

impactCancer

THE OHIO STATE UNIVERSITY COMPREHENSIVE CANCER CENTER –
ARTHUR G. JAMES CANCER HOSPITAL AND RICHARD J. SOLOVE RESEARCH INSTITUTE

Urban and Shelley Meyer Establish Cancer Research Fund

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Welcome



An inspired person can make a difference. Combining the efforts of many inspired people can move mountains. I see it every day at The Ohio State University Comprehensive Cancer Center – Arthur G. James Cancer Hospital and Richard J. Solove Research Institute.

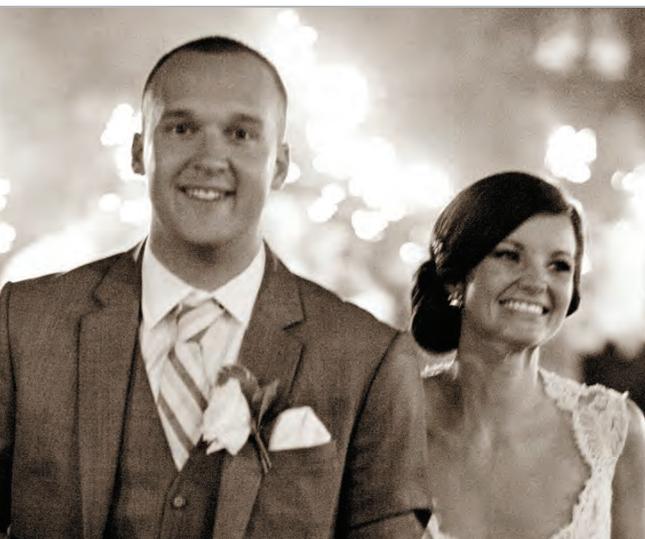
With the staggering statistic that one in three Americans will develop cancer in their lifetime, combining the efforts of individuals to change that statistic is the key to creating a cancer-free world. This issue of *impactCancer* includes a few of these inspirational efforts:

- Bertha Bouroncle, MD, has created an endowed Chair at Ohio State in her name to further inspire cancer research excellence.
- At the young age of 10, Olivia Barr founded an organization supporting cancer research after her mother passed away of cancer at 33.
- Peter and Susie Horvath continually give of their time to advocate for cancer care and research in our community and beyond.
- After cancer claimed the life of beloved family man Herbert J. Block, his family turned a golf gathering for friends into an annual event that has raised more than \$4.5 million for the OSUCCC – James.

Whether it is through gifts, fundraising events, time or advocacy, the combined efforts of people who support us make a significant difference, and for that we are truly grateful.

Michael A. Caligiuri, MD

Director, The Ohio State University Comprehensive Cancer Center
Chief Executive Officer, James Cancer Hospital and Solove Research Institute



A diagnosis of myeloma—a blood cancer—came as a tremendous shock to young and ambitious Matthew Hare. He was surprised to find that The James had three doctors who specialized in his type of cancer. “I had tremendous confidence in my doctors’ recommendations, and they always engaged me in the conversation. I was never in the dark, and I never felt alone.”

Almost three years since his bone marrow transplant, Matthew’s cancer is in complete remission. Though having myeloma was not in his life plan, cancer brought him something that was: love. An old girlfriend re-entered his life in the midst of his chemo. They are now married and planning a long, long life together.

Please continue to support the OSUCCC – James.

Visit giveto.osu.edu/impactcancer to make a gift to help us create a cancer-free world for all.

“I was surprised to find The James had three doctors who are experts in my specific type of cancer.”

— MATTHEW HARE

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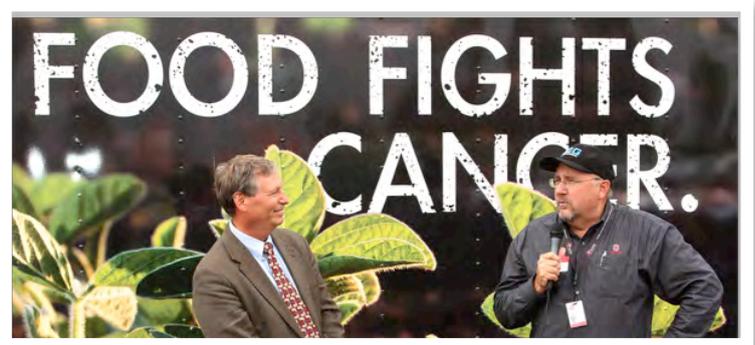
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What does it mean to you?

PELTONIA 12

More Than \$42 Million In 4 Years!



Riders and donors in Pelotonia 12, the annual grassroots bicycle tour that raises money for cancer research at the OSUCCC – James, generated more than \$16.8 million, bringing the four-year total for the event to more than \$42 million.

Pelotonia officials presented a check for this year's final amount—the highest tally since the event began in 2009—to OSUCCC Director and James CEO Michael A. Caligiuri, MD, at a Nov. 15 celebration at the Lifestyle Communities Pavilion in downtown Columbus.

The tour, which took place Aug. 10-12 on assorted routes between Columbus and Kenyon College in Gambier, Ohio, drew a record 6,212 riders, as well as 3,141 "virtual" riders and 2,105 volunteers.

