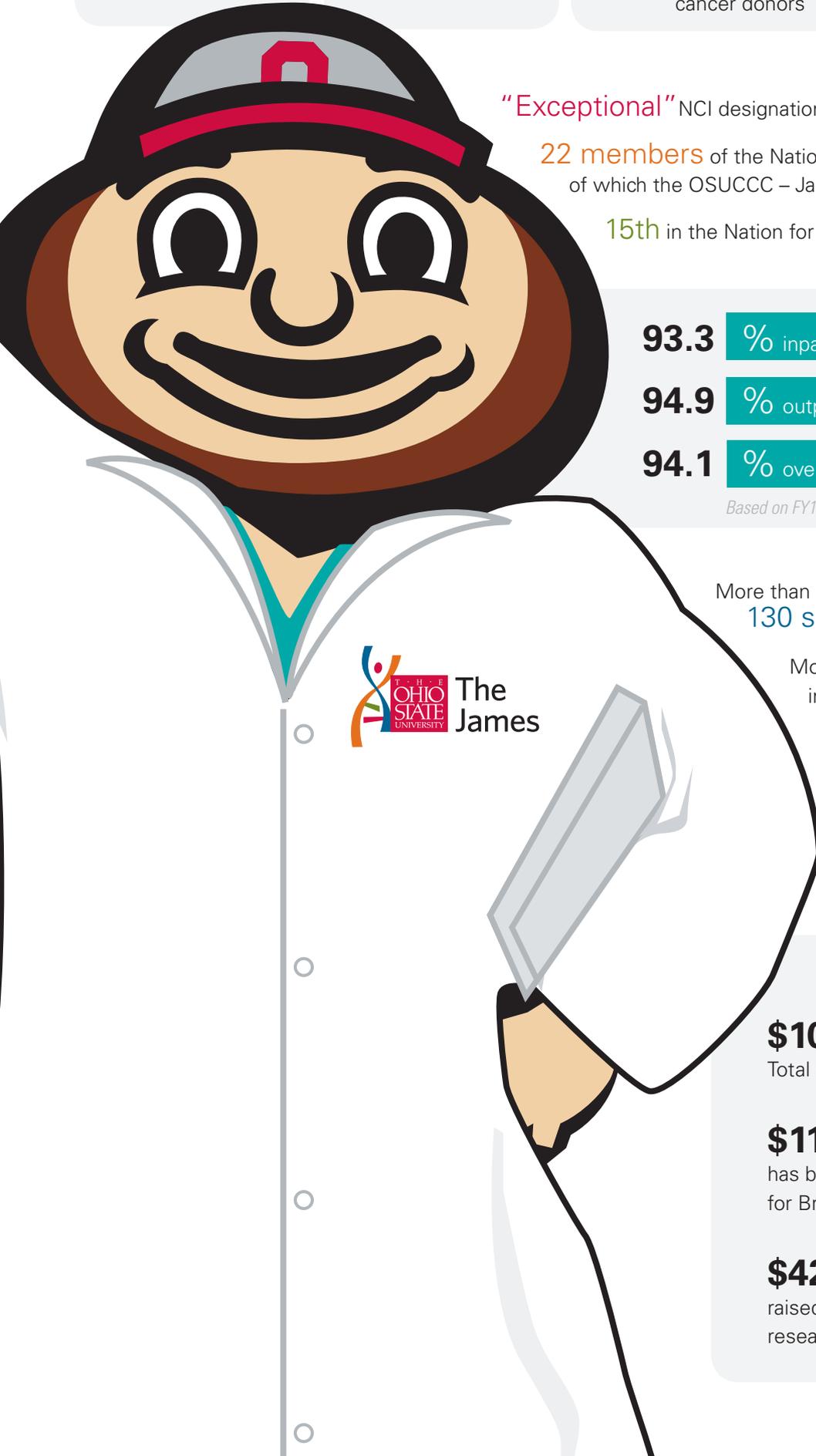
**111,364**

number of  
cancer donors



**227,670**

total square feet of cancer  
program research space



**"Exceptional"** NCI designation for The James

**22 members** of the National Comprehensive Cancer Network,  
of which the OSUCCC – James is a founding member

**15th** in the Nation for funding from the National Cancer Institute

**93.3** % inpatient satisfaction

**94.9** % outpatient satisfaction

**94.1** % overall patient satisfaction

*Based on FY12 data.*



More than **300 researchers** and  
**130 sub-specialized** oncologists

More than **400 Community Partners** bring  
in significant support for cancer research and care

More than **300 patients** seen **DAILY** at the  
Stefanie Spielman Comprehensive Breast Center

**11 of the 14** colleges at Ohio State have  
researchers working on cancer discoveries



**\$109+ Million**

Total Cancer Research Funding at Ohio State



**\$11+ Million**

has been raised for the Stefanie Spielman Fund  
for Breast Cancer Research since its inception

**\$42+ Million**

raised in 4 years for Pelotonia, benefiting cancer  
research at the OSUCCC – James

# Brian Stump: Turning Tragedy Into Hope

When Christine Stump of Powell, Ohio, was diagnosed with pancreatic cancer in August 2011, it came as a complete shock. “We thought no way, no how is this possible,” recalls her husband Brian. At age 47 and the mother of twin teenage sons Matthew and Michael, Christine was very active, volunteering at their school and in the community. Although she was experiencing abdominal pain and lack of appetite, “We believed it could be easily fixed.”

When initial tests revealed nothing, the Stumps went to Ohio State’s Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute (OSUCCC – James) for an endoscopic ultrasound. It was there that doctors found a tumor in Christine’s pancreas. And it was there that the Stumps learned about the five-year survival rate for pancreatic cancer.

Pancreatic cancer “is the only remaining cancer with an average single-digit five-year survival rate,” of about 5 percent, observes Christine’s physician, Tanius Bekaii-Saab, MD, section chief of gastrointestinal oncology at the OSUCCC – James. And that figure has scarcely budged since 1970, “although the number of people diagnosed with this type of cancer has increased.”

To this end, Bekaii-Saab has partnered with researchers elsewhere at Ohio State and internationally from the National Cheng-Kung University (NCKU) in Tainan City, Taiwan, and the German Cancer Research Center in Heidelberg to identify new targets in pancreatic tumors and develop novel agents to strike those targets and halt the progression of the disease. Spearheaded by the OSUCCC – James, the international collaboration is funded by grants from The James, NCKU, the government of Taiwan and philanthropic funds. “Our goal is to eventually develop and run multinational clinical trials to advance more effective treatments more quickly,” he continues.

