

impactCancer

THE OHIO STATE UNIVERSITY COMPREHENSIVE CANCER CENTER –
ARTHUR G. JAMES CANCER HOSPITAL AND RICHARD J. SOLOVE RESEARCH INSTITUTE



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Welcome



The wheels keep turning for Pelotonia, the annual grassroots bicycle tour that raises millions of dollars for cancer research at Ohio State's Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute (OSUCCC – James). Riders and donors in Pelotonia 12 raised a record \$16,871,403, a 28-percent increase over the Pelotonia 11 total of \$13.1 million. The 2012 tally brings the four-year fundraising total for Pelotonia, which began in 2009, to more than \$42 million. Pelotonia 12 had more than 6,200 riders, making it the largest single-event biking fundraiser, in terms of riders, in the United States.

At this writing, we're just days away from Pelotonia 13 (Aug. 9-11), when more than 6,600 riders (registered so far) and more than 3,000 virtual riders will take to the road for cancer research. Each of the Pelotonias held since this popular event was established has successively attracted more riders, donors and volunteers while generating increasing sums of money, every dollar of which benefits cancer research and supports our shared vision of creating a cancer-free world, one person, one discovery at a time.

Everyone associated with Pelotonia and all assets of fundraising for the OSUCCC – James should be proud of what we are accomplishing. At a time when government funding for cancer research is hard to obtain, we have stepped forward to raise money ourselves. Our supporters give of their own earnings, hold events to benefit The James, and are ambassadors in our community to further the work that our award-winning researchers and clinicians do every day.

On behalf of the OSUCCC – James family, I thank all of our donors, Pelotonia riders, volunteers and other supporters for your generosity in supporting our cause against cancer.

Michael A. Caligiuri, MD

Director, The Ohio State University Comprehensive Cancer Center
CEO, James Cancer Hospital and Solove Research Institute



There are many giving options available to fit your philanthropic, financial and estate planning goals. Through various planned giving arrangements, you are making a gift of a lifetime to create a cancer-free world.

CONTACT US TO REQUEST A FREE GIFT PLANNING GUIDE TO LEARN HOW YOU CAN GET STARTED!

The Ohio State University Comprehensive Cancer Center – Arthur G. James Cancer Hospital and Richard J. Solove Research Institute

Office of Development

(614) 293-3752

cancergiftplanning@osumc.edu

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BUILD YOUR LEGACY.

Create a cancer-free world. With your support, you are not only making an impact on someone's life today — you are making an impact for those who come through our doors in the future.

**BUT FOR
OHIO
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Steve Chaykowski

OSUCCC – James
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Theresa DiNardo Brown

Editor:
Jessica Holstine

Designer:
Lori Zambito

Creative Director:
Kathleen Lillash

Contributing Writer:
Alice Duncanson

Contributing Photographers:
Alan Geho
Greg Miller

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OSUCCC – James Office of Development
660 Ackerman Road
PO Box 183112
Columbus, Ohio 43218-3112
(614) 293-3752



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Cancer Program News

Pelotonia and Spielman Fund Dollars Contribute To 11 New Cancer Research Grants at Ohio State

The Ohio State University Comprehensive Cancer Center – Arthur G. James Cancer Hospital and Richard J. Solove Research Institute (OSUCCC – James) has announced 11 new grants awarded through the 2013 Intramural Research Program (IRP).

These multiyear grants, which total \$1.4 million and represent creative approaches to understanding and curing cancer, are a way to help teams of scientists at Ohio State start projects that can later attract larger grants from external sources, such as the National Cancer Institute (NCI). Nine of the 11 new grants are classed as Idea Grants and two are classed as Protocol Specific Research (PSR) Grants.

Funding comes primarily from dollars raised by Pelotonia, an annual grassroots bicycle tour established in 2009 to raise money for cancer research at Ohio State, but also from the Stefanie Spielman Fund for Breast Cancer Research at the OSUCCC – James, matching support from Ohio State's College of Engineering, and support from the local American Cancer Society, as well as from the OSUCCC's NCI support grant.

"Asking questions that lead to brilliant ideas is at the root of scientific discovery," says Michael A. Caligiuri, MD,



director of the OSUCCC and CEO of The James. "Quantum leaps in science are made by this type of innovative thinking, but funding for the early pursuit of such initiatives is hard to obtain. With unwavering commitment, our community has rallied behind Pelotonia to raise money and provide Ohio State with resources to recruit the best and the brightest minds, to have the tools,

technology and instrumentation needed to conduct the research, and to fund new, bold ideas – ideas that without the support of Pelotonia would likely remain unexplored."

Since Pelotonia began four years ago, 40 Idea Grants have been awarded to teams of OSUCCC – James researchers at an investment exceeding \$4 million.

The Idea Grants cover an array of studies, such as using "liquid biopsy" for early detection of lung and liver cancers, and devising critically needed improved therapies for patients with triple-negative breast cancer.

In addition to IRP grants, the OSUCCC – James also has awarded about \$1 million a year through Pelotonia money to propel the careers of the University's youngest cancer researchers – from undergraduates to graduate students to postdoctoral fellows – as they conduct exciting projects in the labs of faculty mentors.



Visit <http://go.osu.edu/2013IdeaGrants> for synopses of each study.

Drug Shows Potential as Safe and Effective for Chronic Leukemia, Mantle Cell Lymphoma

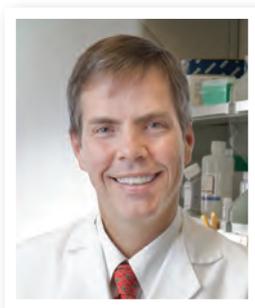
Two clinical studies published in the *New England Journal of Medicine* with an accompanying editorial suggest that the novel agent ibrutinib shows real potential as a safe, effective, targeted treatment for adults with chronic lymphocytic leukemia (CLL) and for patients with mantle cell lymphoma (MCL).

Both studies, co-led by the OSUCCC – James and MD Anderson Cancer Center, were published in the Journal's June 19, 2013 online edition.

Chronic Lymphocytic Leukemia and Ibrutinib

Results from this phase Ib/II trial showed an overall response rate (complete and partial) of 71 percent. At 26 months the estimated progression-free survival rate was 75 percent and overall survival was 83 percent.

"Essentially all CLL patients respond well to ibrutinib, which lacks many of the side effects of chemotherapy and frequently produces long-lasting remissions even in patients with high-risk genetic lesions," says study



John C. Byrd, MD

co-leader John C. Byrd, MD, director of the Division of Hematology and a CLL specialist at the OSUCCC – James.

CLL is the most common form of adult leukemia with an estimated 15,000 Americans diagnosed annually. It is a cancer of B cells, which are a major component of the immune system along with T cells. Ibrutinib (PCI-32765) is

the first drug designed to target Bruton's tyrosine kinase, a protein essential for CLL cell survival and proliferation. Ibrutinib kills malignant B cells but has little effect on healthy T cells – unlike other CLL therapies. This leaves an important arm of the immune system largely intact, enabling patients to remain healthier during treatment.

