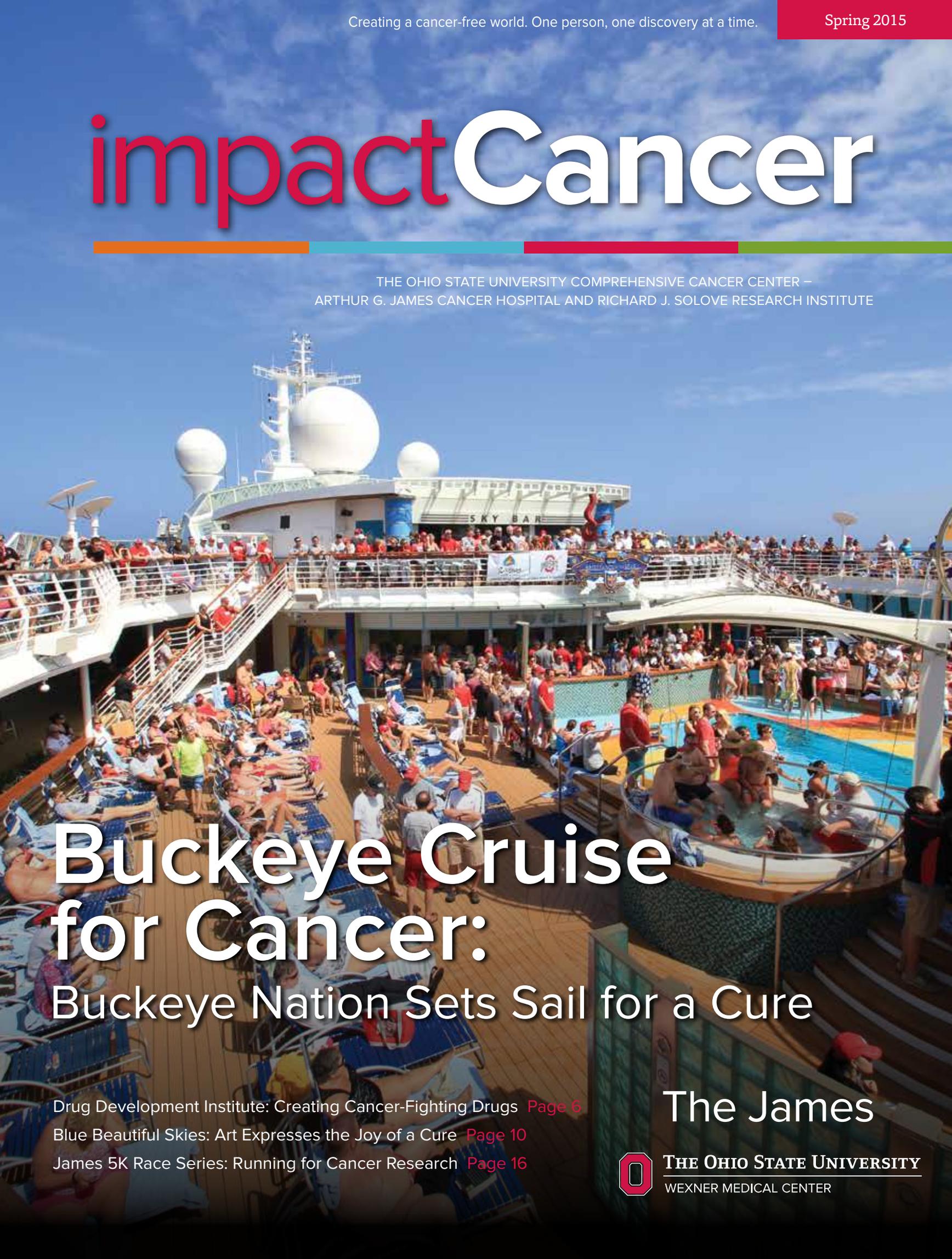


impactCancer

THE OHIO STATE UNIVERSITY COMPREHENSIVE CANCER CENTER –
ARTHUR G. JAMES CANCER HOSPITAL AND RICHARD J. SOLOVE RESEARCH INSTITUTE



Buckeye Cruise for Cancer: Buckeye Nation Sets Sail for a Cure

Drug Development Institute: Creating Cancer-Fighting Drugs [Page 6](#)

Blue Beautiful Skies: Art Expresses the Joy of a Cure [Page 10](#)

James 5K Race Series: Running for Cancer Research [Page 16](#)

The James



THE OHIO STATE UNIVERSITY
WEXNER MEDICAL CENTER

Welcome



I'm proud to report that, after many years of planning, design and construction, our new Arthur G. James Cancer Hospital and Richard J. Solove Research Institute is open and operating as one of the world's most advanced facilities for science-based cancer care.

We officially opened the new James on Dec. 15, 2014, following a superbly orchestrated Dec. 12-14 weekend move of 221 patients from the original James to its transformational successor – a 21-floor, 1.1-million-square-foot, 306-bed hospital that stands as a beacon of hope to all cancer patients and families who turn to us for help.

One major reason we consider it transformational is that it is designed to accelerate the translation of discoveries to innovative patient care by placing researchers and clinicians in closer working proximity than ever before. Each inpatient floor has either a wet or a dry research lab so researchers and clinicians can collaborate closely and see firsthand how their work benefits our patients.

You can read more about our pre-opening celebrations, the big move-in weekend and the new hospital itself in this issue of *impactCancer*, which also offers a look at the OSUCCC – James' Drug Development Institute (DDI). Utilizing the vast array of resources available at Ohio State, the DDI has established an efficient industry approach to developing cancer-fighting drugs that will bring us ever closer to realizing our shared vision of a cancer-free world.

Michael A. Caligiuri, MD

Director, The Ohio State University Comprehensive Cancer Center
CEO, James Cancer Hospital and Solove Research Institute



Honor a loved one.

Create an online giving page in support of Ohio State's Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute. This new tool allows you to raise awareness and funds for Ohio State's cancer program while paying tribute to someone you know.

Visit go.osu.edu/JAMEShonorpages. Pages can be easily shared via email, Facebook and more in order to gain support for your page. All donations collected will be put to immediate use by our team of cancer physicians and researchers.