The Stumps chose The James for Christine’s care because, as Brian says, “We liked the treatment plan and Dr. Saab is an incredible, caring human being.” Because the tumor was small and the cancer was thought to be contained, doctors performed what’s commonly known as a Whipple procedure, a complex operation that increases the five-year survival rate to about 20 percent. “The surgery was successful, and the doctors thought they got most if not all the cancer cells.” So by April 2012, Christine was



undergoing chemo and had just returned from a spring break family vacation in Florida. “She was doing great.”

But as happens too often with pancreatic cancer, the disease took over. “Because pancreatic cancer presents itself as metastatic, some [cancer cells] can still stay behind, even if you catch it early,” explains Bekaii-Saab. It runs amok in the body and “can take life away very quickly.” On May 2, 2012, Christine passed away at age 48.

Both Brian and Bekaii-Saab view pancreatic cancer as the one cancer that’s been overlooked, not only in terms of research but also public awareness. “One of the biggest problems is that there are very few survivors,” continues Bekaii-Saab. “And family members are so depressed and traumatized” by their losses that they lack the motivation to go out and advocate for a more effective treatment and cure.

But not Brian and his family. He and his sons established the Christine E. Stump Pancreatic Cancer Research Fund, pledging an initial \$100,000 that was matched by other donors for a total of \$200,000 to Bekaii-Saab’s laboratory and the international consortium. They hope to raise \$1 million through community and other developmental efforts and channel it directly toward pancreatic cancer research. Remarks Brian, “My kids are passionate about supporting this, to the point that Matt wants to focus on the study of genetics” in college, specifically epigenetics, a new and rapidly evolving field that examines hereditary changes in gene expression caused by mechanisms other than the underlying DNA sequence.

“My hope is that survival rates will improve in my and my sons’ lifetimes,” says Brian.

# Kevin Daniel: Musical Ambassador for The James

At age 26, professional musician and James Ambassadors Society member Kevin Daniel has already achieved many of his dreams. Along with receiving a scholarship at the prestigious Berklee College of Music in Boston, the Granville, Ohio, native has released several extended-play records with platinum award-winning producers, toured with Javier Colon (winner of NBC's "The Voice"), and had his song "Guarded" featured on the TV series "The Vampire Diaries."

But Kevin has also encountered some intense challenges. In 2004, while he was still in high school, his father, Patrick, went in for a routine checkup and learned that he had a particularly virulent form of throat cancer. "It was a real shock," Kevin recalls. "They did a biopsy thinking that it was nothing, and he ended up going through very difficult treatments." Patrick received care at The Ohio State University Comprehensive Cancer Center - Arthur G. James Cancer Hospital and Richard J. Solove Research Institute (OSUCCC – James), and today he is cancer-free.

But as sometimes happens with life and art, Kevin turned the experience into musical magic, a song "Brave." "About a year ago, I was having conversations with a friend about going through tough times," he recalls. "I kept coming back to my dad and the courage he and my family displayed and what we went through during his illness." Unsure of what to do with a video he'd made of the inspirational and moving



Photo credit: Pete Larson



Attendees gather at the Fall 2012 James Ambassadors Society Reception.

melody, he showed it to fellow Granville resident and assistant director of development at the OSUCCC – James, Nan Steyn. "She shared it with The James staff and they loved it, so I decided to release it" as a downloadable song and a video with 50 percent of all proceeds from downloads going to the OSUCCC – James. The video went viral, and within 24 hours of the song's release on iTunes, it "charted" at No. 33. Kevin also performed "Brave" at the 2012 Cancer Survivors Day and at The James Ambassadors Society Fall Reception that year.

Although The James Ambassadors Society was originally founded in 2012 to maintain involvement of former James Foundation Board members and their spouses, it has already expanded to include Community Partners as well as individual donors along with community advocates and leaders. So

Kevin was a natural and enthusiastic recruit. "Ambassadors work toward educating their family, friends and colleagues about the research, programs and care taking place at The James," explains Mandy Porcher, assistant director of development and James Foundation Board liaison. Unlike other fundraising endeavors, which are usually done in a group, "Ambassadors reach out individually" and can participate by touring the labs, hosting an educational dinner or, like Kevin, releasing a hot-selling inspirational single.

"There are good people at The James," adds Kevin. "I'm honored to help in any way I can."

# Doug Smith: A Lesson in Grace

In 2004, while undergoing routine tests at another facility, Doug Smith was diagnosed with a slow-developing but incurable form of chronic lymphocytic leukemia (CLL). "I was 58 years old at the time and considered myself to be in excellent health," he recalls. Although he still felt fine, he resigned from his job as CEO of Best Brands Corporation. "For

the first time, I had a blank calendar and went from using all of my talents" to having nothing to do. As a result, he fell into a state of depression.

However, during the 12-hour car trip back to his home in Columbus, Doug took stock of his life, concluding that he would need five things to cope with the disease: grace, gratitude, courage, peace and time. And it was this realization that allowed him to overcome his depression and develop a revitalized second career as a speaker, author and teacher on the choices that can lead to happiness and the traps that can prevent it. Along with creating a website, [www.whitepinemountain.com](http://www.whitepinemountain.com), dedicated to helping individuals live and lead abundantly, he has also written a book, *Call Me Mr. Lucky: Remembering the Past with Peace, Anticipating the Future with Confidence and Living in the Present with Joy*.

"One of the keys to happiness is altruism," he observes. So a few months after the initial diagnosis, he and Phyllis, his wife of more than 40 years, were on their way to hear John C. Byrd, MD, a CLL expert at The Ohio State University Comprehensive Cancer Center – Arthur G. James Cancer Hospital and Richard J. Solove Research Institute (OSUCCC – James), speak at a dinner. "I suggested that we make a donation to support Dr. Byrd's research. Although I



was thinking a few thousand dollars, Phyllis responded that we should give a million. I nearly drove off the road" in shock.

But thanks to matching contributions from friends, family and colleagues, along with proceeds from Doug's new career as a writer and speaker, Phyllis and he have not only raised more than \$1.5 million to support Dr. Byrd's research, but they also plan to donate another million

in the future. Additionally, Doug requests that all of his speaking fees be directed to either the OSUCCC – James or the Leukemia & Lymphoma Society. Observes Doug, "Phyllis pointed out – and rightly – that perhaps, rather than waiting until 'The horse was out of the barn,' so to speak, and then giving, why not do so now?" so that along with others Doug could reap the benefits of the research.