Mantle Cell Lymphoma and Ibrutinib

Results from this phase II trial showed an overall response rate of 68 percent, with 21 percent of patients achieving

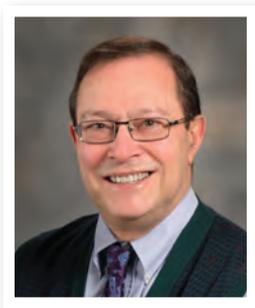
a complete response and 47 percent achieving a partial response. Estimated overall survival was 58 percent at 18 months.

“This is remarkable because the last agent approved by the Food and Drug Administration for MCL had a 30-percent response rate,” says senior author Kristie Blum, MD, associate professor of medicine and head of the OSUCCC – James lymphoma program. “This trial suggests that ibrutinib could significantly improve the landscape of therapy options for MCL.”

MCL is a type of non-Hodgkin lymphoma, a malignancy that is expected to strike nearly 70,000 Americans in 2013. About 7 percent of those cases will be MCL, a cancer of white blood cells called B lymphocytes, or B cells.

Currently, oncologists treat MCL using combination chemotherapy or intensive chemotherapy plus immunotherapy, followed by stem-cell transplantation.

Raphael Pollock, MD, PhD, to lead Ohio State's Division of Surgical Oncology



Raphael Pollock, MD, PhD

Raphael E. Pollock, MD, PhD, known and respected worldwide as a gifted cancer surgeon and researcher and a passionate educator of physicians-in-training, will become a professor and director of the Division of Surgical Oncology in The Ohio State University Wexner Medical Center College of Medicine, Department of Surgery. Pollock will also serve

as the chief of surgical services of the James Cancer Hospital and Solove Research Institute at The Ohio State University Comprehensive Cancer Center. Pollock's appointment is effective Sept. 1. He comes to Ohio State after 31 years at The University of Texas MD Anderson Cancer Center, where he held several leadership roles, the most recent being chief of surgery.

Dr. Pollock's clinical practice and laboratory research focus on soft tissue sarcoma, a rare cancer in adults but rather prevalent in children. He has published widely on sarcoma surgery and treatment, and his funded research includes

sarcoma molecular biology and the development of novel therapeutics for this group of diseases. His laboratory work involves the discovery of oncogenes and tumor-suppressor genes in soft tissue sarcoma.

Dr. Pollock is principal investigator of an \$11.5 million National Cancer Institute grant to support collaborative sarcoma translational research. The NCI Specialized Programs of Research Excellence (SPORE) grant, awarded to the Sarcoma Alliance for Research Through Collaboration last fall, represents the largest award ever to study sarcoma. The sarcoma SPORE grant research will now be located at the OSUCCC – James, where Pollock aims to grow the sarcoma program and train residents and fellows in treatment of this cancer.

As director of the Division of Surgical Oncology, Pollock will expand on the tremendous foundation built by William Farrar, MD, over the last two decades. A professor and surgical oncologist at Ohio State for 25 years, Farrar will continue to direct The Stefanie Spielman Comprehensive Breast Center and serve as medical director of credentialing at the OSUCCC – James.

PELOTONIA

By the Numbers



PELOTONIA 13
August 9-11, 2013

The four-year fundraising total for Pelotonia is more than **\$42 million**.



From October 2011 to October 2012, the Pelotonia Fellowship Program awarded **45 fellowships** to Ohio State students at all levels of scholarship and from multiple disciplines who have chosen to conduct cancer research in the labs of faculty mentors.

40 Idea Grants have been awarded in the past four years since the inception of Pelotonia.



Pelotonia funds have helped bring new laboratories on line in the Biomedical Research Tower and have supported the purchase of **scientific instrumentation** that is available to the more than 300 OSUCCC – James investigators.



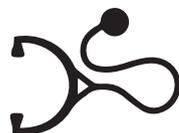
100% of every dollar raised by Pelotonia and its riders will directly support essential and innovative cancer research at the OSUCCC – James.

Riders and donors in Pelotonia 12 raised a record **\$16.9 million**, a **28%** increase over the Pelotonia 11 total.

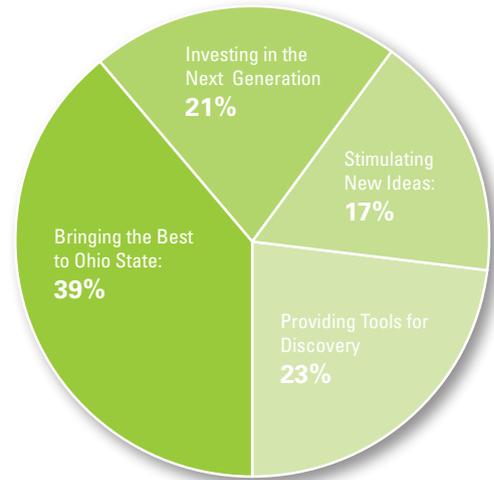
Pelotonia 12 drew a record **6,212 riders** from **43 states** and **3 countries**, as well as **3,141 virtual riders** and more than **2,000 volunteers**. Measured by riders, Pelotonia last year became the largest single-event biking fundraiser in the nation.

Among the participants were a record **1,635 members of Team Buckeye**, the official superpeloton of The Ohio State University – a team that included **1,198 riders**, **336 virtual riders** and **101 volunteers**. Team Buckeye comprised **84 pelotons**, whose members collectively raised more than **\$2.1 million** of the Pelotonia 12 total.

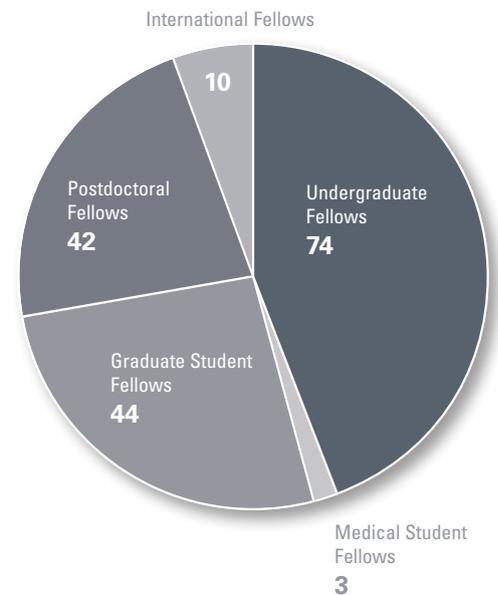
Over the past four years, Pelotonia funding has created **223 student fellowship awards**.