When you create an online giving page, **you become a leader in creating a cancer-free world. Get started today!**

4

The New James
Three Perspectives

6

OSUCCC – James
Drug Development
Institute
An Industry Approach
to Creating Cancer-
Fighting Drugs

8

Doug Ulman
Cancer Survivor,
Advocate and New
Pelotonia CEO

9

Chris Kaighn
Riding—and
Retailing—for Hope

10

Blue Beautiful
Skies
Art Expresses the
Joy of a Cure

12

Meade Family
A Proud Son Honors
His Mother’s Special
Legacy of Caring

13

Marty Haake
I Never Thought
I’d be More Than
a Visitor



14

Buckeye Cruise
for Cancer:
Buckeye Nation Sets
Sail for a Cure

16

James 5K
Race Series

Also in this issue

- 18 Community Partners
- 19 Upcoming Events

James Foundation Board Members

Daniel Benhase
Janis Block
Jeri Block
Kenton Bowen
Michael Caligiuri, MD
Bill Carter
Don Casey
Nick Coe
Jeg Coughlin, Jr.
R. Dale Darnell
William Farrar, MD
Dustin Frazier (Legal Liaison)

Steven Gabbe, MD
Ellie Halter
Sarah Benson Hatcher
Frances Henry
Cindy Hilsheimer
Lisa Hinson
Robin Holderman
Peter Horvath
Karen Lane
Irene Levine
Diane Nye
Marnette Perry

Richard Porter
Jon Ricker
Daniel Rosenthal
Charles Ruma
Mark Ryan
Michael Schoen
David Schuller, MD
Judith Tuckerman
Dennis Welch
Bob White, Jr.
Alec Wightman
Rita Wolfe

Emeritus Members

John F. Havens
Jon G. Hettinger

Cheryl Krueger
Jane T. McCoy

James V. Pickett
Willis S. White, Jr.

impactCancer

OSUCCC – James
Interim Chief Communications Officer:
Melissa Hall

Editor:
Jessica Holstine

Designer:
Lori Zambito

Creative Director:
Kathleen Lillash

Contributing Writer:
Alice Duncanson

Contributing Photographers:
Alan Geho
Jennifer McDonald

impactCancer is published three
times each year by the Development and
Marketing departments of
The Ohio State University
Comprehensive Cancer Center –
Arthur G. James Cancer Hospital and
Richard J. Solove Research Institute.

OSUCCC – James Office of Development
660 Ackerman Road
PO Box 183112
Columbus, Ohio 43218-3112
(614) 293-3752



Read our blog
jamesline.com



Like us on Facebook
cancer.osu.edu/Facebook



Follow us on Twitter
cancer.osu.edu/Twitter



Follow us on LinkedIn
cancer.osu.edu/LinkedIn



Subscribe to us on YouTube
cancer.osu.edu/YouTube



Follow us on Pinterest
cancer.osu.edu/Pinterest



Visit our Website
cancer.osu.edu

The **NEW** James Cancer Hospital and Solove Research Institute

Three Perspectives



Richard Goldberg, MD

RICHARD GOLDBERG, MD
Physician-in-Chief

The new James—it's big, it's beautiful, it's equipped with the latest technology, and it will enable us to provide the most sophisticated care. When touring the building, I'm reminded at every turn that delivering cancer care these days is a very high-tech

proposition. The technological wonders include a dedicated MRI scanner located between the neurosurgical operating rooms, allowing delivery of radiation in the operating room; intensive care beds that have the latest technology; and new linear accelerators that deliver radiation that is tightly focused on tumors, thereby sparing healthy tissue.

Although the building houses state-of-the-art technology, we also gave thought to the human needs of our patients, their families and friends, and of our teams of cancer experts.

Experts in design helped us engineer the spaces to foster the subspecialty model that we believe 21st-century cancer care demands. Our patient-care areas are designed to bring teams of medical experts trained in delivering all aspects of care together with people who have specific types of cancer. The objective is to help focus the attention of multiple specialized practitioners on each patient.



Amy Tootle, BSN, RN

AMY TOOTLE, BSN, RN
Asst. Nurse Manager, Blood and Marrow Transplant Unit

The attractive, spacious, state-of-the-art patient rooms offered by the new James provide ideal nursing conditions and a safe, healing environment. Large windows offer breathtaking views that are calming and comforting. The standardized

room design supports quality care and promotes better patient outcomes. Disease-specific units foster evidence-based practice and innovative care.

Relationship Based Care underpins the practice of nursing at The James. It focuses on care of patients, care of colleagues and care of self. All inpatient rooms include patient lifts to decrease work-related injuries, and all units include respite

areas for patients, family members and staff. The research space on all inpatient units encourages professional team building and professional development.

In addition, multiple spaces are designated for multidisciplinary teams to meet, which should enhance communication, safety and quality. Terrace gardens located on the north and south sides of the building further enhance this caring and healing environment.

Other exciting innovations include an oncology emergency department that will open this spring. This new facility should enhance patient care and satisfaction. In the end, that is what nursing is all about.



Amber Gordon, MLS

AMBER GORDON, MLS
Senior Clinical Research Coordinator

I am very excited that the integration of research and clinical care is an important focus of the new James. Each inpatient floor has translational laboratory space so that we can, quite literally, close

the gap between bench and bedside. These spaces will help push translational research at The James to a new level.

The new facility, equipped with the latest technology, along with the growing incorporation of genomic medicine and strong emphasis on targeted-drug development and clinical trials, will improve patient access to the latest research and technologies that we are using in the fight against cancer.

I'm also impressed about the level of thought that went into effective floor planning. All the operating rooms are on the same floor, which allows for quick equipment transfer, and the clinical trials processing laboratory shares the same floor as the units that administer experimental therapies to patients. This will facilitate good communication, ensure accurate sample collection and expedite specimen processing, all critical factors when developing safe and efficient novel therapeutics.

Overall, the design features of the new James will increase the efficiency of our clinical and translational research, which in turn should accelerate the discovery and development of novel therapeutics and their delivery to the patients who need them.