The Pelotonia 12 fundraising total continued a rising trend by surpassing the previous year's total of \$13.1 million. Pelotonia 10 raised \$7.8 million, and Pelotonia 09 raised \$4.5 million.

Among this year's participants were 1,635 members of Team Buckeye (a record number), the official Superpeloton for The Ohio State University—a team that included 1,198 riders, 336 "virtual" riders and 101 volunteers. Team Buckeye comprised 84 separate pelotons and raised a collective total of more than \$2 million.

"Simply stated, the Buckeye nation has once again demonstrated the strong ties that unite our students, faculty, staff, alumni and fans in our shared vision of living in a cancer-free world," Caligiuri says. "Our teamwork has fortified an event which, in its first four years, has raised more than \$40 million to support research leading

to discoveries that will improve patient care. We should all be proud of this amazing accomplishment."

Pelotonia 12 opened with an Aug. 10 afternoon/evening ceremony at Columbus Commons in the heart of downtown. The ceremony included food, live entertainment and remarks by Ohio State University President E. Gordon Gee, Kenyon College President Georgia Newton, Pelotonia Executive Director Tom Lennox, Caligiuri and Steven G. Gabbe, MD, senior vice president for Health Sciences and CEO of Ohio State's Wexner Medical Center.

The guest speaker was Woody Roseland, who was born in Colorado in 1990 and diagnosed at age 16 with a rare bone cancer that would recur four times, each with a new set of challenges. In June 2011, doctors found a four-inch tumor in his left calf and decided to amputate his leg. Despite all this, Roseland was a rider in Pelotonia 12.

Caligiuri invited everyone associated with Pelotonia to give themselves a round of applause, saying, "I'm so touched, so humbled by what you're doing for this cause. And we'll continue to ride until this disease is behind us."

ONE GOAL

To read the Pelotonia Funding Achievements and Investment Report visit cancer.osu.edu and search "Pelotonia Investment Report."

The Urban and Shelley Meyer Fund for Cancer Research: A New Frontier for Recruiting the Best

Discovering treasure often requires a convergence of circumstances – a confluence of dedication, timing and extraordinary expertise. Whether it's uncovering new territory beyond previously unknown borders, pulling off an undefeated college football season or forging inroads deeper into cancer research, all the pieces – and players – must be in place.

Enter OSU Head Football Coach Urban Meyer and his wife, Shelley. They know a thing or two about dedication, timing and expertise. They're more than a little acquainted with navigating a nail-biter of a season. And they've become all too familiar with how cancer weaves, swerves and intersects through virtually everyone's life. For them, it's personal – with both Urban and Shelley's families having been touched by cancer. Meyer's father, Urban Meyer Sr., was a bladder cancer survivor, and his mother, Gisela Meyer, was treated for breast cancer at Ohio State back when her son was the assistant football coach under Earle Bruce. Shelley's stepmother, Marlene Mather, is also a breast cancer survivor.

So, in conjunction with Ohio State's Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute, the Meyers have established the Urban and Shelley Meyer Fund for Cancer Research.

The new fund will raise \$2 million for an endowment to establish a Chair, which will further efforts for recruiting the very best and brightest cancer research experts to The James. Funds raised above the \$2 million will support emerging research priorities and the new Chair.

"We truly wanted to get in the game, so to speak, in honor of my parents and Shelley's stepmother – all of whom had cancer," Meyer said. "What better way to take aim at cancer in a real and personal way than to help recruit the best and brightest minds from around the world – those who will, I truly believe, one day lead us to a world completely free of cancer. Shelley and I just want to do our part to help us get there."

"When you think about it," Meyer said, "recruiting in football and recruiting in cancer research are really not that different. You need people who are driven, brilliant in their field and excited to get in the game – who thrive on making a difference. Those are the kinds of players we recruit for OSU, and those are the kinds of cancer experts who continue to make The James the best at what they do."



Dr. Michael A. Caligiuri, director of Ohio State's Comprehensive Cancer Center and CEO of The James, couldn't agree more. "This is yet another extremely important step in moving closer to our goal of creating a cancer-free world," he said. "If we want to continue finding new and better ways to prevent, detect, treat and cure cancer, then we need to continue adding brilliant research minds to our incredible team of cancer experts – to bring those people on board who will ultimately uncover the discoveries we need to fight and beat cancer."

In addition to establishing the Meyer Fund, the Meyers will be donating \$250,000 to the new James Cancer Hospital and Solove Research Institute, in order to provide a dedicated Gisela and Urban Meyer area within the new hospital. Meyer will also be donating several sports memorabilia items from his personal collection for this space.

"As anyone who has dealt with cancer knows, there can be a lot of time spent in waiting rooms," Meyer said. "If Shelley and I are able to provide something that others might find as interesting as we have over the years, then we are profoundly honored to do so."

As part of the Fund kick-off, the Meyers will be joining the 2013 Buckeye Cruise for Cancer, which will support the Meyer Fund. For information on the cruise, visit www.BuckeyeCruise.com.