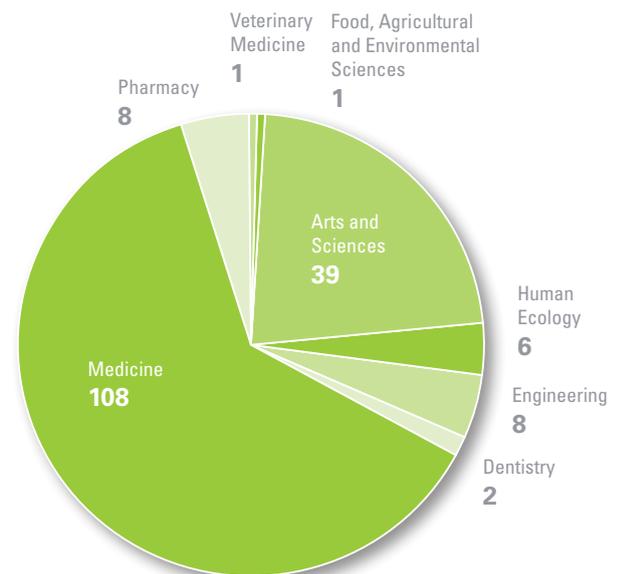
Allocations of Funding From Pelotonia
09, 10, 11, 12



Fellowship Grants Awarded to Date:



Ohio State Colleges With Pelotonia Fellows to Date:





Hetty Walker: Creating Chrissy's Legacy

Hetty Walker lovingly caresses a photo of her beautiful blonde daughter Chrissy, recalling the promise she made to the 24-year-old as she bravely fought colon cancer: to raise awareness of the colon cancer that eventually stole her daughter's life.

Just five months before her diagnosis, Chrissy had graduated cum laude from Ohio State. Chrissy, a quiet young woman who, in her mother's words, "never did anything wrong, she was just a good person," made an uncharacteristic jump into Mirror Lake after the ceremony to celebrate the achievement.

Chrissy earned a four-year scholarship through Honors and Scholars at Ohio State due to her exceptional academic record in high school. She'd been a volunteer and then student-employee at Ohio State's Wexner Medical Center as she pursued her degree in allied medicine. The week before her diagnosis, she was offered her dream job at The Cleveland Clinic. After learning of her stage four colon cancer, Chrissy cried as she turned down the position. She elected instead to stay home with her family during treatment. It was the only time she cried during her year-and-a-half ordeal. Hetty and her husband John will never recover from the loss. Hetty describes grief as a dirty shirt that can never be shed. But beyond the love they share with their surviving son, Zachary, raising awareness—and money—for colon cancer research helps the family get through.

"Chrissy was not only my daughter," says Hetty. "She was my friend. We promised her we'd do everything we could possibly do to help find a cure for this horrible disease."

Since losing Chrissy in February 2012, the Walkers have already raised \$50,000 in her memory. Much of that came through Pelotonia 2012 and the riders who joined the Chrissy's Colonic Crusaders peloton (riding group).

Chrissy, who had thrived on biking and other exercise, would heartily approve. She was so honored when friends asked if they could ride for HER! She was able to attend the opening ceremony of Pelotonia 2011, nine months after diagnosis. She marveled at the enormity of the event, noting just how many people were affected by cancer. Although Chrissy had never been alone since her diagnosis, she expressed the feeling of community that Pelotonia provided.

Now, Hetty, an RN in Ohio State's College of Medicine, continues to fulfill the promise she made to her daughter, reminding all that colon cancer is the second deadliest cancer behind lung cancer, and that if her beautiful daughter, so young and seemingly healthy, could be afflicted by cancer, anyone can.

This year, Chrissy's family and friends are working to make her peloton even more successful. When they ride this August in her memory, they ride to eradicate colon cancer, hoping no other parent will lose a child to this terrible disease.



ONE GOAL

PELTON HIGHLIGHT

Chrissy's Colonic Crusaders > Chrissy's Colonic Crusaders was formed in memory of Chrissy Walker and to continue the work she began. Chrissy lost her battle with colon cancer at age 24 one year ago just as she was poised to start her career and life as a young adult. Because she had no risk factors for this disease, she was motivated to participate in research and to advocate prevention and early diagnosis. It was Chrissy's expressed wish to increase awareness of colon cancer prevention and research.

Barry Sanders: Given New Hope and Giving Back

Barry Sanders, president and chief operating officer of the ScottsMiracle-Gro Company, was stunned when a routine blood test prior to surgery for an athletic injury revealed he had chronic myelogenous leukemia (CML). Almost immediately his mind ticked through the things he wished he'd accomplished, including spending more time with his family and giving back to the community.

Now that Sanders has completed his treatment at The Ohio State University Comprehensive Cancer Center – Arthur G. James Cancer Hospital and Richard J. Solove Research Institute (OSUCCC – James), his leukemia is in remission and he is doing just that. Sanders and his family recently made a personal gift of \$250,000 to kick off a fundraising effort to create a chair in the OSUCCC – James Blood and Marrow Transplant (BMT) program.

Endowed chairs are the highest honor the University bestows on faculty; they play a critical role in helping the OSUCCC – James recruit and retain top talent. The annual interest disbursed from the fund will provide the chairholder with additional monies for research—an important perk in a climate of reduced federal research funding.

Sanders hopes other blood-cancer patients, survivors and their families will join him in fully endowing this chair at the \$2.5 million level. Says Sanders, “Anyone who is a cancer survivor should be thankful for the people and the dollars that went into research. People made an investment so that we could survive, and any contribution we can make will enable those diagnosed in the future to have the same good fortune we did.”

Steven Devine, MD, director of the OSUCCC – James Blood and Marrow Transplant program, agrees that the need for research funding is important. “At Ohio State, we are constantly seeking to make further progress in the BMT field. Research support funds critical studies in patients and animal models that test novel strategies designed ultimately to benefit our patients.”



Sanders credits his good health today to the research that enables his CML to be treated as a chronic condition, such as high blood pressure or diabetes, rather than the life-threatening disease it once was. He also credits the OSUCCC – James and Devine with creating a positive experience for himself and his family during that difficult time.

“Because of advances in medicine, I have the opportunity to continue to work, to do more with my family and give back to the community,” says Sanders. “And we have the opportunity to support this important research in our own backyard in Columbus.”

ONE GOAL

PELTON HIGHLIGHT

Team ScottsMiracle-Gro > At ScottsMiracle-Gro, the associates live by the company's belief in giving back to the community. Whether it's starting a local community garden or raising funds for an important wellness initiative, ScottsMiracle-Gro is dedicated to helping make our communities better places to live. In the last four years, the ScottsMiracle-Gro peloton has grown from 18 members to 100, raising more than \$208,000. Team members believe wholeheartedly in the One Goal and share the commitment of the Pelotonia community in the fight to end cancer.

From A Grateful Patient

The stories of patients and their families are humbling and pay tribute to the tremendous work that OSUCCC – James physicians, researchers and care teams do each day.

This note sent to Robert Wesolowski, MD, in the Division of Medical Oncology, from Tom and Cindy Fisher, shares the passion of a patient's family and their motivation to giving back.



December 6, 2012

Dear Dr. Wesolowski... aka "Bobby W's (Dubs)"
 Kristen passed peacefully Monday night (12/3).
 I, her Dad, had gone in to tell her goodnight and
 I knelt and whispered her favorite prayer, "Now I
 lay me down to sleep..." and seconds after I said
 the, "Amen," she gasped her last breath.
 She loved and respected you both as her doctor
 and as a friend.

One of her wishes was to donate \$500 to the
 Stefanie Spielman Comprehensive Breast Center,
 specifically for the "snack fund." She was always
 touched by the generosity of the Center for the
 patients and caregivers who would accompany
 them for treatments and appointments.