Celebrated, Opened and Creating A Cancer-Free World

Ohio State's Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute (OSUCCC – James) dedicated its new 1.1-million-square-foot, 21-floor, 306-bed, freestanding cancer hospital on Nov. 7, 2014, and officially opened the transformational facility on Dec. 15.

The Nov. 7 dedication ceremony, a regal event open by invitation only and web-streamed throughout the Ohio State campus, was attended by bipartisan elected officials, university officials and board members, James operating and foundation board members, OSU Wexner Medical Center and OSUCCC – James officials, distinguished community members and many others. A number of guests participated in a mass ribbon-cutting that brought overarching scarlet and gray streamers down upon the audience within a huge tent that had been placed outside the hospital's main entrance for this occasion.

The dedication ceremony was sandwiched among several open-house ceremonies held from Sept. 28- Nov. 9 that offered respective tours of the hospital to: construction workers and their families; Wexner Medical Center and OSUCCC – James faculty, staff and students; community physicians; and the community at large. The community open house on Nov. 9 attracted approximately 9,000 people who came to tour the premises and see what the new hospital entails.

"It's difficult for me to tell you how I'm feeling right now on this sunny day over the enormity of what we have accomplished together," OSUCCC Director and James CEO Michael A. Caligiuri, MD, told the audience at the dedication ceremony.

Caligiuri also expressed gratitude to "all of those pioneers



Scarlet and gray ribbons rain down on the audience during the ribbon-cutting at the dedication ceremony for the new James.



Officials from The James greet the first inpatient, Larry Sand from Nevada, Ohio, to be brought into the new James.

who were instrumental in bringing this new hospital about," including the James, Wexner, Wolfe and Solove families, and David Schuller, MD, vice president of Wexner Medical Center expansion and outreach.

Then, addressing the more than 500 volunteers who assembled on Dec. 14 to help move patients into the new James, Caligiuri couldn't conceal his excitement. "All of us have worked so hard to get to where we are today," he said. "Today is all about our patients. As you assist with this move, think of wheeling them not just into a new hospital but across the threshold to a cancer-free world. As you help today, be inspired, be grateful, be hopeful, and share those feelings with our patients."

Faculty, staff, family members and friends of The James then

performed the move that would take just over nine hours to complete, finishing ahead of schedule and without incident.

Caligiuri later reported that the hospital's 182 acute-care inpatients were moved safely and smoothly into the new hospital thanks to a superbly orchestrated plan devised and led by "an amazing faculty and staff operational team" that coordinated the event from two command centers, one in the original James and one in the new. He also noted that 39 critical-care patients were moved into the new James on Friday, Dec. 12, bringing the total number of patients moved during the historic weekend to 221.

"Most importantly," he added, "I believe our patients are amazed and touched by what the new James offers them both in new technology and in our focus on improving their personal care experience. Our faculty, staff and volunteers continue to help our patients and their loved ones adjust to the new surroundings."

OSUCCC – James Drug Development Institute: An Industry Approach to Creating Cancer-Fighting Drugs

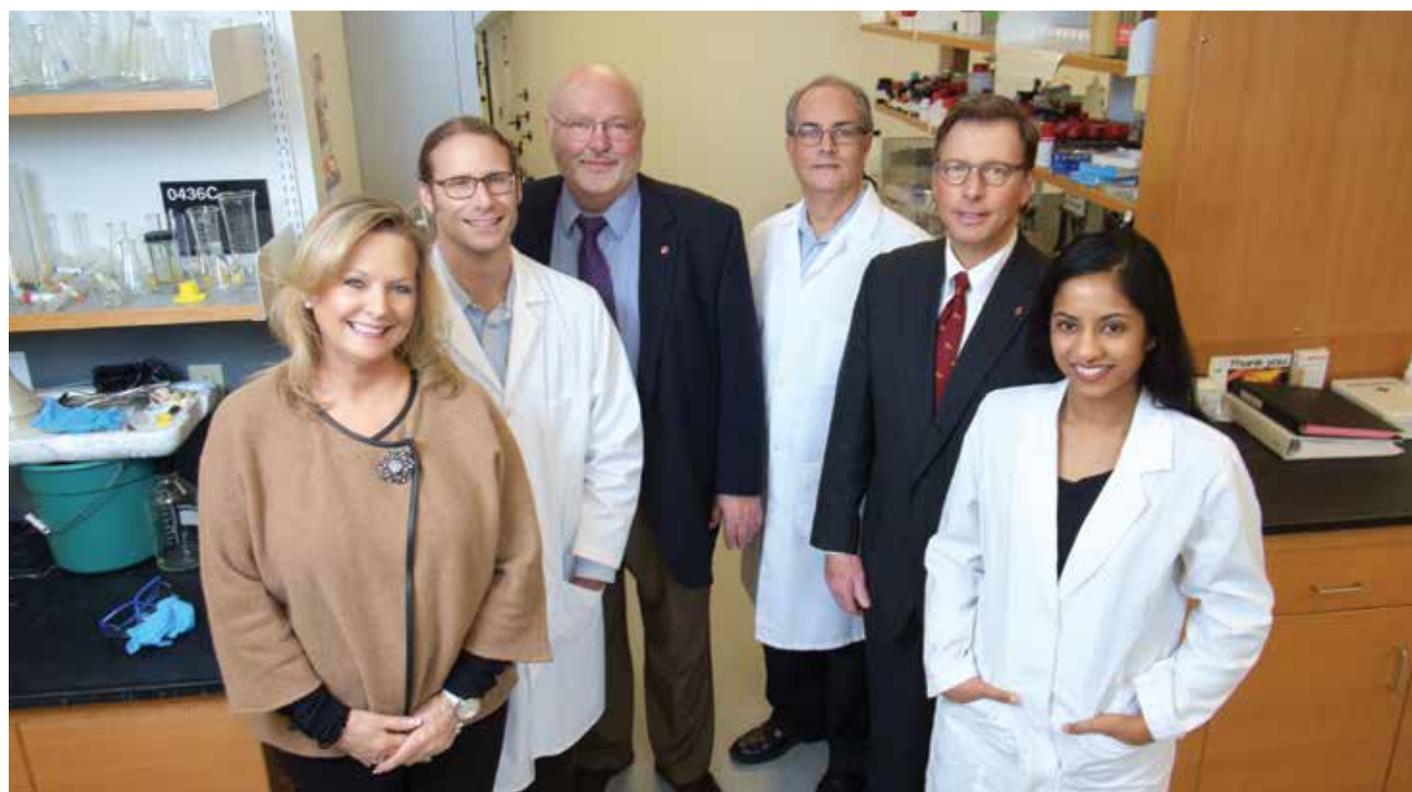
When Timothy R. Wright retired in 2011 after a nearly 30-year career in pharmaceuticals—including over a decade as president and CEO of major global corporations—he wanted to use his immense experience in pharmaceuticals to do something meaningful.