Honor the Buckeyes 12-0 winning 2012 football season by visiting www.MeyerCancerFund.com to make a pledge of \$12 per month for 12 months.

Bertha Bouroncle

A Lioness' Share of Contributions

She has been described by a former intern as a “lioness who goes after a diagnosis until she nails it to the wall.” Bertha Bouroncle, MD, an internationally known hematologist and retired professor emerita of Internal Medicine at Ohio State, has created a pride of research, clinical work, and teaching and academic awards. The first to identify a rare form of chronic leukemia in 1958 now known as hairy cell leukemia (HCL), Dr. Bouroncle, along with Michael Grever, MD, and Eric Kraut, MD, developed a drug to treat HCL. So what was once a uniformly fatal cancer is now treatable, enabling patients to lead relatively normal lives.

Her fierce dedication inspired students and colleagues alike. Along with receiving Professor of the Year several times, among other campuswide honors, she was given the Donald Unverferth Award for Outstanding Academic Contributions to Internal Medicine and the Earl Metz Distinguished Physician Award from the Department of Internal Medicine. Additionally, in 2001, the Bertha Bouroncle Distinguished Lecture Award was established in her honor.

Now she and her family are giving back yet again, creating the Bertha Bouroncle, MD, and Andrew Pereny Chair of Medicine, also named after her late husband. Designated for further medical research on HCL or other types of leukemia at The James, the chair not only “pays tribute to Dr. Bouroncle, one of the greatest medical scholars ever associated with Ohio State’s cancer program, but furthers her legacy” as well as that of other outstanding researchers, says Michael A. Caligiuri, MD, director of Ohio State’s Comprehensive Cancer Center and CEO of the James Cancer Hospital and Solove Research Institute.

Hematology was in Dr. Bouroncle’s blood, so to speak. A native of Lima, Peru, she finished first in her class at San Marcos National University in Lima, and won a yearlong scholarship in the United States, choosing Ohio State because the faculty included two renowned hematologists – Charles Doan, MD, and Bruce Wiseman, MD. She



joined Ohio State’s medical staff in 1954 after completing her residency and fellowship and remained there throughout her entire career, retiring in 1989.

Through the chair, she and her family continue the tradition of caring. “Aunt Bertha sets a very high standard... something we call the ‘Aunt Bertha

Attitude – Nobody can stop you, nothing is impossible,” observes her nephew Fernando Alvarado. “She’s taught us that, ‘If you’re fortunate to be a talented person, you have a duty to use your talent for the maximum benefit of those around you.’ She always wants to accomplish as much as possible, for herself and for her patients.”

Olivia Barr: A 10-Year-Old With a Goal to Kick Colon Cancer

In April 2011, Olivia Barr's mother, Erika Cooper, died of colon cancer at age 33. Diagnosed when Olivia was 3, "Erika was given less than one year, yet she lived for five," states Olivia's aunt, Kelly Barr, who resides with Olivia and Olivia's father, Joe, in North Canton, Ohio. "Erika had a fighting spirit."

A few weeks after Erika passed away, Olivia saw a TV commercial about a walk to combat breast cancer. "Mom liked to make us laugh and taught me a lot of things, including arts, crafts and painting," says Olivia, who's now 10 and a fifth grader at Lake Cable Elementary School in North Canton. So Olivia decided to put her creative heritage to use, organizing the first Kid's Walk fundraiser against colon cancer.

"Olivia loves soccer and volleyball, and wanted her friends to be involved," explains Kelly. So Kelly and Olivia came up with KICR—Kids Involved in Cancer Research, a non-profit, 501(c)(3)-pending organization. Over a period of two months and "with a lot of help from family and friends," they set up a website, designed a logo of a youngster kicking a ball, and filmed a YouTube video. The inaugural three-mile Kids' Walk, held at Catholic Central High School in Canton on July 23, 2011, was a big success, raising nearly \$5,100 with more than 50 participants, many of whom were children. All proceeds went to colon cancer research at The James.

This year, with corporate sponsors and nearly 60 walkers, the Walk easily met the goal of \$7,500. "Olivia and her friends got together for Friday night committee meetings, came up with activities at the end of every mile, and made signs and thank-you cards, in addition to putting together swag bags," adds Kelly proudly.

"We wanted to make it fun," remarks Olivia. So with members of Ohio State's women's soccer team cheering them on, participants got to kick a ball through cones, explore a makeshift colon, and earn tickets for prizes, and received workout challenges and tips on healthy meals. At the end of the course, they encountered a squirt gun-wielding Tanios Bekaii-Saab, MD, a physician at The James who also spoke about colon cancer prevention.

The Barrs plan to continue the Kids' Walk as an annual event and hope to amass a total of \$100,000 for research by the time Olivia is 18. "We're thrilled with the response—it's been a good motivator for all of us," says Kelly.



For more information about KICR and to see how you can help, go to www.kicr.org or visit the Facebook page: www.facebook.com/KICR2011.