Donations such as the Smiths' "are instrumental in funding cutting-edge research," comments Byrd, director of the Division of Hematology at The James. Because National Institutes of Health (NIH) funding has dropped in the past few years for almost all research facilities, "Philanthropy plays an even more vital role in identifying new and innovative drugs." For example, ibrutinib, which was initially considered risky in treating CLL a few years ago and whose research was funded privately at The James, just received an NIH/National Cancer Institute (NCI) grant to move it toward phase III trials and final testing.

And Doug is still going strong, with a full speaking and writing schedule. "I have done very well with treatment, thanks to The James." He praises the hospital's positive outlook, which dovetails with his personal philosophy. "They are professional, yet make you feel at home."

# A Weiss Move:

## Michael and Arlene Weiss Are Optimistic About Finding Treatment For Cancer Cachexia

Michael and Arlene Weiss like to reminisce about earlier days, but they don't waste time living in the past. Instead, this forward-facing couple embrace the future with optimism and hope.

Mr. and Mrs. Weiss are longtime supporters of The James – they've attended many fundraising events and have been active supporters in many facets. Having lost both of their mothers to cancer, as well as many friends along the way, the Weisses wanted to do something that would have a positive effect for patients and their family members.

Recently, they wrote a check for \$500,000 to support translational research in the basic science laboratory of Denis Guttridge, PhD, where he and his newly developed Cancer Cachexia Program are seeking to identify treatment for cancer cachexia, a muscle-wasting condition that compromises a patient's quality of life due to weakness, fatigue and the inability to tolerate standard cancer care.

"We met Dr. (Arthur G.) James before the cancer hospital was built, when he cared for one of our family members," recalls Mrs. Weiss. "He was so brilliant and dedicated – I remember his telling Michael and me about his vision for a hospital in Columbus, similar to Memorial Sloan-Kettering (where Dr. James completed a fellowship in 1946), dedicated to research as well as cancer care. If our gift in any way creates in others the feeling that they, too, might be able to help, then that's a good thing and it makes us feel good," she adds.

Michael, who is CEO and president of Express, notes that when the couple talked with Michael A. Caligiuri, MD, director of Ohio State's Comprehensive Cancer Center and CEO of The James, they expressed a desire to support work that would have an immediate and visible effect on cancer patients and their families.

"My perspective is that we all have a responsibility to define for ourselves what it is that we have an obligation to do. Arlene and I know there are many worthy causes, but I've always felt that just giving money can sometimes be an abdication of responsibility," Mr. Weiss explains. "We asked Dr. Caligiuri to help us find something 'doable' that we could take responsibility for – where we could step forward to make a true difference."

When the couple learned about Guttridge's work, they



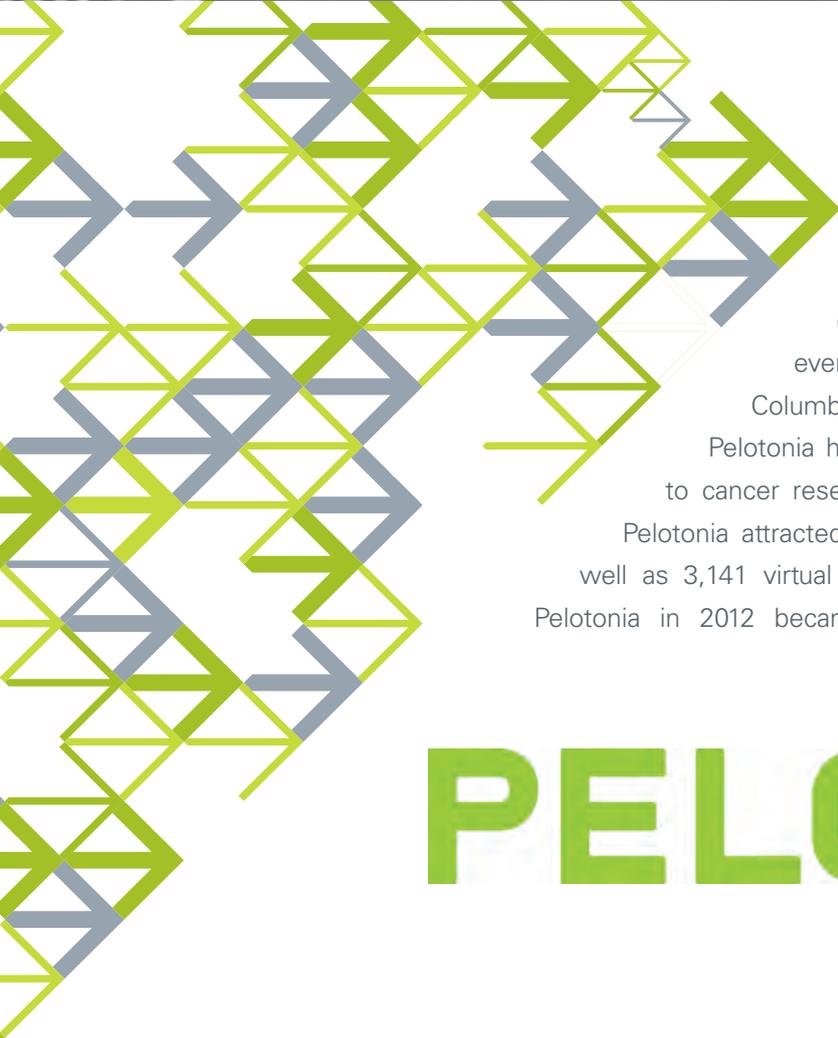
found that opportunity. The primary outcome of cancer cachexia is severe weight loss due to wasting of muscle mass as tumors progress. The devastating condition is most common in gastrointestinal cancers, such as pancreatic cancer.

Guttridge and his team are attempting to identify underlying mechanisms that tumors use to cause the decay of skeletal muscle. To date, they have discovered the role of a protein, NF-kappaB, that becomes activated in muscle cells, contributing to the wasting condition. Their hope is that NF-kappaB can be targeted for treatment of cancer cachexia and perhaps to other muscle-wasting diseases.

"In the three decades since we met Dr. James, so many big, important things have happened here in Columbus – things that are good for the people of this city – but none has had the impact on people's lives as has the prominence of The James, which today is a world-class institution," Mr. Weiss asserts. "When we wrote that check, it not only felt wonderful, but appropriate. We are optimistic about the future, and this gift reflects not only our belief in the future, but our hope to help build that future."