Please accept this gift from her.

Thank you for your care of our beloved Kristen.

We are very truly yours,

Tom and Cindy Fisher
 Summerville, South Carolina

Ed Razek:

An Angel for The James

“I am thrilled. This is the very best gift I could ever receive. Truly, the gift of life.”

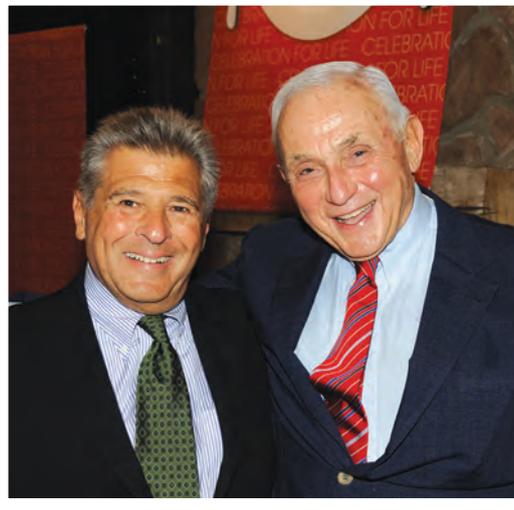
— Ed Razek

How does one surprise and honor a man who is frequently surrounded by Victoria’s Secret models and all the glitz and glamour of the fashion industry?

Perhaps by raising more than \$1.2 million for a fund in his name at The Ohio State University Comprehensive Cancer Center – Arthur G. James Cancer Hospital and Richard J. Solove Research Institute (OSUCCC – James).

That’s exactly what Abigail and Les Wexner, chairman and chief executive officer of Limited Brands, did for friend and colleague Ed Razek, chief marketing officer at Limited Brands and longtime OSUCCC – James Board member and supporter. At The James’ annual Celebration for Life event held May 18, the Wexners took to the stage to surprise Razek with the announcement that they and others had contributed more than \$1.2 million to create the Ed Razek Fund.

Razek—known among friends for his larger-than-life personality—was at a loss for words. “It was truly a surprise and just a fantastic honor,” says Razek, who admits he has no idea how they kept the secret under wraps.



Ed Razek (left) with friend and colleague Les Wexner.

Judy and Steve Tuckerman, co-chairs of Celebration for Life, concur. Judy states, “It was thrilling to be a part of this surprise.” And Steve remarked that, “Knowing the surprise will benefit the great work being done at The James is the best part.”

Months earlier, Les Wexner sent a letter marked “Secret and Confidential” to dozens of Razek’s friends and colleagues. In it, he pledged \$100,000 to kick off the fund, citing Razek’s longtime commitment to the OSUCCC – James as the basis for the effort. “Ed is being honored for his remarkable contributions to The

James. He has spent countless hours, energy, resources and talent over the past decade in support of The James.

“As a cancer survivor, Ed’s work has been a labor of love and passion,” the letter continued. “Nothing any of us could do would be more meaningful to Ed.”

In addition to his years as a member of the OSUCCC – James Operating Board, Razek has also played a critical role in raising the stature of the organization. The man responsible for creating the iconic Victoria’s Secret Fashion

(Left) Ed celebrates with Jo Erwin, Miles Razek, Kara Razek and his son Scott Razek. (Right) James Fund for Life Chairs Les and Abigail Wexner, Celebration for Life Honorary Chair Ed Razek and Celebration for Life Event Chairs Judy and Steve Tuckerman





Ed Razek, honorary chair for the 2013 Celebration for Life dinner held May 18 at Smith & Wollensky Restaurant at Easton Town Center, was surprised by a visit from five Victoria's Secret Angels who attended in his honor. (From left) Karlie Kloss, Erin Heatherton, Lily Aldridge, Adriana Lima and Lindsay Ellingson.

Show, Razek has lent his marketing prowess and creative talents to The James, helping position it as a national leader in groundbreaking cancer discoveries and treatments.

Friends and colleagues jumped at the chance to honor Razek's accomplishments. Responses to Wexner's appeal quickly poured in from across the nation—and as far away as London, England.

The Ed Razek Fund will fulfill a critical need, advancing cancer research by creating an information technology platform that will bolster the ability to identify patients for clinical trials. The system will enable clinicians to reach patients at the OSUCCC – James and throughout the nation's other NCI cancer centers who are eligible to participate in clinical trials that use newly developed drugs to target specific markers in each patient's tumor. Many of the anticancer agents utilized during clinical trials become FDA-approved medications for the successful treatment of cancer worldwide.

"This new system will substantially increase efficiency in the clinical trials process," points out Michael A. Caligiuri, MD, director of the OSUCCC and CEO of The James, "ultimately resulting in more targeted and better treatment options for patients while helping speed up the FDA approval of anticancer drugs.

"The Ed Razek Fund is going to change lives," Caligiuri adds, pointing out that the results will benefit people throughout the world as new treatments arise. "Ed has already done so much for The James, and now his fund will enable new advances in cancer treatment and research that will help us be more efficient and save more lives."

Razek is grateful that his friends and colleagues have chosen to honor him in this way, and he cannot wait to hear the success stories that will stem from this new clinical trials matching system. "I am thrilled," says Razek. "This is the very best gift I could ever receive. Truly, the gift of life."

ONE GOAL

PELOTON HIGHLIGHT

Limited Brands SuperPeloton > At Limited Brands, they believe it matters how they play the game. They're passionate about doing well so they can do good in the communities where their associates live and work. Through high-impact community investments, associate volunteerism and giving, they strive to improve the lives of all their stakeholders and the global community. The Limited Brands SuperPeloton is made up of five Pelotons: Center, International/La Senza, Victoria's Secret, MAST Global, and Bath and Body Works.

JEGS Foundation: Racing for Cancer Research



Jeg Coughlin Sr. (center), founder of JEGS Automotive Inc., is surrounded by his sons who now own the business, (from left) Troy, Jeg Jr., Mike and John.

The Coughlin family—driven by patriarch Jeg Coughlin Sr. and sons John, Troy, Mike and Jeg Jr.—is a family on the move.

Not only do the Coughlins own JEGS Automotive Inc., one of the most successful automotive equipment companies in the nation, and have several family members who are or have been professional racecar drivers, they also recently made a \$10 million gift that promises to transform cancer treatment and research.

The gift to The Ohio State University Comprehensive Cancer Center – Arthur G. James Cancer Hospital and Richard J. Solove Research Institute (OSUCCC – James) comes from the JEGS Foundation, the family foundation the Coughlins started a decade ago to steer the family's successes from business and race winnings toward one goal: to end cancer. Since then, they have donated \$15 million to the cause, including funding the Jeg Coughlin Chair in Cancer Research at the OSUCCC – James, currently held by Maura Gillison, MD, PhD.

The foundation's unique logo—a ribbon bearing the black and white checkered motif of a racecar flag, filled in with colors representing various cancer-awareness programs—adorns the racecar Jeg Coughlin Jr. drives in the National Hot Rod Association competitions, where he boasts 69 career wins.