Peter and Susie Horvath: Giving of Their Time, Treasures and Talents for the Good of Others

Regardless of what point they've been at in their lives, Peter and Susie Horvath have focused on helping others and leading by example. "We've always been involved in companywide charitable efforts," observes Peter. They became even more inspired after relocating to Columbus from Connecticut in the mid-1980s, when Peter took a position at The Limited. "I had the chance to work closely with Les Wexner. His philosophy was that if you do well in business, it's your responsibility to give back to the community." And not just monetarily: "You have to show up too, and give of your time and intellectual capital, leveraging that with the cause to attract like-minded people."

The Horvaths put these principles into practice when they moved with their three young daughters into the town of New Albany. "The new school facilities had not yet been constructed and at times it was a challenge," admits Susie. So, for 15 years, Peter served as an elected official of the New Albany Plain local school board; both he and Susie worked closely with others to move the system toward excellence. They were also active in various local causes: Susie with TWIG and raising money for Nationwide Children's Hospital, and Peter in United Way.

In 2005, Peter left The Limited to serve as president of DSW, only to return three years later as executive vice-president of Victoria's Secret. During his tenure at DSW, the company became the biggest "zero-to-hero" United Way contributor in central Ohio, with nearly 100 percent participation from the Columbus office, and it organized a dinner that raised more than \$400,000 for The Ohio State University Wexner Medical Center.

Although Peter was also starting to work with The James Foundation Board, the desire to do something about cancer was bigger than that, and "seemed to choose us," observes

Susie. "While our stories are similar to many people's"—both lost a parent to cancer, and Peter's sister is a 20-year breast cancer survivor—both admit to being deeply influenced by the people they encountered at The James.

Peter Horvath's "semi-retirement" from Victoria's Secret in December 2010 turned out to be more like a high-octane sabbatical. "It gave me a chance to explore creative pursuits and spend more time with my family," he says. During a 12-month period, he utilized his extensive background in finance, leadership and company operations to help guide The James Foundation Board through action

planning—and he and his wife Susie pledged \$150,000 to the Cancer Strategic Initiatives fund. "The Board was undergoing a major transition period, and we needed to formulate strategies and innovations that would help us move from raising \$35 million a year to \$120 million."

Along with acting as a management consultant for businesses ranging from vintage sports apparel to healthcare management to kids' athletics during this period, Peter also served as an adviser to Mission Essential Personnel (MEP), an \$800 million global program management company. Its more than 8,000 employees provide linguistic, intelligence and training services to the U.S. government and NATO allies in austere or dangerous environments. Then in January he "un-retired," becoming MEP's CEO and chairman of the board.

"It was an easy decision, given role models like Dr. Michael Caligiuri, Dr. David Schuller, the incredible development staff, Cheryl Kreuger, Dave Ryan, Cindy Hilsheimer and the Tuckermans," says Peter, noting that Judy Tuckerman is a special hero to Susie. The Celebration for Life, an annual event hosted by Judy and her husband Steve, is in its 11th year and has raised more than \$10.5 million. "Like Susie,

Although we are fairly private people, by sharing our journey with The James perhaps we'll inspire a few folks to get involved.

— Peter Horvath



Peter and Susie Horvath

Judy is a woman small in stature yet mighty in her ability to get people involved and get things done.”

Although their three daughters are mostly grown—two are in college while one is a junior in high school—“We are looking at transitioning from being active parents to focusing on what is meaningful to us personally and as a couple,” explains Susie. To this end, she is ramping up her volunteer efforts at The James as well as continuing to raise funds for Nationwide Children’s.

Peter, who divides his time between Columbus and Washington, DC, as well as Afghanistan and other trouble spots around the world, is focusing on enlisting others in the fight against cancer. An avid cyclist, he has been active in Pelotonia since its inception in 2009, and this

year MEP was the first company ever to achieve 100 percent participation when its entire Columbus HQ office signed up to become virtual riders, riders or volunteers. Approximately 50 other MEP employees outside Columbus also enrolled, including 16 employees who were deployed in Afghanistan. “Soldiers love the competition and distraction, so I’m hoping to bring Pelotonia overseas in 2013,” he adds.

It only takes a small investment of time or money to start a lifetime of giving—and hopefully ending cancer. “Anybody can help,” observes Peter. “All you really need is the desire. Although we are fairly private people, by sharing our journey with The James, perhaps we’ll inspire a few folks to get involved.”

Ceremonial Seeds Sown in 'Growing the Cure' Program

Ohio State's efforts to develop cancer-fighting foods were bolstered at the University's 50th annual Farm Science Review by five Ohio- and Indiana-based farmer cooperatives that presented a check for more than \$103,000 as a kick-off donation from a Growing the Cure™ initiative.

Presenting the check to Ohio State President E. Gordon Gee were representatives from the Heritage Cooperative, United Landmark, Town & Country, Trupointe and Jack Jennings cooperatives, which earlier this year founded Growing the Cure™ to provide awareness and support for collaborative food-based cancer-prevention research at the OSUCCC – James and Ohio State's College of Food, Agricultural and Environmental Sciences (CFAES). Most of the money was corporately given by the cooperatives that created and support the campaign. Each cooperative's contribution is based on the amount of seed purchased by its customers, who are also welcome to donate to the cause.