Wright approached Michael A. Caligiuri, MD, director of Ohio State's Comprehensive Cancer Center and CEO of the James Cancer Hospital and Solove Research Institute (OSUCCC – James) —whom he had met through Pelotonia—with an idea. During his time with big pharmaceutical companies, Wright had seen how hard the companies worked to find solutions for cancer. He wanted to help Ohio State, his beloved alma mater, to become more like its own

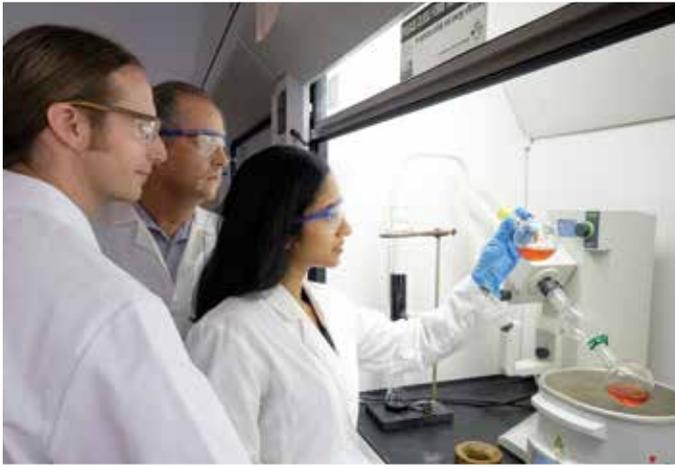
pharmaceutical company. He wanted to accelerate drugs for patients and create a new model for collaboration with academia and industry.

Caligiuri liked Wright's plan, and Ohio State's Drug Discovery Institute (DDI) was born shortly after, with Wright at the helm and an ambitious agenda to make the university's drug discovery processes more efficient and effective so that Ohio State-discovered drugs could more quickly get into the hands of cancer patients.

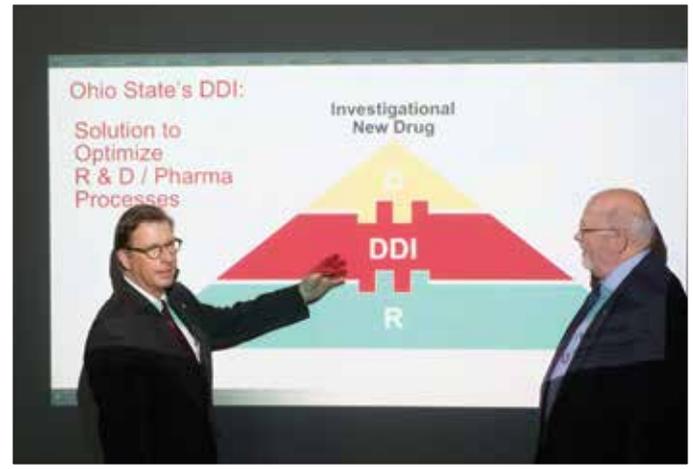
Wright attributes the DDI's great potential for success to the immense breadth and depth of talent and interdisciplinary collaboration at Ohio State, an excellent environment for the full spectrum of drug development.



DDI Team members (from left) Cindy Evans, Chad Bennett, PhD, Bence Boelcskev, PhD, Larry Schaaf, PhD, Tim Wright and Erandi De Silva, PhD.



DDI researchers (from left) Chad Bennett, PhD, Larry Schaaf, PhD, and Erandi De Silva, PhD, in the research lab.



Tim Wright (left) and Bence Boelcskev, PhD, demonstrate the benefits of the DDI's work during a presentation.

“Drug development is a long process, taking between 10-15 years,” explains Wright. “And it takes a village of multidisciplinary experts to develop a drug.”

While the DDI is embedded within the OSUCCC – James, a National Cancer Institute (NCI)-designated comprehensive cancer center that conducts phase I and II clinical trials, other Ohio State experts in biology and chemistry, pharmacy and engineering, medicine and veterinary medicine, business and more, also are essential to the institute’s success.

Noting the recent addition of a medicinal chemist, biologist, pharmacologist and a physiologist with expertise in project management to the DDI team, Wright jokes that he is “the dumbest person in the room.” No stranger to difficult disciplines—his degrees are in chemistry and finance—Wright has a good-natured attitude that is undoubtedly an asset in facing the daunting challenges presented by the drug-discovery process.

Another advantage for the DDI is the College of Pharmacy, which has been a natural partner and important connection since the DDI’s inception. Says Cynthia Carnes, PharmD, PhD, associate dean for graduate and research studies at the college, “The DDI has brought to campus real-world pharmaceutical company expertise. They are helping us move our discoveries forward in a smart manner while providing a great educational experience for our graduate students.”

The involvement of Ohio State’s Fisher College of Business’ Technology Entrepreneurship and Commercialization Institute has also played an integral role, providing strategic analyses of pharmaceutical markets that help the DDI determine early on whether to invest in a particular idea.

“The DDI has brought to campus real-world pharmaceutical company expertise. They are helping us move our discoveries forward in a smart manner while providing a great educational experience for our graduate students.”