Fans are drawn to the family's very public commitment to the cause, often sharing their own cancer stories. Says Jeg Coughlin Jr., "You don't have to look too far to find someone who has been affected personally or has been a caregiver." In fact, the family is so well known for supporting cancer research that rival race teams have occasionally matched the JEGS Foundation's gifts to the OSUCCC – James.

The affiliation with the OSUCCC – James is a natural one, with Jeg Coughlin Sr. having started his business on Eleventh Avenue in Columbus, just down the road from Ohio State's campus. John Coughlin likens the passion of cancer researchers at the OSUCCC – James to the

“Every time we meet a doctor at Ohio State, we’re struck by how everyone is so proud to be there and to make a difference. It’s just like a racing team. We’re proud to be faster, and at The James, they’re proud to save lives.”

— John Coughlin

competitive world of racing. “Every time we meet a doctor at Ohio State, we’re struck by how everyone is so proud to be there and to make a difference. It’s just like a racing team. We’re proud to be faster, and at The James, they’re proud to save lives.”

To celebrate the Coughlins’ tremendous gift, the lobby of the new OSUCCC – James will be named in honor of the JEGS Foundation. Jeg Coughlin Sr. hopes that when people enter the new James Cancer Hospital, they will see the JEGS Foundation name and be inspired to give back. “Hopefully many will see what we did and ask, ‘What can we do to be a part of The James and cancer research, too?’”

Indeed, the family’s commitment to cancer research has already spurred others to give as well. Mike Coughlin, noting gifts that others have made to The James in the family’s honor, says, “The longer we stay involved, the more people care about what we’re doing and become passionate about it. It just keeps growing.”

Recently, Jeg Coughlin Jr. accepted a donation from an 11-year-old girl who lost her grandfather to cancer. The girl had held a fundraiser to fight cancer in his memory and donated the couple hundred dollars collected to The James. “I thanked her and told her I was very proud of her efforts to raise funds and to have that passion to want to give back,” says Jeg Coughlin Jr. “For her, that’s something that has been stimulated at a young age, and she has a whole lifetime in front of her to make a difference.”

Where does the foundation hope to be in 10 years? “Saving lives,” says Troy Coughlin, summing up the family’s goal.

Adds his brother John, “Eventually, some day, there’s going to be a cure for cancer. And we’re going to be excited that we helped find it.”



For more information about the JEGS Foundation and their contributions to The James, visit go.osu.edu/JEGSgivesback.



Diane Nye and Michael Rayden:

New Cancer Chair Will Foster Ferocity Against Fearsome Foe

For Diane Nye and husband Michael Rayden, philanthropy is important both personally and professionally, and supporting life-saving cancer research and treatment at The Ohio State University Comprehensive Cancer Center – Arthur G. James Cancer Hospital and Richard J. Solove Research Institute (OSUCCC – James) is a top priority.

In addition to their recent personal gift of \$2.5 million to establish the Diane Nye and Michael Rayden Chair in Innovative Cancer Research, Rayden also facilitated a corporate gift of \$2.5 million from Tween Brands, Inc., the New Albany-based company he has run as CEO since 1996. The Tween Brands gift will be celebrated with the naming of the Pediatric Radiation Oncology Suite at the new James Cancer Hospital and Solove Research Institute.

“My hope is that creating this type of Chair provides an opportunity for researchers to match the fierceness of the opponent. As quickly as cancer is moving, I want the innovative thinking to be moving.”

— Diane Nye

“Philanthropy is important to us here,” says Rayden, pointing to Tween Brands’ previous gift to Nationwide Children’s Hospital to name their lobby, as well as the company’s commitment to the United Way and other local organizations. “This is a giving group of people. Our business is about women, children and family, and our gift to name the Pediatric Radiation Oncology Suite of the new James ties in with our philanthropic vision.”

The gift also coordinates nicely with Tween Brands’ previous giving to Nationwide Children’s Hospital, whose patients are transported to the OSUCCC – James for radiation treatments. Designers are working to ensure the décor of the Pediatric Radiation Oncology Suite is similar to that of the Tween Brands’ lobby at Nationwide Children’s Hospital. Says David Schuller, MD, vice president of expansion and outreach at Ohio State’s Wexner Medical Center, “We want the environment of our pediatric radiation oncology suite to be familiar to our patients being treated at Nationwide Children’s Hospital, to decrease the anxiety of coming to another hospital for both the children and their parents.”

Their personal gift to create the Diane Nye and Michael Rayden Chair in Innovative Cancer Research enables the OSUCCC – James to stay on the cutting edge of cancer research. Currently, the Chair is being leveraged to recruit top talent in cancer genomics to Ohio State. However, in the future, hospital leadership may appoint a top researcher from another area to the Nye and Rayden Chair. The Chair provides leadership the agility to make decisions based on what is most critical to advancing cancer research.

“Cancer, as a disease, keeps evolving,” says Nye. “My hope is that creating this type of Chair provides an opportunity for researchers to match the fierceness of the opponent. As quickly as cancer is moving, I want the innovative thinking to be moving.”

Michael Caligiuri, MD, director of the OSUCCC and chief executive officer of The James, appreciates how the Chair allows for flexibility in future years. “As needs in cancer research shift, the Chair that Diane Nye and Michael Rayden have established will enable our successors to adapt and remain nimble. We are incredibly grateful for the foresight their gift permits.”



Diane Nye and Michael Rayden joined supporters of The James at the 2013 Celebration for Life event.

Nye and Rayden cite their strong affiliation with the OSUCCC – James, fostered over time and encouraged through friends, as influential in their decision to give. Several of the couple’s friends, including Yaromir Steiner and Judy and Steve Tuckerman, have been vocal in their support for The James and prompted the couple to get involved. Through the years, attending numerous events and meeting with top leadership at The James and the Wexner Medical Center, Nye and Rayden have also become passionate advocates.

It is a passion that transcends Big Ten rivalries. “Even though I went to Penn State and Diane went to Michigan,” says Rayden, “we’re still quite proud of Ohio State and what it does for the community. Dr. Schuller and Dr. Caligiuri are so impressive to us, and we like how they go after top talent.”

In addition to their generous giving, Nye also supports the OSUCCC – James through her recent appointment to The James Foundation Board. She looks forward to serving with like-minded individuals dedicated to beating cancer. “There isn’t anyone you speak to today who hasn’t been affected by cancer in some way,” says Nye. “This issue needs attention, great minds and critical financial support.”

tweenbrands 

Andy Sankin:

Discovering The James as a Home Away From Home

When a doctor in Andy Sankin's home state of Florida recommended an aggressive course of treatment for Sankin's immune system as a part of his treatment for renal cell carcinoma, he wanted a second opinion.

The doctor showed Sankin an academic article on natural killer cells co-authored by Michael A. Caligiuri, MD, director of Ohio State's Comprehensive Cancer Center and chief executive officer of the James Cancer Hospital and Solove Research Institute.

Sankin, who had no previous Ohio State connections, called friend Ed Cooperman, an Ohio State Moritz College of Law alumnus and Ohio State Foundation Board member. Cooperman introduced Sankin to Caligiuri, who offered a second opinion that drastically differed from the first.