# Registration Now Open for Pelotonia 13



Registration is open for Pelotonia 13, the fifth year of an annual grassroots bicycle tour that raises millions of dollars for research at the OSUCCC – James. This year's event will unfold from August 9-11 on assorted routes between Columbus and Kenyon College in Gambier, Ohio. In its first four years, Pelotonia has raised more than \$42 million, with every dollar raised going to cancer research thanks to the event's generous underwriters. Last year's Pelotonia attracted a record 6,212 riders from 43 states and three countries, as well as 3,141 virtual riders and more than 2,000 volunteers. Measured by riders, Pelotonia in 2012 became the largest single-event biking fundraiser in the nation.

# PELOTONIA

Register and learn more at [www.pelotonia.org](http://www.pelotonia.org)

# Diz Howard: Getting His Life Back

Dale “Diz” Howard was a hard-riding, hard-working truck driver and Harley Davidson enthusiast. “I was a 280-pound, short-winded tough guy,” recalls the Vietnam veteran who ran a successful trucking business in Dayton, Ohio. Although he totes multiple tattoos and at one point hung out with the Outlaw motorcycle group, he also had a softer side, singing in the church choir, playing the guitar and piano, and attending his nephew’s football games, where he met his wife, Jill.

Although Diz was a nonsmoker, for years he had been short of breath and had also been experiencing acid reflux and related hoarseness resulting from his excess weight, according to his physician. Then came October 4, 2010: “I was doing my job and suddenly could not breathe,” he recalls. After many referrals and tests, “Doctors found stage 3, borderline stage 4 laryngeal cancer” believed to be caused by exposure to Agent Orange during his service in Vietnam. They removed a mass from his throat, and Diz endured a round of chemotherapy and radiation. The effects were devastating: Along with being unable to speak and needing an IV bag for sustenance, “I was down to 111 pounds and sleeping 22 hours a day. I could barely get out of my chair.”

“He kept dropping weight and I was terrified,” adds Jill. But rather than stand by and watch her husband die, she turned to the Internet and started doing research on treatment options, coming across the website for The Ohio State University Comprehensive Cancer Center – Arthur G. James Cancer Hospital and Richard J. Solove Research Institute (OSUCCC – James). “Until then I didn’t even know The James existed.” But Jill was desperate, so she picked up the phone.

“Words cannot convey my deep appreciation for the woman who answered,” continues Diz. As a result of the conversation, Diz and Jill arranged a consultation at the OSUCCC – James. That was the first breath of hope they’d had since his initial diagnosis 18 months prior.

When Diz and Jill had their initial meeting with their otolaryngologist, Amit Agrawal, MD, in April 2011, “I got a sense of calm from him and immediately trusted him,” says Diz. Though Agrawal “gave me no guarantees that I would talk again or even survive, I told him, ‘You do what you do and I’ll fight like hell to beat this.’”



The surgery, which reconstructed Diz’s larynx (voice box) and created a permanent hole in his throat so he could talk and breathe properly, took 11 ½ hours and required several skin grafts, one of which involved a colorfully worded tattoo. “It’s now a part of my throat,” chuckles Diz, who does speak quite well these days and wears the tattoo on his neck as a badge of honor. Agrawal also located and removed another cancerous mass. “I am now cancer-free thanks to the team at The James.” He’s also a healthy 184 pounds and can bench press as much as he did when he was at his heaviest.

Although he has hardly traded in his beloved Harleys for a bicycle, Diz participated in Pelotonia 12, riding 25 miles. He plans on going even farther during Pelotonia 13. “What a great way to get in shape, show appreciation and give something back,” he enthuses. And, along with proudly showing his photos as a featured speaker at the November 2012 James Ambassadors Society reception, he is quick to acknowledge gratitude for Agrawal and the team at the OSUCCC – James, as well as OSUCCC Director and James CEO Michael A. Caligiuri, MD.

“I only wish I had known about The James earlier – it would have made recovery so much easier.” Some people attend Ohio State to get an education. “I went there to get back my life.”

# ScottsMiracle-Gro: Fertile Ground for Pelotonia

Founded in 1868 in Marysville, Ohio, what is now known as ScottsMiracle-Gro initially took root as a premium seed company for farmers. Today, with nearly \$3 billion in net sales, it is the world's largest marketer of branded consumer lawn and garden products. Scotts has nurtured the community as well, through various partnerships,

scholarships and donations. "We are proud to be a partner with The Ohio State University in growing tomorrow's leaders in the areas of business, engineering and the sciences," observes Su Lok, director of corporate and community partnerships at ScottsMiracle-Gro. "We recently strengthened our long-term relationship with the University by joining The James and Pelotonia in the fight against cancer." Engaging with Pelotonia was "a natural choice because wellness is a large part of the ScottsMiracle-Gro culture, and Pelotonia gets our associates actively involved in the health of our community."

Along with pledging \$400,000 over a four-year period as a funding partner of Pelotonia, Scotts also matches donations to employee riders as well as contributions to one participating family member. "While the \$400,000 will go toward defraying operational costs, every dollar matched for riders will be put directly toward cancer research," explains Michael Chambers, a senior analyst at Scotts and captain of their peloton, Team ScottsMiracle-Gro. "This is a huge incentive because, along with encouraging



participation, it also removes a lot of the pressure about meeting their financial commitment." So instead of having to raise, say, the entire \$2,200 pledge, the employee is responsible for only \$1,100. Conversely, should associates collect more than their initial pledge, as many do, "Scotts will match that amount as well."

Pelotonia involvement has blossomed since Pelotonia CEO and cancer survivor Tom Lennox came to Scotts to speak about the ride in 2010. "That year we had 18 riders in our peloton," recalls Michael. The number doubled to 36 for Pelotonia 11, then shot up to 100 in 2012. "This year we anticipate 200 participants, perhaps more," to include not only riders but virtual riders and volunteers. Total amounts raised have also reflected burgeoning enthusiasm: from \$62,500 in 2010 to \$208,500 last year, making Scotts the eighth-highest-raising peloton for 2012. Plus, "Very few pelotons have 100 riders," Michael says.

Pelotonia has also become part of the Scotts culture, with a planned pig roast and other fundraisers to further help participants meet their goals. Observes Michael, "If people are initially hesitant about actually riding, they can get their foot in the door" by participating as a volunteer, virtual rider or donor. "Cancer affects everyone; once people become involved with Pelotonia through Scotts, they usually continue."