— Cynthia Carnes, PharmD, PhD

Rather than simply licensing a drug to a company—which has been the historical precedent—the idea behind the DDI is “to use our own money in combination with federal money to mature the data and build a stronger intellectual property. Then, when it is time to talk to a pharmaceutical company,” says Wright, “the university can get more value for its work.

“The idea is to create a self-sustaining mechanism for cancer research,” he adds. “Our patients deserve it, and our faculty deserve to be successful and recognized as well as rewarded for the ideas. There’s no downside. Everybody wins.”

From the beginning, donor investment has been a critical facet of the DDI. A multi-million-dollar gift from the Harry T. Mangurian, Jr. Foundation, given to facilitate the partnership between Fisher College of Business and the DDI, provided seed funding that helped to accelerate the formation of the institute.

“Philanthropic investment in the DDI provides a donor with a very structured, targeted, results-oriented application of the donor’s money,” Wright says. “Donors can be part of making the DDI successful, just as the Mangurian Foundation was incredibly helpful for getting this started.”

In the future, Wright anticipates scaling the DDI so that it is even better positioned to facilitate drug development, scaling across more therapeutic areas and involving more colleges. For now, they are working closely with the College of Pharmacy to jump-start the effort.

“When you want to do drug development at Ohio State, you have enabling resources and a strong commitment,” says Wright. “All of this leads to a better probability of being successful in creating cancer-fighting drugs.”

Doug Ulman:

Cancer Survivor, Advocate and New Pelotonia CEO

The next chapter in the ongoing story of Pelotonia, an annual grassroots bicycle tour that has raised more than \$82 million for cancer research at Ohio State's Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute (OSUCCC – James), has opened with the announced appointment of global cancer advocate Doug Ulman as president and CEO.

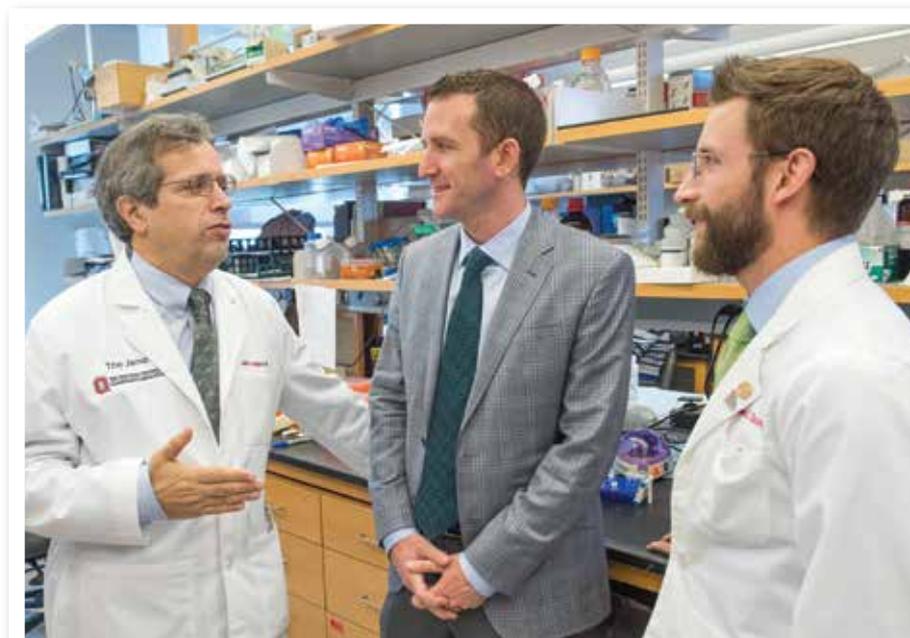
The announcement was made on Sept. 23, 2014, outside the new James Cancer Hospital and Solove Research Institute by Pelotonia Board Chair Daniel Rosenthal, who said Pelotonia “has had an epic six years” since the inaugural tour was held in 2009. It has become the nation's largest single-event cycling fundraiser based on ridership.

“So where do we go from here?”

Rosenthal asked, and then stated that the organization has found its new CEO in Ulman, 37, a three-time cancer survivor who was previously president and CEO of the LiveSTRONG Foundation. Ulman has spent the past 14 years at LiveSTRONG growing what was a start-up nonprofit organization into an iconic global force that advances cancer causes and survivorship support.

As an internationally known leader in the cancer community, Ulman quickly distanced himself from other candidates for the Pelotonia leadership role. “What stood out about Doug was not only his ability to build a brand, but also his social media presence,” Rosenthal said, noting that Ulman has more than 1 million followers on Twitter (@dougulman). The Maryland native also has been named twice to *The Non-Profit Times*' Power and Influence Top 50.

In addition to his role as president and CEO of Pelotonia, Ulman will work on behalf of the OSUCCC – James by building awareness and support for its work in cancer research, education and prevention. During the press conference, Ulman expressed gratitude for both opportunities, thanking the Pelotonia board, Ohio State



New Pelotonia President and CEO Doug Ulman (center) tours the cancer research laboratory of Michael A. Caligiuri, MD (left). At right is Steven Scoville, a graduate student in biomedical sciences who received a Pelotonia fellowship to conduct cancer research under Caligiuri's mentorship.

University President Michael V. Drake, MD (who also spoke at the announcement), and OSUCCC Director and James CEO Michael A. Caligiuri, MD. “Dr. Caligiuri is a legend, and I don't say that lightly,” Ulman said. “People around the country look to him for guidance and leadership. I'm excited to work with him as a visionary in the cancer world.”

He also considers central Ohio a special community. “Rarely if ever have I seen a geographical place that is so unified in its business, philanthropic and academic sectors,” Ulman said. “We are fully aligned to make an impact on the lives of people around the world. As a cancer survivor, it's humbling and special to have an opportunity to be a small part of this great effort. I look forward to working with all of you as we tackle one goal: ending cancer.”

President Drake pointed out that it is the role of universities and academic medical centers such as Ohio State to find answers to difficult problems. “What makes our work possible is the support we get from community philanthropy,” he said. “Pelotonia is as good an example as any in the world of people working together toward one goal.”