The Farm Science Review is sponsored by the CFAES along with Resident Instruction Programs, OSU Extension, and the Ohio Agricultural Research and Development Center. Held Sept. 18-20 at Ohio State's 2,100-acre Molly Caren Agricultural Center near London, Ohio, the Review featured hundreds of demonstration plots, several million dollars worth of farm machinery, and displays from Ohio State colleges and departments. The displays focused on farm health and safety, farm management, financial and economic information, the environment, home and community development, and cancer prevention.

On hand at the Growing the Cure™ check presentation were Steven Clinton, MD, PhD, professor of Medical Oncology and leader of the Molecular Carcinogenesis and Chemoprevention Program (MCCP) at the OSUCCC – James, and Steven Schwartz, PhD, professor of Food Science and Technology and a member of the MCCP program. Clinton and Schwartz provided insight about food-based

research in the fight against cancer, as did Bobby Moser, PhD, then-dean of the CFAES. All three were instrumental in developing Ohio State's nationally known Crops to the Clinic program, a collaborative venture to investigate anticancer properties of such foods as tomatoes, soy, black raspberries, strawberries, broccoli, cauliflower and cabbage.

The festivities also were attended by U.S. Secretary of Agriculture Tom Vilsack, who directs the U.S. Department of Agriculture (USDA), and USDA Rural Development Leader Tony Logan. The event was hosted by Dale Minyo of Ohio Ag Net, which provides farm news and information to Ohio producers through radio stations, a website and daily email reports.

After the check presentation, cooperative executives and Ohio State leaders tossed wheat seeds to ceremoniously inaugurate Growing the Cure™ and sampled several of the cancer-preventive foods being developed and tested at Ohio State, including a black raspberry confection, soy bread and soy pretzels.



How Wheat It Is! – Co-op leaders at Ohio State's 50th annual Farm Science Review fill the air with wheat seeds to ceremoniously inaugurate a Growing the Cure™ initiative established by five Ohio- and Indiana-based cooperatives that want to heighten awareness and support for food-based cancer-prevention research. Among participants were Steven Clinton, MD, PhD (fifth from right) and Steven Schwartz, PhD (far right), both of the OSUCCC – James, Bobby Moser, PhD (second from left), former dean of the College of Food, Agricultural and Environmental Sciences (CFAES), and current CFAES Dean Bruce McPheron, PhD (third from left).

Thirty Years as a Driving Force

In the Fight Against Cancer



Herbert J. Block
MEMORIAL TOURNAMENT

When cancer claimed the life of Herbert J. Block in May 1981, the respect, love and determination of his wife, Maxine, five children and countless friends turned this personal tragedy into a triumph. They transformed their grief into a powerful force that 30 years later continues to energize and inspire individuals and corporations, here and across the country, to support cancer prevention, detection and treatment.

The Herbert J. Block Memorial Tournament was founded in 1982 by Herb's wife, the late Maxine Block, and children, Janis Block Bloch, Jeff Block, Julie Block Glassman and Jeri Block, who live in the Columbus area, and Jay Block of Englewood, Colorado. They are the architects of this remarkable effort, which has raised \$4.5 million for Ohio State's Comprehensive Cancer Center – Arthur G. James Cancer Hospital and Richard J. Solove Research Institute (OSUCCC – James). What started as a tournament

memorializing Mr. Block, co-founder of Sun Television and Appliances, devoted family man and community supporter, has turned into a family legacy.

Initially the tournament was held at Winding Hollow Country Club in Columbus. "Everything was done by family and friends," recalls Jeff. "We invited Dad's business associates to participate and donated the proceeds to what was then Ohio State's Department of Oncology." Along with organizing the golf outing, family and friends arranged a kickoff party and secured donations.

During the 1990s, the Block family developed a remarkable partnership with the OSUCCC – James. As the hospital gained momentum, the Block Memorial Tournament followed suit. Committee members began attracting more sponsors and golfers and ventured to new locations, all the while increasing tournament revenue to support the cause at the heart of it all. "Our goal is to help beat cancer and

The Block Family at the 2012 Tournament.





Jeri Block, Jeff Block,
Julie Block Glassman,
Janis Block Bloch



Arthur James, MD, and David Schuller, MD, accept a check from tournament proceeds from Jeff Block, Maxine Block, Julie Block Glassman and Jeri Block.

create the best of the best in treatment and facilities,” says Julie. Since 2009, the tournament has benefited the construction of a new James Cancer Hospital and Solove Research Institute.

Their determination and commitment became all the more poignant when the Block children lost their mother, Maxine, to cancer in 1998. Because of their unwavering commitment to create a cancer-free world, the Block family established the “Herbert and Maxine Block Memorial Lectureship for Distinguished Achievement in Cancer” with proceeds from the tournament. “The lectureship honors the memory of our parents and also attracts internationally renowned clinicians and researchers who share the latest advancements,” explains Jeri. The lectureship draws outstanding talent to Ohio State, sometimes permanently. Carlo Croce, MD, for instance, received the award in 2004 when he was director of the Kimmel Cancer Institute/Kimmel Cancer Center at Jefferson Medical College, part of the Thomas Jefferson University in Philadelphia. He subsequently joined Ohio State, where he serves as director of human cancer genetics.