# Chemical Abstracts Service: Paying it Forward and Back

Founded in 1907, Chemical Abstracts Service (CAS), a division of the American Chemical Society, moved its offices onto the campus of The Ohio State University in 1909 when the editor of a small monthly publication was invited to join Ohio State's chemistry faculty. This marked the beginning of a long and storied relationship with the University. As the CAS staff grew into the hundreds, Ohio State provided CAS with rented facilities and support for more than 50 years. Initially housed in a 15-by-30-foot room, CAS expanded and relocated several times on campus until 1965, when it moved to its own 54-acre site adjacent to the University. Today, widely recognized as the authority on chemical information, CAS provides comprehensive and integrated online databases, including the world's largest registry of organic and inorganic substances, and protein and DNA sequences. CAS has given much back to Columbus, including providing the setting for the popular summer music program Picnic with the Pops for 28 years.

CAS's generosity has extended to Ohio State's Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute (OSUCCC – James), where CAS president, Robert J. Massie, serves as chair of The James Cancer Hospital Board. In addition to leading the board's efforts, Massie, president of CAS since 1992, has been credited with bringing his organization into the 21st century by releasing new and innovative products and services, such as SciFinder®.

As part of its ongoing support of Ohio State's cancer program, CAS has donated its sprawling, lush grounds for several OSUCCC – James events. The inaugural venue for the first Pelotonia in 2009, and again in 2010 and 2011, CAS "was the official starting point and enabled us to accommodate thousands of riders," a feat that might not otherwise have been accomplished, according to



Michael A. Caligiuri, MD, CEO of The James and director of Ohio State's Comprehensive Cancer Center. "It all began here — Pelotonia has raised more than \$42 million so far due in part to the efforts of CAS and Bob Massie."

Since 2009, CAS has been the site of Cancer Survivors Day hosted by the OSUCCC – James. Attended by thousands of cancer survivors and their families, the 2012 tailgate-themed event included an informational expo, musical entertainment, and Ohio State and pro football legend Chris Spielman, who spoke about his wife Stefanie's 11-year battle against breast cancer. CAS is also generous in their support of Cancer Survivors Day by donating food, tents and supplies to the event. Bob Massie spoke to event attendees, sharing amusing anecdotes about the former Bash Executive Golf Course where the CAS campus now stands. When CAS moved to that location in 1965, the greens from the course were extracted and donated to OSU. To this day, when golfers are on the practice green at the Ohio State University Golf Club, they are playing on a former piece of CAS grounds. Massie noted that hosting the OSUCCC – James "is the best and highest use of property... and I can think of no higher or better use of this land than to welcome cancer survivors."

Massie also told survivors, "You bring courage, friendship, community, love of life, the fullest possible perspective on what it means to be family or a friend, as well as what it takes to meet the greatest challenge in life. We admire you. We welcome you. Please come back. We will keep these lawns up so they'll be ready for you. You deserve that and more."

It's a natural progression that CAS will be the setting for the 2013 Up on the Roof event in October and will again host this year's Cancer Survivors Day the same month.

## 20th Anniversary Up on the Roof

Save the Date

October 12, 2013

Chemical Abstracts Service  
2540 Olentangy River Road

# Up on the Roof: Elevating Cancer Research for 20 Years



Up on the Roof Chairs with hospital leadership at the 2012 Old Hollywood-themed evening.



Up on the Roof event chairs (from left) Sarah Benson, Janis Bloch, Libby Germain and Liz Sokol.



Up on the Roof Title Sponsors, Macy and Shirley Block, at the 2006 Up on the Roof.

Every year, the Up on the Roof committee comes together with the goal of finding a cure for cancer. Janis and Michael Bloch, Sarah Benson, Liz and John Sokol, and Libby and Rick Germain are all chairs of Up on the Roof, which has raised more than \$6.6 million for Ohio State's Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute (OSUCCC – James) since its unassuming beginnings in 1993. Like many people, the chairs have lost loved ones to cancer – parents, in-laws, close family members and friends. And they are doing something about it.

"We started with a group of women in the community," recalls Janis. Originally held atop of the 9th Avenue garage, a short walk from the OSUCCC – James, Up on the Roof has evolved into a premier black-tie gala in Columbus that has consistently sold out. Since 2008, funds have been directed toward the OSUCCC – James expansion project; before that, proceeds went toward human cancer genetics research.

But the unity and dedication that powered the initial Up on the Roof remain unchanged, attracting and maintaining a core committee of about 20 women as well as volunteers and attendees, some of whom are also marking their 20th anniversary with the event. Names such as LaDonna Solove (wife of the late Richard Solove), a constant and early supporter; Carole Schuller, a liaison between the committee and OSUCCC – James leadership; her husband, David Schuller, MD, CEO emeritus of The James; and Michael A. Caligiuri, MD, director of the Comprehensive Cancer Center and CEO of The James, are frequently mentioned. "They and others have been instrumental in its creation and continuing success," adds Janis.

And the spirit of what Liz describes as "a celebration for people of all ages and from all walks of life" has also remained essentially the same. While each year offers different décor, entertainment and food, from a glittering Cirque de Soleil to an elaborate and stylish tailgate party to an evening of Hollywood glamour, Libby notes, "The event is considered a huge success every year because people are dancing the night away until the very last song."

"There's an immense amount of support from both the community and Ohio State," states Libby. Appearances by Ohio State University President E. Gordon Gee, Ohio State football players, the marching band and cheerleaders, and



(from left) David Schuller, MD, and Carole Schuller with LaDonna and Dick Solove at the 2005 Up on the Roof.



(from left) Steven Gabbe, MD, Michael Caligiuri, MD, and David Schuller, MD, remark on the future of medicine at Ohio State.

even medical students performing a Bollywood number have been part of past celebrations. Honorary chairs have included leaders from industry, the community and Ohio State, along with Macy and Shirley Block, who have also been major sponsors for many years.

And just about everyone involved draws their own family, friends and associates into the Up on the Roof circle. For example, "Columbus has seen a tremendous influx of young people," observes Sarah, who moved back to Ohio from California seven years ago. She was attracted to the event because "along with being an advocate for finding a cure for cancer, I also wanted to help recruit the younger generation."

Making continual refinements, the event chairs and committee work hard and closely to ensure that each Up on the Roof is unique and surprising. Along with themes, locations are varied: Ohio State's French Field House; a tent at the corner of Ackerman Road and Fred Taylor Drive; and most recently, the Ohio Union's Archie Griffin Grand Ballroom. So no matter how frequently or rarely people attend the gala, it never gets stale. "They are excited to

walk in and see what it looks like and what's going to happen," says Sarah. And for this year's 20th anniversary on Saturday, October 12, on the gently rolling grounds of Chemical Abstracts Service, "We want to bring the 'wow' factor times 20." While previous galas were limited to about a thousand people, this year there are plans to allow for even more.