Chris Kaighn:

Riding—and Retailing—for Hope

Having worked her way up from a retail sales position at The Limited as a young adult to senior vice president of stores and operations at Tween Brands, Chris Kaighn knows a thing or two about sales. She also knows more than she ever wanted to about cancer, having suffered from Hodgkin's disease as a freshman in college and a more recent bout with breast cancer—attributable to the aggressive radiation treatments she received in college.

It is her passion for sales, disdain for cancer and love of cycling that has fueled her drive to raise funds for cancer research through Pelotonia, an annual grassroots bicycle tour that benefits The Ohio State University Comprehensive Cancer Center – Arthur G. James Cancer Hospital and Richard J. Solove Research Institute (OSUCCC – James).

Kaighn began riding in Pelotonia several years ago as a part of L Brands' peloton (riding group), but last year she decided Tween Brands should start its own team of riders. The small peloton Kaighn gathered raised a whopping \$80,000 in its initial ride, a number she hopes to increase in 2015 through an expansion of the team to other members of the Ascena Retail Group to which Tween Brands belongs.

To augment the peloton's impressive fundraising, Kaighn also spearheaded a cause-marketing effort last summer in the months leading up to Pelotonia, in which customers at Tween Brands' Justice and Brothers stores in the central Ohio region were asked to donate to the OSUCCC – James at the register. The customers came through, donating thousands to support life-saving research. She hopes to expand the giving program this year to secure even more support for this important work.

Kaighn's indefatigable efforts are spurred by her own life experience, which was immeasurably impacted by illness. "People tell me, 'You look so normal, so healthy,'" she says, laughing. "If they only knew, I only get big things."

In the decades after her successful treatment for Hodgkin's disease, the lingering side effects of the aggressive radiation used to treat it began to surface, manifesting in chronic pneumonia, a virus that attacked her pericardium and nearly killed her, congestive heart failure, pre-cancerous nodules on her thyroid and breast cancer that required a double mastectomy.

She also had an aneurysm that caused a stroke and threatened permanent brain damage—episodes not directly attributable to the radiation but that count as "big things" nonetheless.



"A major health issue has happened to her every couple years," says her husband Andy, "and yet she has continued to advance in her career. She has been through all of this and still has a smile on her face. She's so fun and positive, and you'll never not see her like that."

In the meantime, Kaighn and her family are grateful that she has been healthy since 2010; she hasn't even had a cold. Given her tendency to get only "big things," she jokes, "It would be great some time to just get a fever."

Blue Beautiful Skies: Art Expresses the Joy of a Cure

The painting of boundless blue skies dotted by white clouds on the first floor of Ohio State's new James Cancer Hospital and Solove Research Institute is not just a beautiful image of hope; it represents a real story of struggle and courage between two dear friends—a story as striking as the blue in the sky.



In November 2013, 50-year-old Annie Cacciato, wife to Matt and mother of three teenage girls, was diagnosed with advanced lung cancer.

Like everything Cacciato had done in life—such as co-founding Granville Studio of Visual Arts (GSVA), a nonprofit organization that develops creativity through art education—she jumped into treatment with faith and a positive attitude.

She believed that her treatment plan, led by David Carbone, MD, PhD, a cancer survivor and expert in molecular genetics who directs the Thoracic Oncology Center at Ohio State's Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute (OSUCCC – James), and her commitment to a healthy lifestyle would see her through.

As it turned out, Cacciato is among the 10 percent of lung cancer patients who carry a mutation in the *EGFR* gene, a circumstance that allows for personalized therapy to more effectively target her cancer.

By June 2014, only six months after she was enrolled on a clinical trial at the OSUCCC – James, her scans showed no sign of the cancer that had filled her lungs just months before.

Cacciato texted her friend and business partner Paul Hamilton, a renowned artist who serves as creative director at GSVA: "I had treatment today and received awesome news. I am in complete remission, which means there are no physical signs of disease. Through grace and my amazing care at The James I have been led through the storm and now have blue beautiful skies again!"

Earlier, while Cacciato was in the midst of her treatment at the OSUCCC – James, a mutual friend had connected Hamilton with David Schuller, MD, vice president of Wexner Medical Center expansion and outreach. Hamilton knew Schuller wanted to fill the new James with inspiring artwork. With Cacciato's diagnosis, the artist's desire to contribute a painting had become personal.

Schuller took Hamilton on a tour of the new hospital during its construction and showed him an expansive wall on the ground floor—the place he wanted to install a piece of Hamilton's artwork.

Paul Hamilton and Annie Cacciato stand in front of the "Blue Beautiful Skies" art installation in The James.



“As soon as I read the text,” says Hamilton, “I saw the painting in my mind—the style and everything. And I could see this huge expanse of blue beautiful skies that seem to go on forever. The skies are boundless, which is a tribute to Annie’s boundless energy and passion for doing good for other people.”

— Paul Hamilton

Initially, Hamilton was taken aback. He had never done a painting of that size. But his artistic wheels began turning, and when he received Cacciato’s text in June, it all came together: He would paint her “blue beautiful skies.”

“As soon as I read the text,” Hamilton says, “I saw the painting in my mind—the style and everything. And I could see this huge expanse of blue beautiful skies that seem to go on forever. The skies are boundless, which is a tribute to Annie’s boundless energy and passion for doing good for other people.”

Hamilton managed to keep his work on Blue Beautiful Skies a secret from Cacciato for months. The artwork is a visual symphony of 96 individually painted squares that collectively offer a sweeping view of blue skies above The James Garden of Hope at Ohio State’s Waterman Farm.

When his work was complete, Hamilton wrote: “Blue Beautiful Skies was inspired by a friend’s courageous battle with lung cancer. The simple text message sent on a summer day exploded into a monumental, breathtaking work filled with joy, humility, hope and gratitude. Annie is so inspiring on so many levels. It seems fitting that she has influenced my latest work. This complete work stands as a reminder for all of us to seek beauty in all things and to share that beauty with those we love.”

Hamilton generously donated the work, valued at \$100,000, to the OSUCCC – James.

In November 2014, Cacciato and Hamilton were present at the installation of the painting. They say the feelings it inspired in them were tremendous.