"He saved me from a pretty unpleasant fate," says Sankin, "as the original opinion I received was way off base and would have been harmful." Sankin left his visit to Columbus impressed not only with Caligiuri—who happily took the time to confer with him—but also with Ohio State in general.

"I was really impressed with what I saw in terms of the collegiality, the interplay among the various disciplines," remembers Sankin. "The way the resources of the University are brought together to accomplish goals and solve problems is pretty cool."

He has since returned to the OSUCCC – James numerous times, including for surgery with Patrick Ross, MD, PhD. "Dr. Ross inspired confidence, and I'm a tough customer. He made the experience as easy as possible, considering the circumstances. When I needed my chest tube changed at 2:30 in the morning, there he was. And he didn't need to be."

Sankin, who has been seen at approximately 15 medical centers in the past couple of years, including some of the most prestigious institutions in the nation, cannot say enough about his Ohio State experience. "Top to bottom, every single person has been awesome," he says. "And it's not by happenstance—it's because of leadership and the tone that has been set there." In appreciation for his positive experience, Sankin has made a planned gift to endow the CEO position at the OSUCCC – James.

As he fights cancer, Sankin, a semi-retired hedge fund executive, practices boxing and ultimate fighting—sports



"Mr. Sankin's courage and determination have allowed him to aggressively pursue therapeutic options to treat his cancer; his generous contribution to The James will help provide similar opportunities for other patients."

— Patrick Ross, MD, PhD

that makes him "feel alive"—alongside some of the best athletes in the world. He still visits The James and Dr. Ross for checkups.

Sankin credits Ohio State with having gotten him into a place where he can continue to train aggressively. "But for Ohio State," says Sankin, "I would not have the opportunity to live the quality of life that I'm leading at the moment."

Providing Support Through Heart-felt Hospitality

Bob Evans Farms knows a thing or two about serving a hungry breakfast crowd. But the busiest, most challenging day of the year is undoubtedly when the company feeds 7,000 Pelotonia participants as they prepare to embark on their rides to benefit cancer research at The Ohio State University Comprehensive Cancer Center – Arthur G. James Cancer Hospital and Richard J. Solove Research Institute (OSUCCC – James).

Volunteers from Bob Evans serve a grab-n-go breakfast of fruit, bagels and coffee at the race's start in downtown Columbus, Ohio, and a full breakfast of eggs, sausage and biscuits at the 25-mile mark in Pickerington. This year, for the first time, Bob Evans will also serve lunch to riders at the 50-mile stop. The lunch will take place in New Albany, where riders will get a sneak peek at Bob Evans' new corporate headquarters, scheduled to open in October 2013. Bob Evans will also serve breakfast for those riders completing 155- or 180-mile races on the event's second day following the overnight stop at Kenyon College in Gambier.

Bob Evans, along with vendor partners including Wallingford Coffee, Castellini Group, and Gordon Food Service, has been a part of Pelotonia since the first year and has grown with the event ever since. Says Steven Davis, Bob Evans Farms chairman and CEO, and a member of the OSUCCC – James Foundation Board, "Bob Evans Farms isn't the biggest company in central Ohio, and we may not have the largest group of riders in Pelotonia, but our team brings so much heart to the event. And we bring it in a way that's authentic to who we are as an organization—with good food and hospitality."

Feeding 7,000 racers is nothing short of awe-inspiring, says Sarah Morton, Bob Evans Farms philanthropy manager. "It's bright and early and the volunteers are blurry-eyed, but



when they start serving all the riders, they're compelled by the enthusiasm around them."

In addition to Bob Evans' support for cancer research at Ohio State through Pelotonia, the company recently donated \$250,000 to the new OSUCCC – James Cancer Hospital. Bob Evans' philanthropic support for the OSUCCC – James aligns with the company's commitment to supporting health and wellness. The gift to the new hospital will help the OSUCCC – James create a comfortable environment for patients and their families—an appropriate connection, Morton points out, given the company's family-oriented philosophy.

"We take care of people," says Morton. "We've seen so many of our employees, their family and friends battle cancer. We are taking care of them by helping raise the money it will take to find a cure."

ONE GOAL

PELTON HIGHLIGHT

Team Bob Evans > Bob Evans Farms considers themselves one big family, and like many families, theirs has been affected by cancer. To honor those who have battled this terrible disease, as well as those who support them, Bob Evans supports Pelotonia. Involved since the beginning, their team of volunteers is out bright and early during Pelotonia weekend serving breakfast and coffee before the ride.

Community Partners

The OSUCCC – James Community Partners Program consists of corporations, individuals and community groups who raise funds in support of our mission to create a cancer-free world. From corporate initiatives to local events, our more than 400 Community Partners bring in significant dollars to further research, education and patient care at the OSUCCC – James. To learn more, please contact The James Development Office at 614-685-5967, communitypartnerevents@osumc.edu, or visit go.osu.edu/JamesCommunityPartners.

Rockin' Out Cancer brought together music enthusiasts and supporters alike on Nov. 10, 2012, at the LC Pavilion in the interest of fighting cancer while having a good time. They raised \$15,000 for cancer research. Fans were entertained by The LoCash Cowboys along with several other musical acts to celebrate the heroes who have survived and the heroes who have lost the fight against cancer. Visit www.rockinoutcancer.org to order tickets to this year's concert on Nov. 9.



Jersey Mike's raised more than \$28,000 during March to benefit the Stefanie Spielman Fund for Breast Cancer Research at the OSUCCC – James through their Month of Giving campaign. Throughout March, customers could make donations at the register at any of the 14 local Jersey Mike's locations. On March 27, 100 percent of the proceeds from lunch were donated to the Spielman Fund. Jersey Mike's continued their support by donating boxed lunches to two other Community Partner golf outings supporting the OSUCCC – James.



Alpha Tau Omega's annual **Casino Night**, held March 1 at the Ohio Union, was a big success, raising \$35,000 to support cancer prevention efforts at the OSUCCC – James. For the past eight years, the members of Alpha Tau Omega have planned Ohio State's largest Greek philanthropic event to support the Tressel Family Fund for Cancer Prevention Research. This year, Michael A. Caligiuri, MD, director of Ohio State's Comprehensive Cancer Center and CEO of The James, addressed the crowd of supporters alongside former Ohio State football coach Jim Tressel. Visit www.osuato.org for information on the 2014 event.



Bowl for the Cure celebrated its 3rd annual bowling event to strike out breast cancer on April 6-7 at Sequoia Pro Bowl. The event featured two days of bowling by 135 teams to benefit the Stefanie Spielman Fund for Breast Cancer Research at the OSUCCC – James. This year's event brought the three-year fundraising total to more than \$30,000. Organizers Chris and Paula Weatherman started the event in 2011 after Paula was diagnosed with breast cancer. They had both been in the bowling business for 21 years and knew they could bring a large group together to have fun and raise money for the Spielman Fund. "We are so grateful and amazed that the community has supported this event," Chris says. "This year we had teams from West Virginia, Indiana, Cleveland, Dayton, Ashland and all of the communities surrounding Columbus."