But the chairs never lose sight of what Up on the Roof is all about. "Cancer is still with us," states Liz. And at certain points in the evening's festivities, Ohio State physicians and leaders Schuller, Caligiuri and Steven G. Gabbe, MD, senior vice president for Health Sciences and CEO of the Wexner Medical Center, have all spoken about the latest in technology, research and targeted therapies, pointing to what's being done and what will be needed and accomplished in the future. "It offers hope and a sense that progress is being made," Liz says.

And the women won't rest until cancer is eradicated. Says Janis, "Anything is possible when you are passionate about and a part of something so important."



OSU College of Medicine Team MBBS Students with President Gee just before their Bhangra Dance Performance at Up on the Roof 2011.



David P. Carbone, MD, PhD



Steven K. Clinton, MD, PhD



Michael R. Grever, MD



Guido Marcucci, MD



Michael A. Caligiuri, MD



Carlo M. Croce, MD

## University Board of Trustees Appoints Four New Endowed Chairs

On February 1, The Ohio State University Board of Trustees approved the appointment of four new chairs for cancer research at The Ohio State University Comprehensive Cancer Center – Arthur G. James Cancer Hospital and Richard J. Solove Research Institute (OSUCCC – James). Ohio State now has 25 endowed chairs in cancer research and treatment. These chairs are created and supported by generous OSUCCC – James donors.

By recruiting and retaining the best and brightest cancer researchers, Ohio State is also bringing millions of dollars in cancer research grants to the institution. Currently, Ohio State ranks 15th among all cancer centers across the country in research funding from the National Cancer Institute.

The new cancer chairs are:

- David P. Carbone, MD, PhD, Professor – Barbara J. Bonner Chair in Lung Cancer Research. Carbone will create a new thoracic oncology center at the OSUCCC – James.
- Steven K. Clinton, MD, PhD, Professor – The John B. and Jane T. McCoy Chair in Cancer Research. Clinton leads the Molecular Carcinogenesis and Chemoprevention Program at the OSUCCC – James.
- Michael R. Grever, MD, Professor – The Bertha Bouroncle, MD, and Andrew Perenyi Chair of Medicine. Grever co-leads the Experimental Therapeutics Program at the OSUCCC – James.
- Guido Marcucci, MD, Professor – The Charles Austin Doan Chair of Medicine. Marcucci is associate director for translational research at the OSUCCC – James.

## Leapfrog Recognizes The James as Top Hospital

For the fourth consecutive year, and the fifth time in six years, Ohio State's Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute (OSUCCC – James) has been named among the safest and most effective hospitals by the Leapfrog Group, a national consortium of Fortune 500 companies. The James is among 92 hospitals (from a field of almost 1,200) named 2012 Leapfrog Top Hospitals, based upon a rating system that provides an up-to-the-minute assessment of a hospital's quality and safety.

## Caligiuri, Croce Gain AACR Honors

Two renowned medical scientists at Ohio State's Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute (OSUCCC – James) have received separate honors from the American Association for Cancer Research (AACR).

OSUCCC Director and James CEO **Michael A. Caligiuri, MD**, is one of five scientists nationwide elected to serve on the AACR Board Directors for the 2013-16 term.

**Carlo M. Croce, MD**, who chairs the Department of Molecular Virology, Immunology and Medical Genetics at Ohio State, where he serves as director of Human Cancer Genetics, is among 106 scientists chosen for the first class of Fellows of the AACR Academy.

Caligiuri and the other new board members were introduced April 9 in Washington, D.C., at the annual meeting (April 6-10) of the AACR, the world's first and largest professional organization dedicated to advancing cancer research. At the same meeting, Croce was inducted in the inaugural class of Fellows for the new AACR Academy, which honors scientists whose work has propelled significant innovation and progress against cancer.

# Reading Between the Lines: No Routine Mammogram

Opened in January 2011, the Stefanie Spielman Comprehensive Breast Center is the first of its kind in the Midwest to provide the full continuum of breast cancer care in a single facility – from prevention and screening through detection, diagnosis, treatment and survivorship. The Breast Center is home to a multidisciplinary team of nationally renowned experts who focus specifically on breast cancer. Researchers and clinicians at the Breast Center also work on clinical trials and novel therapies to further their vision of a cancer-free world.

Such in-depth attention and knowledge is important to all women, particularly to those at a higher risk for breast cancer due to heredity and other factors.

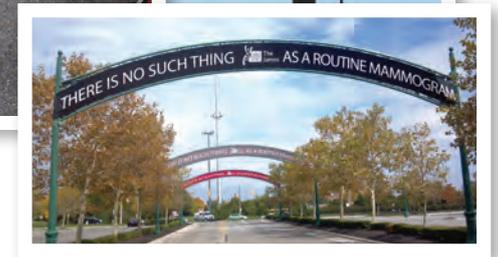
Michael A. Caligiuri, MD, director of Ohio State's Comprehensive Cancer Center and CEO of the James Cancer Hospital and Solove Research Institute, says, "Our breast radiologists at The James specialize in reading and interpreting only mammograms, and those trained eyes can mean the difference between breast cancers detected in their earliest phases and those that go undiagnosed."

Jennifer Hargett, director of marketing and communications at the OSUCCC – James, observes, "Each patient is different, and our radiologists recognize that. Because they specialize in reading mammograms, they are able to detect the smallest nuance" that otherwise might be missed.

It's important for all to know that there are no routine ways to prevent, detect, treat and cure breast cancer. Some "out-of-the-box" thinking was required to convey the idea that a mammogram at The James is anything BUT routine.

To create added awareness, "We approached CASTO about communicating the message throughout their shopping center parking lots and public spaces, where women might not normally expect to see it," recalls David Schuller, MD, CEO emeritus of the OSUCCC – James. CASTO, a privately held real estate services firm established in Columbus, Ohio in 1926, has more than 23 million square feet of retail presence in 10 states and Puerto Rico. "Without a moment's hesitation, Don Casto, Partner at CASTO, said, 'Let's go with it.'"

"CASTO is thrilled to share this venture with the James Cancer Hospital," states Don Casto. "Cancer is an epidemic, and we are very fortunate to have The James in



our backyard. If this is a way to help our community, creating more awareness, we're more than willing to utilize our shopping centers as a message driver to the general public."