“It’s a new day for cancer. We’re sitting in it,” Hamilton says, gesturing to the impressive lobby of the new James.

“I’m part of the new trend in lung cancer,” says Cacciato.

“The old trends say that I’m supposed to be gone. But then I found out that Dr. Carbone has personally contributed to breakthroughs in *EGFR* research and treatments like mine. There’s always someone who breaks through; there are always new discoveries...I felt confident with Dr. Carbone and his approach that we were going to do this together and build a new trend of proud lung cancer survivors optimistic about our future.”

To support Carbone’s life-changing research, Cacciato and her husband Matt started the Blue Beautiful Skies Fund at the OSUCCC – James and www.bluebeautifulskies.org. Lung cancer is the No. 1 cause of cancer death for women and men, yet it lags behind in funding. But through the work of Carbone and colleagues, the OSUCCC – James is a world leader in lung cancer research. Matt and Annie invite all who share the OSUCCC – James vision of a cancer-free world to support the Blue Beautiful Skies Fund and other thoracic research funds at Ohio State.

CREATE A GIVING PAGE!

The Blue Beautiful Skies Fund is using an OSUCCC – James Giving Page to help raise money and awareness for their fundraising campaign.

You can start your own fundraising effort by visiting:
go.osu.edu/JAMESgivingpages

For more information on the Blue Beautiful Skies painting, donating to the Blue Beautiful Skies Fund or the Breath of Hope Gala, visit: www.bluebeautifulskies.org.

Meade Family:

A Proud Son Honors His Mother's Special Legacy of Caring

Shawn Meade always knew that his mother, Connie, was special—from his childhood years when she would feed him dinner and then leave to care for patients as a nurse on the night shift at Ohio State's Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute (OSUCCC – James), to his adulthood when she and his father, Phillip, moved to Georgia to be closer to Meade and his growing family.

In 1990, an essay Connie published on the challenges that patients face at night and the unique role night nurses play in easing patients' burdens drew the attention of the CBS Sunday Morning show, which profiled Connie and her work at the OSUCCC – James.

But it wasn't until Connie died in October 2014 following a lengthy illness with breast cancer that Meade fully understood the impact his mother had on the bone marrow transplant patients she served, first at The James and later with Northside Hospital in Atlanta.

"I got all these letters and emails from former patients when she passed away," says Meade. "She formed friendships with her patients."

One man wrote that his wife had become so close with Connie during her time at The James that when his wife's stem cells were to be put back into her system, they requested that Connie be the one to do it.

"She told my wife on that day, when she started the procedure, that this was going to be her new birthday," the man wrote.

He and his wife were stunned when, one year later, Connie showed up at their doorstep with a birthday cake bearing a single candle. She had made the hour-and-a-half trip from Columbus to their home in southern Ohio to mark the occasion. "I'm sure you were proud of your mother," the man continued, "and I hope this letter will give you one more reason to be proud of her."

Indeed, Meade is enormously proud, and to help sustain her legacy, he has created the Connie Meade Patient Advocacy



(Clockwise from top) Connie and Shawn together in July 2014, just a few months before Connie entered hospice care. Connie and her grandsons Ryan (left) and Kevin celebrate Mother's Day 2014. Connie graduated from the Ohio Valley School of Nursing in 1969.



Fund in Bone Marrow Transplant at The James. He suggested starting the fund to his mother during the last weeks of her life, and the woman who had regularly dug in her own pockets to provide gas or hotel money to financially struggling patients wholeheartedly approved.

Meade, a financial planner with his own firm, also views the fund as a way to eventually get his children, now 10 and 8, involved in philanthropy. "There's no better way to do that than in my mother's memory."

Marty Haake:

I Never Thought I Would Be Anything More than a Visitor

As architectural sales manager for USG, the world's top manufacturer of drywall, Marty Haake was thrilled when his company was selected to work on the new James Cancer Hospital and Solove Research Institute. Given the prestige and importance of the new hospital, he opted to handle the account himself rather than assigning it to another member of his team.

Looking back, Haake says, "I never thought I would be anything more than a visitor to The James, taking a look as the project was completed." That was before he found a lump on the base of his neck in March 2013—a lump diagnosed as diffuse large B cell lymphoma.

Haake underwent chemotherapy in his hometown of Cincinnati, where he has lived with Ellen, his wife of 30 years. He enjoyed two months of remission before receiving the disappointing news: The cancer cells had jumped from his lymph nodes to his central nervous system. He now had five tumors in his brain, requiring several more months of chemo to dissolve them beginning in November 2013. In the meantime, his oncologist recommended a consultation with Samantha Jaglowski, MD, at the OSUCCC – James to discuss a bone marrow transplant.

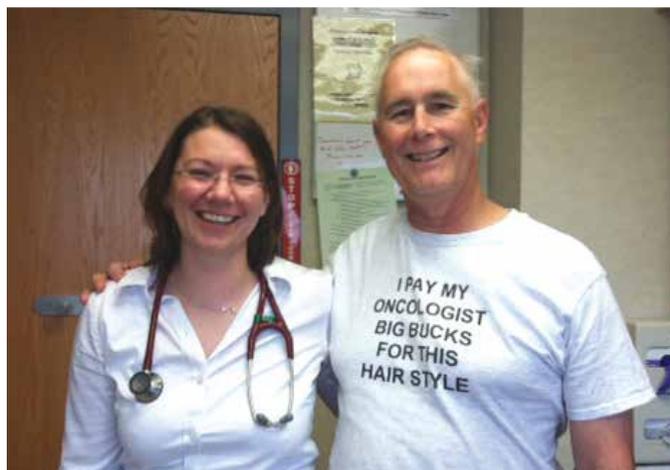
Deciding whether to schedule the transplant with the OSUCCC – James or another institution, says Haake, "was like deciding between two universities to attend—one where you have professors teaching out of textbooks, and the other where the professors actually wrote the textbooks."

He was immediately struck not only by Dr. Jaglowski's expertise as a leader in her field, but also by the exceptional customer service he found in every aspect of the OSUCCC – James experience. "I work for a Fortune 500 company considered best in class, and even we could take lessons from The James on customer service," he jokes.