Jay Holdgreve, center, hosted another successful **Bowling for the Boyz** on March 23 in Delphos, Ohio. Proceeds from the 3rd annual bowling event benefited testicular cancer research at the OSUCCC – James through the Jay Holdgreve Endowment for Testicular Cancer Research. This year, more than \$9,000 was raised through this event. "The support I have received from family, friends and strangers has been mind blowing. Even better is that men are talking about testicular cancer, and society is listening," says Jay. Learn more at www.tcare.org.



The second annual **Cocktails for a Cure** took place on May 11 at Average Joe's in Hilliard. The Hawaiian-themed event, which featured an evening of fun and sing-a-long entertainment with Chris Logsdon, raised \$9,000 for cancer research at the OSUCCC – James. For more information on the hosts, Families for a Cure, and their fundraising efforts, visit www.familiesforacure.org.



The Cesidia Cugini Benefit, held April 6 at Villa Milano, hosted more than 205 supporters for an Italian-style feast along with dancing, entertainment and a silent auction. The event raised \$24,000 for lymphoma research, treatment and prevention at the OSUCCC – James. The evening honors the memory of Cesidia Cugini, who died of lymphoma in 2007. For more information on this inspiring event, visit www.cesidia.org.

World's Longest BBQ: Cooking Up a Cure

At one of the nation's largest, most comprehensive universities, it is fitting that students would hold an event for the record books: the World's Longest BBQ.

A partnership between the Alpha Epsilon Pi fraternity, Buckeye BBQ Club and Buckeyes Give Back, the World's Longest BBQ promises to "cook up a cure," raising money for cancer research by supporting Team Buckeye in Pelotonia. From the Spring 2011 event, more than \$12,000 was donated to the OSUCCC – James through Team Buckeye.

During the week-long barbeque, Ohio State student volunteers staff the grills on Wexner Plaza at Fifteenth and High, a busy campus thoroughfare, 24 hours a day. In addition to freshly cooked menu offerings—all available for \$3 or less—the event provides a fun, welcoming atmosphere with live music, bounce houses and other entertainment. The busiest times for the barbeque include late-nights on Thursday, Friday and Saturday, when students stop by on their way home from evenings out with friends.

Tyler Kreinbrink, a sophomore majoring in mechanical engineering and president of the Buckeye BBQ Club, says the event draws many who simply want to support the cause against cancer. "I've heard of people coming to the barbeque just because they know the money is going to cancer research. With a disease that's so universal, people are motivated to raise money. We know The James is working on a cure."

Jeremy Mormol, a junior majoring in molecular genetics and co-philanthropy chair of Alpha Epsilon Pi, concurs. "Everyone on campus knows about The James. It's a very noble cause that everyone can support."



Photos courtesy of Josh Brown



While the event has traditionally taken place in the spring—including a shortened, three-day version of the barbeque that ran this past April—Ohio State's change from a quarter to semester academic year has prompted organizers to move the event to the fall. A seven-day barbeque will take place from Monday, Sept. 30, through Sunday, Oct. 6, 2013.

The timing aligns with Ohio State's away football game against Northwestern on Oct. 5, and organizers plan to coordinate programming to complement the game. Organizers are also seeking to heighten awareness for the already successful event, reaching out to new partners and sponsors and working to increase engagement among Ohio State faculty and staff.

Says Alpha Epsilon Pi member and senior biochemistry major Brian Meyerson, "I think people are drawn to the simplicity of it—good, cheap food for a good cause. Everyone is welcome to come by. That's the best part."

I Ride For You:

Building Bonds Between Riders and Legacies

Since its inception five years ago, Pelotonia has helped form lasting bonds among riders as well as the patients, survivors and families who cheer them on.

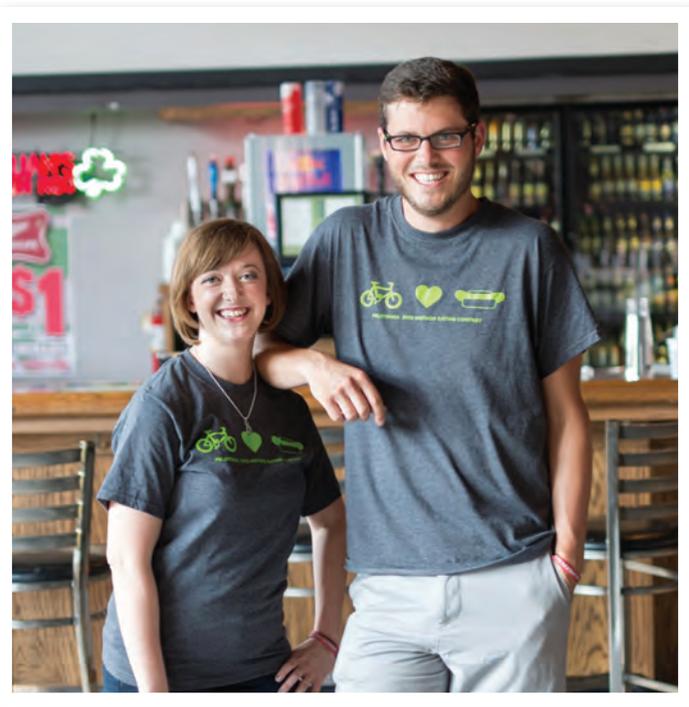
Now, through a new program called “I Ride for You,” Team Buckeye promises to forge meaningful relationships between Ohio State students and cancer survivors—or families who have lost loved ones to the disease—as the students ride to honor and memorialize their legacies.

Michael A. Caligiuri, MD, director of The Ohio State University Comprehensive Cancer Center and CEO of the James Cancer Hospital and Solove Research Institute, initiated the program through a letter sent to patients and families that offered to match them with “a student who will ride for you in Pelotonia 13 and raise funds for cancer research in your name.”

While there is no financial obligation for patients and families to participate, they are asked to encourage their families and friends to contribute toward their student’s ride. They are also encouraged to share their cancer journey with the student they are matched with.

Tanya Knauss, who lost her 33-year-old husband Eric to brain cancer this past March, was one of the first of more than 250 to respond to Dr. Caligiuri’s letter. She was quickly matched with Devin Carothers, a graduate student in the Knowlton School of Architecture’s city and regional planning program, who will ride in Eric’s memory.

At first, Knauss and Carothers emailed back and forth, then met for lunch so that Knauss could share more about Eric—an athlete, avid sports fan, loving husband and loyal friend. “That was very meaningful,” says Knauss. “I think when you can put a person’s face to another person’s experience, that makes it more real, and they know exactly why they’re participating and the seriousness of it.”



Carothers is awed and humbled by the Knausses’ story, and during training for his ride, Eric is never far from his mind. “If Eric could fight for so long, I can fight through 100 miles in Pelotonia,” he says. Carothers and Knauss have bonded over a hot dog-eating fundraiser for Carothers’ ride—something Eric, with his fondness for competitive eating, would have certainly endorsed.