The result was both eye-catching and compelling. Along with pole banners in eight Casto shopping centers around central Ohio, the line striping in the parking lots telegraphed scarlet and gray reminders. "It was part of a larger effort that included a Buckeye 'Pink Game' and promotions with Panera, Kroger and other local businesses and media" to raise awareness, Hargett explains, adding that everything from test drives to bagel purchases to gift cards were targeted to make women aware that they need to get a James mammogram.

For the Fall 2012 "No Routine Mammogram" campaign, the OSUCCC – James marketing team was awarded "gold" in the Total Advertising Campaign category for academic medical centers in the Cancer Awareness Advertising Awards, an international competition among hospitals, health systems and academic medical centers.

And even more importantly, the campaign paid off, resulting in monthly increases as high as 30 percent for clinical volume at the Breast Center. Additionally, the 2012 fall campaign reached nearly twice as many people as a campaign the previous spring.

CASTO will continue its long history of giving to Ohio State with plans to support the upcoming "No Routine Breast Cancer" campaign this spring. Along with being generous monetarily and in terms of advocacy, CASTO "supports new ideas and ingenuity so we can work toward providing the best and most innovative care possible," making the company a natural partner for The James.

# Community Partners

The OSUCCC – James Community Partners Program consists of corporations, individuals and community groups who raise funds in support of our mission to create a cancer-free world. From corporate initiatives to local events, our more than 400 Community Partners bring in significant dollars to further research, education and patient care at the OSUCCC – James. To learn more, please contact The James Development Office at 614-293-9341, [communitypartnerevents@osumc.edu](mailto:communitypartnerevents@osumc.edu), or visit [go.osu.edu/JamesCommunityPartners](http://go.osu.edu/JamesCommunityPartners).

The 6th annual **FORE Cancer Research Pro-Am** was held on August 6 at the Lakes Country Club, pairing each participating foursome with a PGA professional for a great day of golf. The day's activities included food, a silent auction, guest speakers and an OSU Football Preview with Chris Spielman. The event raised \$100,000 for the FORE Cancer Research Fund at the OSUCCC – James, which supports groundbreaking cancer research projects, as directed by Michael A. Caligiuri, MD.



**A Christmas to Cure Cancer** celebrated its 11th anniversary at the Columbus Zoo and Aquarium on November 30 and raised \$45,500. It was an inspiring evening filled with musical artists, live and silent auctions, as well as hors d'oeuvres and cocktails from Ruth's Chris Steak House. The funds raised will benefit A Christmas to Cure Cancer-Heather Pick Music Program Fund, which will purchase equipment for mobile music and video recording studios to broadcast musical programming to patients and families in the expanded facilities at the new James Cancer Hospital and Solove Research Institute, and in the Stefanie Spielman Comprehensive Breast Center.



The Crawford Crew for Cervical Cancer Research celebrated their first **Raise a Racket** event on January 26 at Wickertree Tennis Club. Participants enjoyed a full night of drills with tennis pros, along with food and drinks, a live DJ, silent auction, raffle items and guest speakers. This fun night of tennis raised more than \$7,200 for patient assistance, awareness and education for cervical cancer research at the OSUCCC – James. Mark your calendars for next year's Raise a Racket, to be held on Saturday, January 25, 2014, at Wickertree Tennis Club. Visit [www.thecrawfordcrew.org](http://www.thecrawfordcrew.org) for more information on their efforts.



The second annual **Cultivating a Cure** took place on September 2 and brought together members of the agricultural community on Brent Porteus' farm in Coshocton, Ohio. Porteus hosted friends, family, members of The Ohio Farm Bureau and farmers from around the state to raise an impressive \$35,450 for breast cancer and Crops to Clinic research initiatives at the OSUCCC – James. Porteus started the event in 2011 to not only raise cancer awareness and celebrate the importance of agriculture in our state, but also to honor his late wife, Debra, who lost her battle with breast cancer. More than 100 guests dined on locally grown food and listened to Bobby Moser, former dean of Ohio State's College of Food, Agricultural and Environmental Sciences, discuss the impact that the farming community can make in the fight against cancer.



The 6th Annual **celebrateMMORE** gala was held on Saturday, February 9, 2013, at the Hilton Easton in Columbus, Ohio. It was a sold-out event, with 640 people in attendance, all gathering to raise significant awareness and \$200,000 for multiple myeloma research at the OSUCCC – James. The evening started with hors d'oeuvres and a cocktail hour, then proceeded to dinner and a formal program. The Master of Ceremonies duties were performed by Ryan Miller, former Ohio State football linebacker, and the featured speaker was Don Benson, MD, PhD, assistant professor of hematology at the OSUCCC – James. The evening also included silent and live auctions, as well as a Fund-A-Need auction that raised \$53,000 to help fund five test kits for myeloma research with microvesicles, which may prevent the body's immune system from recognizing and killing myeloma cells. For more information on MMORE and other MMORE events, visit [MMORE.org](http://MMORE.org).



**Jason's Hogfan Party** for leukemia and lymphoma research was held in September in St. Charles, Illinois. Jason's Hogfan Party annually honors the memory of Jason Gould, who passed away in 2006 from a viral complication following a transplant for leukemia. All of the proceeds are used to further the innovative research of Robert Baiocchi, MD, PhD, at the OSUCCC – James. The Friends of Jason Gould recently presented a check for \$22,000 to the OSUCCC – James for this important research. The fifth annual Jason's Hogfan Party will be held on October 19 at the St. Charles Moose Lodge. Information can be found and donations can be made at [www.friendsofjasongould.com](http://www.friendsofjasongould.com).



# The New James Cancer Hospital and Solove Research Institute

## The Changing Skyline

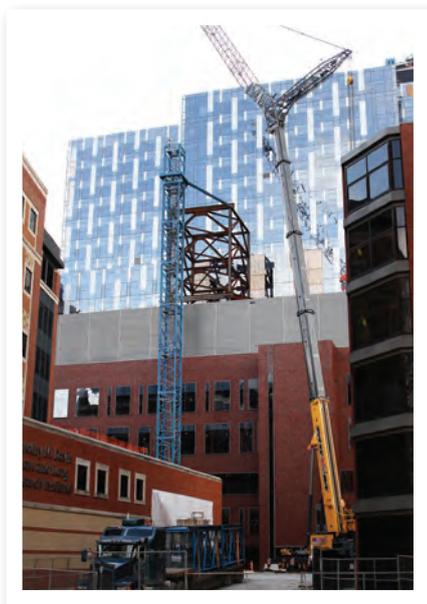
In late January the skyline for the new James Cancer Hospital and Solove Research Institute and Critical Care Center at The Ohio State University changed as the cranes towering over the construction site for the last two years were dismantled. The cranes first went up in January 2011. Construction of the new James Cancer Hospital and Solove Research Institute remains on budget and on time for completion in 2014.