September 16, 2013, will be the 30th time golfers take to the links, for the Block Tournament, which will be at Scioto Country Club. Following this incredible landmark will be the 20-year anniversary Block Memorial Lectureship Award. With these milestones comes a sense of nostalgia, says Janis, “remembering the early days of sitting around the kitchen table, planning visits and sending letters to potential supporters.” Thirty years later, the planning committee remains as determined as ever and continues to devote countless hours toward the cause. Year after year and link after link, the Block Memorial Tournament remains a family-driven event deeply rooted in the Columbus community.

In October 2012, Levi Garraway, MD, PhD, was honored with the prestigious Herbert and Maxine Block Memorial Lectureship Award for Distinguished Achievement in Cancer.



Block Memorial Tournament and Lectureship Facts

- The Block Memorial Tournament is the most successful private golf tournament in Central Ohio.
- Along with Winding Hollow (both the “old” and “new” sites), the tournament has been held at Columbus Country Club, Double Eagle, Muirfield Village Golf Club, Scioto Country Club, and Tartan Fields Golf Club.
- In 1999, Jeff Block created a bucket device designed to drop golf balls from the side of a helicopter. A cash prize is awarded to the individual who purchases the ball landing closest the hole. The “ball drop” has raised more than \$100,000 for the OSUCCC – James.
- Past tournament honorary chairs include: Coach Urban Meyer, Robert Smith, Archie Griffin, Coach Joseph Daniels, President E. Gordon Gee (during both tenures at Ohio State), Mike Vrabel, Gene Smith, Coach Thad Matta, Kirk Herbstreit, Eddie George, Coach Jim Tressel, Stefanie and Chris Spielman, Coach Jim O’Brien, Clark Kellogg, Bobby Rahal, Greg Lashutka and Coach John Cooper
- The \$25,000 Block Lectureship is one of the largest prizes awarded by an academic institution in the field of cancer.
- Block Memorial Lectureship awardees include: Samuel Broder, MD; Robert C. Young, MD; Bert Vogelstein, MD; Judah Folkman, MD; V. Craig Jordan, PhD, DSc; Barbara K. Rimer, DrPH; Richard D. Klausner, MD; John Potter, MD, PhD; Donald Coffey, PhD; David Botstein, PhD; Daniel Von Hoff, MD; Carlo Croce, MD; Larry Norton, MD; C. Norman Coleman, MD; Steven A. Rosenberg, MD, PhD; George Klein, MD, PhD; Kathleen M. Foley, MD; Bruce A. Chabner, MD; and Levi Garraway, MD, PhD.

To learn more about the Block Memorial Tournament, please visit www.blockmemorialfund.com.



EXPANSION UPDATE



Construction Continues on the New James Cancer Hospital and Solove Research Institute

The new Arthur G. James Cancer Hospital and Richard J. Solove Research Institute continues to take shape. In October the hospital, targeted for completion in 2014, led the way in lighting the University and the city of Columbus pink (see left) in observance of Breast Cancer Awareness Month. The hospital was fully enclosed in December. Demolition of the Cramblett Medical Clinic also will begin in January to make way for green space outside the hospital.



Phyllis A. Jones Legacy Park Construction Nears

Construction of the West Lawn and Phyllis A. Jones Legacy Park in front of the new James Cancer Hospital and Solove Research Institute is slated to begin in the spring of 2013. The park was made possible by a \$2 million pledge from Mrs. Jones, who is fulfilling a promise she made to her late husband, Clayton K. Jones. Mr. Jones was among the first patients treated for lung cancer at The James after it opened in 1990; his physician was Arthur James, MD, the hospital's namesake. Mr. Jones asked his wife to "take care of The James. They've taken care of me." Mrs. Jones, former president and CEO of Fiesta Salons, hopes the park will provide a restful, peaceful garden where patients, visitors and staff can find comfort and solace.

Stefanie's CHAMPIONS

Celebrating the Champions in the lives of cancer survivors.

JOIN US!

14th Annual *Stefanie's Champions* Awards Luncheon
Wednesday, April 10, 2013 at Noon
Archie M. Griffin Grand Ballroom
at The Ohio State University's Ohio Union

Stefanie's Champions benefits the *Stefanie Spielman Patient Assistance Fund*
and the *Stefanie Spielman Fund for Breast Cancer Research* at
The Ohio State University Comprehensive Cancer Center –
Arthur G. James Cancer Hospital and Richard J. Solove Research Institute.

For more information, visit spielmanfund.com.

CELEBRATION FOR LIFE

SAVE THE DATE

Join us **Saturday, May 18, 2013** for an evening at Smith & Wollensky
benefiting the Technology Acquisition Fund at
The Ohio State University Comprehensive Cancer Center –
Arthur G. James Cancer Hospital and Richard J. Solove Research Institute.

Honorary Event Chair · **Ed Razek**

Annual Fund Chairs · **Abigail and Les Wexner** Event Chairs · **Judy and Steve Tuckerman**

Community
Foundation

Smith & Wollensky

For more information, please contact OSUCCC- James Development Office at 614.293.3752.