“So many young people are in the middle of amazing things in life—going to school, graduating, falling in love, getting married. In our case, cancer changed our lives at a very young age,” says Knauss. “This program gives students perspective on life, showing them that you truly do only live once, but what matters is what you leave behind.”

ONE GOAL

PELTON HIGHLIGHT

Team Buckeye > As the superpeloton for The Ohio State University, Team Buckeye is made up of University faculty, staff, students and alumni, along with their friends and families. The superpeloton is made up of 69 pelotons and more than 1,050 members. Team Buckeye 2013 is being led by Captain Shelley Meyer and Co-Captain Craig Krenznel.



The Kaufmann-Fink Family: Doing MMORE to Fight Multiple Myeloma

When her then-22-year-old daughter Sarah was diagnosed with a rare cancer in 2005, Nancy Kaufmann often lay awake at night filled with worry.

Even after chemotherapy, radiation and a stem cell transplant sent Sarah into a remission she remains in to this day, Kaufmann continued to worry. Multiple myeloma, a cancer of plasma cells found in bone marrow—not to be confused with the similar-sounding melanoma, a skin cancer—has a high recurrence rate. “I would lie awake at night, wondering if Sarah would have a relapse,” says Kaufmann.

Kaufmann and husband Steven Fink realized they needed to act. In 2008, they founded Multiple Myeloma Opportunities for Research & Education (MMORE), a nonprofit dedicated to finding a cure. “It’s incredibly empowering to take action against a cancer that is thumbing its nose at you,” says Kaufmann.

Recently, MMORE celebrated having raised more than \$1.3 million through grassroots fundraising, including an annual gala that will next take place Feb. 8, 2014, at the Hilton Columbus at Easton, and a 5K race that occurs each June.

Of the funds raised to date, MMORE has donated \$1 million to The Ohio State University Comprehensive Cancer Center – Arthur G. James Cancer Hospital and Richard J. Solove Research Institute (OSUCCC – James). While Sarah received her treatments in Seattle, Wash., where she attended college and continues to live, it was only natural that MMORE partner with the OSUCCC – James. Kaufmann and Fink reside in the Columbus suburb of Upper Arlington and were thrilled to discover the world-class multiple myeloma research happening in their back yard.

“We’re incredibly grateful for our relationship with The James,” says Fink, noting that Drs. Craig Hofmeister,



Don Benson, and Yvonne Efebera, among others, walk or run alongside patients in MMORE’s 5K and host tables at the gala. “The doctors here are unbelievable—just an extraordinary, exceptional group of people. We have so much confidence in the researchers.”

Now, rather than worry at night, Kaufmann keeps a notepad and pen next to her bed where she can easily record the fundraising ideas that come to her at all hours.

Sarah, now an ICU nurse, recently started a 5K in Seattle to support MMORE’s mission and serves on the organization’s board along with her sister Jessica. “In our work, Sarah is never far from our minds. She is doing well—thriving, even,” says Kaufmann. But until MMORE helps researchers find a cure for multiple myeloma, Kaufmann will not be satisfied. “I’m ready to plan a gala to celebrate finding a cure. And when we do, that will be a wonderful day.”

ONE GOAL

PELOTON HIGHLIGHT

Ride MMore > RideMMORE is MMORE’s bicycling team that has participated in Pelotonia since its beginning in 2009 and has raised more than \$250,000 for innovative and life-saving cancer research at The Ohio State University Comprehensive Cancer Center — James Cancer Hospital and Solove Research Institute. The RideMMORE team simultaneously raises awareness for multiple myeloma and funds for cancer research.





Upcoming EVENTS

DOUBLE BOGEY INVITATIONAL

August 24, 2013 | 8 a.m.

**Golf Club of Dublin
5805 Eiterman Road
Dublin, Ohio 43016**

www.familiesforacure.org

Benefits cancer research

FRIENDS OF WOODY GOLF OUTING

August 24, 2013

**1199 Spring Valley Road
London, Ohio 43140**

www.friendsofwoody.org

Benefits the Prostate Cancer
Prevention Fund

ST. MARYS TAILGATE FOR CANCER

September 13-14, 2013

**Eagles Aerie 767 Parking Lot
St. Marys, Ohio 45885**

www.tailgateforcancer.com

Benefits the Buckeye Cruise for
Cancer and the Urban and Shelley
Meyer Cancer Research Fund

STEF'S CELEBRATE LIFE TAILGATE

September 14, 2013

**1919 Cambridge Blvd.
Columbus, Ohio 43212**

www.stefscelibratelifetailgate.org

Benefits technology, equipment and
research at the Stefanie Spielman
Comprehensive Breast Center

STEPS FOR SARCOMA

September 15, 2013 | 9 a.m.

**Wendy's Corporate Office
One Dave Thomas Boulevard
Dublin, Ohio 43017**

www.stepsforsarcoma.com

Benefits the Sarcoma Research Fund

TOUGH ENOUGH TO WEAR PINK HORSESHOW

September 20-22, 2013

**Roberts Arena, Wilmington, Ohio
3991 State Route 730
Wilmington, Ohio 45177**

<http://www.tetwphs.com>

Benefits the Stefanie Spielman Patient
Assistance Fund

CLUNGER BEATS 5000 (5K RUN AND WALK)

September 27, 2013 | 9 a.m.

Ohio Stadium

www.clungerbeats5000.com

Benefits adult lymphoblastic
leukemia research

2ND ANNUAL TIFFIN FIREFIGHTERS 5K

September 29, 2013 | 2 p.m.

**Hedges-Boyer Park
491 Coe Street
Tiffin, Ohio 44883**

rchappell0174@gmail.com

Benefits the Stefanie Spielman Fund
for Breast Cancer Research

COURAGE CONQUER CURE 5K

September 5, 2013 | 8 a.m.

**Historic Downtown
Canal Winchester, Ohio**

www.courageconquercure.com

Benefits the Stefanie Spielman Fund for
Breast Cancer Research

HERBERT J. BLOCK MEMORIAL TOURNAMENT

September 16, 2013

**Scioto Country Club
2196 Riverside Drive
Columbus, Ohio 43221**

www.blockmemorialfund.com

Benefits research and care at the
OSUCCC – James

JASON'S HOGFAN PARTY

September 19, 2013 | 4:30 p.m.

**St. Charles Moose
Oswego, Ill.**

www.friendsofjasongould.com

Benefits the Leukemia Lymphoma
Research Fund

UP ON THE ROOF

October 12, 2013

**Chemical Abstracts Service
2540 Olentangy River Road
Columbus, Ohio 43202**

www.go.osu.edu/UpOnTheRoof

Benefits research and care at the
OSUCCC – James



For more information on upcoming events benefiting work at the OSUCCC – James, visit cancer.osu.edu/WaysToGive.

Read *impactCancer* online, search through thousands of funds, and find out more about the inspiring philanthropy happening at the OSUCCC – James by visiting

cancer.osu.edu/waystogive



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FEBRUARY 20-24, 2014



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To book a cabin and learn about sponsorship opportunities, visit BUCKEYECRUISE.COM or Call Travel Partners Specialty Tours, 614-792-6204!