## Repurposing the Current James Cancer Hospital and Solove Research Institute

At his State of the Medical Center address, CEO of Ohio State's Wexner Medical Center Steven G. Gabbe, MD, announced that the current James Cancer Hospital and Solove Research Institute will be the site of Ohio State's new Brain and Spine Hospital. Having a hospital dedicated to treating neurological disorders will significantly advance education, research and patient care in Ohio State's Neurosciences Program, which has been one of the signature programs for the Medical Center since 2006.

The Wexner Medical Center will hire consultants to help plan renovations for Rhodes and Doan Halls along with the current James. Renovations in the three buildings will include converting existing double rooms to private patient rooms and updating spaces for programs, including Neurosciences, Transplant, Women and Infants, and General and Specialty Medical Surgical Services.

Under the leadership of Ali Rezai, MD, director of the Neurosciences Program, the new Brain and Spine Hospital will be a healthcare destination for patients to receive excellent care. The hospital will also better enable faculty and staff to collaborate as they develop innovative approaches that will lead to new ways to prevent, detect, treat and cure neurological conditions.





# Upcoming EVENTS

FOR MORE INFORMATION ON UPCOMING EVENTS, VISIT US AT [CANCER.OSU.EDU](http://CANCER.OSU.EDU) AND CLICK ON "WAYS TO GIVE."

## **CELEBRATION FOR LIFE**

**May 18, 2013 | 6:30-10:30 p.m.**  
**Smith & Wollensky**  
**Easton Town Center**  
**4145 The Strand West**  
**Columbus, Ohio 43219**

Celebration for Life is an annual event chaired by Judy and Steve Tuckerman, with Honorary Chair Ed Razek, to benefit the James Fund for Life, an annual fund that was established by Abigail and Leslie Wexner. Proceeds benefit the Technology Acquisition Fund, which will purchase new technology at the OSUCCC – James. For more information, please contact The James Development Office at (614) 293-3752 or [fundraising.events@osumc.edu](mailto:fundraising.events@osumc.edu).

## **COLON CANCER GOLF SHOOT OUT**

**May 19, 2013 | 3 p.m.**  
**555 Newark-Granville Road**  
**Granville, Ohio 43023**

This is the 2nd year for this golf outing, benefiting colon cancer research at the OSUCCC - James. \$75 per golfer includes cart, lunch and prizes. For more information, contact Kosta Morris at [coloncancergolf@gmail.com](mailto:coloncancergolf@gmail.com).

## **MOVE MMORE**

**5K & 1M RUN/WALK**  
**June 1, 2013 | 8:30 a.m.**  
**Wolfe Park**  
**105 Park Drive**  
**Columbus, Ohio 43209**

This annual 5K & 1 mile run/walk benefits the MMORE Multiple Myeloma Research Fund at the OSUCCC – James. The event will include music, food and awards. For more information and to register, please visit [www.mmores.org](http://www.mmores.org).

## **JACK ROTH ROCK N RUN**

**June 9, 2013 | 9 a.m.**  
**Bexley High School Stadium**  
**326 S. Cassingham Road**  
**Bexley, Ohio 43209**

This annual 5K & 1 mile run/walk benefits The Jack Roth Endowment and other lung cancer research efforts at the OSUCCC – James. Michael A. Caligiuri, MD, will be the honorary race commander. For more information, visit [www.jackrothfund.com](http://www.jackrothfund.com).

## **SKATE FOR HOPE**

**June 15, 2013 | 5 p.m.**  
**Nationwide Arena**  
**200 W. Nationwide Blvd.**  
**Columbus, OH 43215**

The 10th Anniversary of this annual professional skating event raises money, awareness and education for the Stefanie Spielman Fund for Breast Cancer Research. Headlining the 2013 event is 2012 & 2013 U.S. National Champion Ashley Wagner. For more information, visit [www.skateforhope.org](http://www.skateforhope.org).

## **ANNE'S ARMY 5K**

**June 22, 2013 | 8:30 a.m.**  
**Ohio Agricultural Research and Development Center (OARDC)**  
**1680 Madison Ave.**  
**Wooster, Ohio 44691**

The third annual 5K benefits the Anne M. Wolf Fund for Breast Cancer Research focusing on triple negative breast cancer research. For more information, please visit [www.annesarmy.org](http://www.annesarmy.org).

## **TRIATHLON FOR HOPE**

**July 13, 2013 | 7:30 a.m.**  
**Alum Creek State Park**  
**3615 S. Old State Road**  
**Delaware, Ohio 43015**

This women's-only triathlon includes a .25-mile swim, 12-mile bike ride and a 2-mile run to benefit the Stefanie Spielman Fund for Breast Cancer Research. Registration is \$60 through July 12 or \$75 on race day. To register, visit [www.greenswell.com](http://www.greenswell.com).

## **HERBERT J. BLOCK MEMORIAL TOURNAMENT**

**September 16, 2013**  
**Scioto Country Club**  
**2196 Riverside Drive**  
**Columbus, OH 43221**

This 30th anniversary golf tournament honors the memory of Herbert J. Block, a prominent Columbus businessman who died of colon cancer in 1981. Since its inception in 1982, the Block Memorial Tournament has raised \$4.5 million dollars for Ohio State's cancer program. Proceeds from the tournament support the new James Cancer Hospital and Solove Research Institute. For more information, visit [www.blockmemorialfund.com](http://www.blockmemorialfund.com) or call (614) 293-3752.

## **BUCKEYE CRUISE FOR CANCER**

**February 20-24, 2014**

Set sail with us from Tampa on Royal Caribbean's Brilliance of the Seas as we gather Buckeye Nation on the Buckeye Cruise for Cancer. In 2014, we'll travel to Grand Cayman to benefit the Urban and Shelley Meyer Fund for Cancer Research. Book early by visiting [www.BuckeyeCruise.com](http://www.BuckeyeCruise.com) or call Travel Partners in Dublin at (614) 792-6204.

Read *impactCancer* online, search through thousands of funds, and find out more about the inspiring philanthropy happening at the OSUCCC – James by visiting

[cancer.osu.edu/waystogive](http://cancer.osu.edu/waystogive)



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*My sister Carrie*

**THIS IS HER STORY:**

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