Community Partners

The OSUCCC – James Community Partners Program consists of corporations, individuals and community groups who raise funds in support of our mission to create a cancer-free world. From corporate initiatives to local events, our more than 400 Community Partners bring in significant dollars to further research, education and patient care at the OSUCCC – James. To learn more, please contact The James Development Office at 614-293-9341 or communitypartnerevents@osumc.edu, or visit go.osu.edu/JamesCommunityPartners.

Congratulations to the volunteers and supporters of the **Colon Cancer Golf Shoot-Out Scramble!**

This first-year golf outing, held on May 19 at the Granville Golf Course, rallied the local Granville community for a day of golf and fundraising. The event raised more than \$5,700 for colon cancer support at The James! Kosta Morris, a 16-year-old member of the Granville High School golf team, was inspired to create the event after a friend's parent was diagnosed. Amazing effort, Kosta and team! To learn more about next year's golf outing, contact Mary Morris at greekmd@roadrunner.com.



Steps for Sarcoma celebrated its 3rd Annual walk

on Sunday, Sept. 16, at Thompson Park in Upper Arlington, with its largest turnout—more than 615 participants. The group, which was joined by more than 70 dogs taking part in the walk, raised \$35,000 for orthopedic sarcoma research at The James. To learn more about this annual event, contact Martha Crist at Martha.crist@osumc.edu.





Courage, Conquer and Cure 5k held its inaugural event on Sept. 29 in historic downtown Canal Winchester for a whopping 705-plus race participants! The mayor of the city, along with Tracy Townsend of 10 TV and the Canal Winchester community, joined breast cancer survivors and event creators Jodi Brown and Angie Abel to fight cancer and enjoy a day of celebration. This first-year event had its beginning when Jodi and Angie connected after discovering they were both Canal Winchester residents, mothers and were both battling breast cancer. Together, with the support of the local community, this event raised more than \$22,000 for the Stefanie Spielman Fund for Breast Cancer Research! Be on the lookout for the 2nd Annual Courage, Conquer and Cure 5K in fall 2013. To learn more about this event, contact Jodi Brown at jpraete@yahoo.com or Angie Abel at angabel@insight.rr.com.



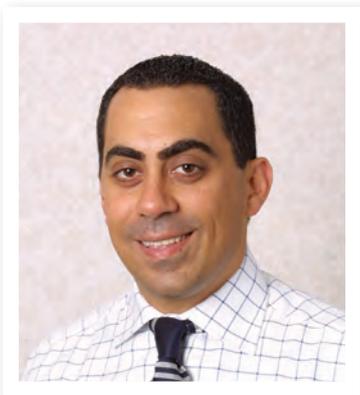
The Bobby V Melanoma Golf Outing was a first-year golf outing created by Robert Vanecko, a longtime employee of The Ohio State University Wexner Medical Center who passed away in June from advanced melanoma. Vanecko, along with friend Randy Meeks and supporters, put together the Bobby V Melanoma Golf Outing, held May 12 at Prairie View Golf Club in Indianapolis with family and friends. The outing raised more than \$25,000 for melanoma research at The James with just one month of planning. Thomas Olencki, DO, Robert's oncologist at the OSUCCC – James, along with Robert, wife Catherine, Randy and Jan Meeks, Robert's supervisor Tom Caldwell and Katie Brennan, assistant director of Community Partners at the OSUCCC – James, celebrated Robert's amazing success with a lunch and check presentation shortly before his passing on June 1.



Rock and Roll Over Brain Cancer held its 2nd Annual event at The Bogey Bar & Grill in Dublin, Ohio on Aug. 18. With more than 400 people in attendance and featuring several local bands, the event was a huge success and raised approximately \$20,000! Mark your calendars for the 3rd Annual Rock and Roll Over Brain Cancer, planned for Saturday, Aug. 24, 2013, at The Bogey Bar & Grill. To learn more about next year's event, please contact Mary Kay Fenlon at mf1842@att.com.



The 2nd Annual **Nucor Steel Marion Reception and Golf Outing** enjoyed another successful day of golfing to support The James Strategic Initiatives Fund, raising more than \$32,000 during a private Casino Night and Golf Outing on June 6 and 7 in Marion, Ohio. Participants enjoyed a casino-inspired evening and reception followed by a beautiful day of golf at Oakhaven Golf Club. Thanks to the hard work of Nucor Steel Marion, Inc. and its suppliers.



Tanios Bekaii-Saab, MD

OSUCCC – James Expands Gastrointestinal Oncology Program

The Gastrointestinal Oncology section at the OSUCCC – James continues to expand with the appointment of Tanios Bekaii-Saab, MD, as section chief.

Bekaii-Saab, an associate professor in the Division of Medical Oncology at Ohio State, formerly served as medical director for gastrointestinal cancers at the OSUCCC – James. In his new role, he oversees the clinical and research operations for gastrointestinal oncology and assumes responsibility for recruiting additional physicians who specialize in treating patients with liver, pancreatic, esophageal and colorectal cancers.

“Under Tony’s leadership, the section of Gastrointestinal Oncology will continue to grow, allowing the OSUCCC – James to provide more specialized care while also expanding opportunities for collaborative clinical and translational research,” says OSUCCC Director and James CEO Michael A. Caligiuri, MD.

Bekaii-Saab is a physician-researcher who specializes in treating patients with gastrointestinal malignancies. He has chaired the gastrointestinal cancer disease-specific research group at the OSUCCC – James since 2003.



David Carbone, MD

Lung Cancer Authority Joins OSUCCC – James

David Carbone, MD, an internationally renowned lung cancer expert, has recently joined the OSUCCC – James as a professor in Ohio State’s Division of Medical Oncology and will be developing and leading a new thoracic oncology center. The center will bring physicians and scientists together to develop new and targeted approaches to treating and curing lung cancer.

Dr. Carbone is an expert in the molecular genetics of lung tumors, which includes understanding the cells and genetic markers in each patient’s lung cancer and developing treatments and drugs that target specific tumor cells. He comes to the OSUCCC – James from Vanderbilt University, where he was a professor of medicine and cancer biology. Carbone directed the Experimental Therapeutics Program and then the Thoracic and Head & Neck Cancer Program at the Vanderbilt-Ingram Cancer Center. He also led Vanderbilt’s Thoracic Oncology Center.



Bhuvanewari Ramaswamy, MD

OSUCCC – James Researchers Find Possible Therapy for Tamoxifen-Resistant Breast Cancer

A study published in the journal *Cancer Research* by researchers at the OSUCCC – James has discovered how tamoxifen-resistant breast-cancer cells grow and proliferate. It also suggests that an experimental agent might offer a novel targeted therapy for tamoxifen-resistant breast cancer.

Doctors use the drug tamoxifen to treat estrogen receptor (ER)-positive tumors, and the drug has improved the disease-free survival of people with ER-positive breast cancer by 50 percent, notes first author Bhuvanewari Ramaswamy, MD, a medical oncologist specializing in breast cancer at the OSUCCC – James. “But 30 to 40 percent of patients taking tamoxifen become resistant to it after about five years,” she says. Currently, there are very limited options for these patients and most end up receiving chemotherapy. However, chemotherapy is associated with significant side effects. This study has identified targeted therapies that could be an alternative to chemotherapy for these resistant tumors.



Upcoming EVENTS

FOR MORE INFORMATION ON UPCOMING EVENTS, VISIT US AT CANCER.OSU.EDU AND CLICK ON "WAYS TO GIVE."

CELEBRATE MMORE GALA

February 9, 2013 | 6:30 p.m.
Hilton Hotel at Easton
3900 Chagrin Drive
Columbus, OH 43219
www.mmore.org

This wonderful event includes fabulous appetizers and dinner, inspirational presentations, unique items in silent and live auctions, music and dancing. This evening offers a special opportunity to support the promising research being done in the search for a cure for multiple myeloma.

ALPHA TAU OMEGA CASINO NIGHT

March 1, 2013 | 8 p.m.
Ohio Union Archie Griffin
Grand Ballroom
1739 North High Street
Columbus, OH 43210

Special guests will include former Ohio State Head Football Coach Jim Tressel. Casino Night is a formal-attire event that features a variety of casino style games, such as blackjack, roulette, and craps, among others. For more information, please contact Joshua Glocer at glocer.1@buckeyemail.osu.edu.

COMMUNITY PARTNERS 101 CLASS – HOW TO GROW YOUR EXISTING EVENT

Friday, March 22, 2013
9:30-10:30 a.m.
Stefanie Spielman
Comprehensive Breast Center
1145 Olentangy River Road
Rm. 200
Columbus, OH 43212

Join us for a presentation on various ways to grow existing community partner events to take them to the next level of fundraising. Any current community partner with The James and The Ohio State University Wexner Medical Center is welcome to join us for this strategic look at further growing your annual event. The class is free, and a light breakfast will be provided. Please RSVP by March 18 to communitypartnerevents@osumc.edu or 614-293-9341.

BOWLING FOR THE BOYZ

Saturday, March 23, 2013 | 4 p.m.
Delphos Recreation Center
939 East 5th Street
Delphos, Ohio 45833

Join us for this 3rd annual bowling event to benefit testicular cancer research at The James. The night includes bowling, raffles, silent auctions, food, drinks, karaoke and live music. For more information, contact Jay Holdgreve at JHoldgreve@orthoneuro.com.

CESIDIA CUGINA FUND ANNUAL BENEFIT

Saturday, April 6, 2013
Villa Milano
1630 Schrock Road
Columbus, OH 43229

The annual benefit dinner is the family's way to honor Cesidia's memory and to help others fighting lymphoma. The evening includes food, dancing and music to benefit lymphoma research at The James. For more information, please contact CesidiaFund@gmail.com.

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Read *Impact Cancer* online, search through thousands of funds, and find out more about the inspiring philanthropy happening at The James by visiting

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Sold Out!



Buckeye Cruise for Cancer

February 21-25, 2013

Sailing out of Tampa, FL to Key West, FL and Coco Cay, Bahamas

Benefiting the Urban and Shelley Meyer Fund for Cancer Research



Call Travel Partners in Dublin (614) 792-6204 to book your cruise today! For more information, go to www.buckeyecruise.com.