Haake and his wife have decided to philanthropically give back to The James, making a generous gift to the Bone Marrow Transplant Family Fund to help other patients and their families and to honor their extraordinarily positive experience with the James nursing staff.

In 2014, the cancer returned to his brain once again. After chemotherapy didn't work, Dr. Jaglowski recommended full brain radiation. Haake underwent three weeks of daily radiation, which dissolved the brain tumor. Unfortunately, before Haake was able to undergo his planned stem cell transplant, the cancer returned very aggressively. His doctors outlined the news that the cancer was progressing so rapidly that further treatment was no longer an option.

"I was so looking forward to the process and anticipated success of the stem cell transplant. While the future is uncertain for me at this time, I am so grateful to The James for the care they have provided over the last number of years. No matter the outcome, my family and I will be eternally grateful to the doctors and care team who have offered us so much support."



Photos of Marty and a few of his care team members at the OSUCCC – James.

Buckeye Cruise for Cancer: Buckeye Nation Sets Sail for a Cure

It started as a crazy idea shared between friends.

When Lisa Cisco, president of Travel Partners in Dublin, Ohio, sailed on a cruise ship with the 1993 World Series Champion Toronto Blue Jays, she noticed that the world champion professional team attracted only a few hundred fans. What would happen if the Buckeye Nation set sail for a good cause, she wondered: Could they fill an entire ship?

With her own mother and grandparents affected by cancer, and as the travel agency serving Stefanie Spielman and her family, Cisco also knew she wanted to do something to help raise money for cancer research.

“What if we booked a whole Royal Caribbean cruise ship for Ohio State fans who want to end cancer?” Cisco asked Spielman, who was immediately intrigued. She connected Cisco to her friends at Ohio State’s Comprehensive Cancer Center –James Cancer Hospital and Solove Research Institute (OSUCCC – James), including Senior Director of Development Jennifer McDonald, and the crazy idea became reality.

“I was terrified when I booked every cabin on that initial cruise,” recalls Cisco. “We had no idea whether we would fill it.” Cisco, her colleague Chris Quinn, McDonald and others worked night and day to ensure that first Buckeye Cruise for Cancer in 2008 was successful.

Buckeye Nation did not disappoint, and since then, the cruise has blossomed into a powerhouse fundraiser, garnering more

than \$5.4 million total for life-saving cancer research at the OSUCCC – James. The cruise now benefits the Urban and Shelley Meyer Fund for Cancer Research at the OSUCCC – James, supporting research for all types of cancer.

The 2015 cruise—dubbed the “National ChampionSHIP”—welcomed cruisers with a 30-story banner honoring the football team’s recent national championship, and Urban and Shelley Meyer hoisting the championship trophy. Thanks to the year-round fundraising efforts by cruisers and this year’s record-breaking on-board live auction, the Buckeye Cruise for Cancer has had its best fundraising year to date, raising significant dollars for the Urban and Shelley Meyer Fund for Cancer Research. As part of this year’s fundraising efforts, cruisers and cruise supporters participated in the Buckeye Cruise for Cancer Fund-A-Need auction, which raised funds for a new Live Cell Imaging Microscope System, a critical piece of equipment for researchers at the OSUCCC – James.

What’s the magic that draws people to the cruise, even leading to a wait list dozens of names long in recent years? Probably the unique alignment of medicine and athletics that pairs everyday Buckeye fans with their athletic heroes—all for the benefit of cancer research.

Some of the biggest names in Ohio State football have been involved in the cruise, including Kirk Herbstreit, A.J. Hawk, Archie Griffin, James Laurinaitis, Bobby Carpenter, Anthony Schlegel, Eddie George, Zach Boren and others.



Buckeye Greats from many sports get on board the Buckeye Cruise for Cancer every year.



The Buckeye Cruise for Cancer team from Travel Partners are (from left) Kyle Lewis, Gail Zura, Lisa Cisco, Nikki Lewis, Heidi Schlesselman and Chris Quinn.

Brutus also attends, as well as the Alumni Band and Alumni Cheerleaders. The strong support and presence on the cruise from current and former Ohio State athletes—over 30-strong on the most recent cruise—has led to the cruise’s nickname of the “Floating Buckeye Nation.”

Since Urban Meyer was first announced as head football coach, he and his extended family have embraced the cruise, in part because of his personal connection with cancer; both of Meyer’s parents died of the disease. “The Meyer family is absolutely incredible to take time out of their busy lives and spend it on the cruise with Buckeye fans,” says Cisco. “We have the national championship coach who still makes time in his life to give back. He and his family are champions on and off the field.”

Like the Meyers, those who experience the cruise tend to want to return year after year. “It’s like a family environment,” explains Quinn. “We have about an 80-percent retention. People call right away to book their same cabin for the next year.” The relationship that attendees build with the OSUCCC – James during the cruise has led to philanthropic support outside of the cruise, as people learn about the cutting-edge research happening in their own community and develop a connection to the OSUCCC – James’ mission.

An army of grassroots volunteers, including approximately 20 who volunteer full time and hundreds of dedicated part-timers, makes this work possible. “We couldn’t do it without



them,” says Cisco. Many of the cruisers have become avid fundraisers on their own, hosting bowling tournaments, backyard barbeques, poker tournaments and more to raise money for the OSUCCC – James. The cruise’s sponsors, including longtime lead sponsor Kroger, also play an integral role.

Says McDonald, “The cruise has been amazing since day one, but its impact is magnified each year. The James is incredibly grateful to Lisa Cisco, Chris Quinn and others at Travel Partners, as well as the many volunteers and sponsors who have grown this into the tremendous event it is today. We have the best researchers at The James, and we also have the most dedicated friends and champions.”



To get on board the 2016 Buckeye Cruise for Cancer, visit www.BuckeyeCruise.com



JAMES 5K *race series*

The inaugural James 5K Race Series kicked off in the spring of 2014, uniting thousands of runners, walkers and family support teams to raise awareness and over \$369,000 to fund research for The Ohio State University Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute (OSUCCC – James). The five events support research efforts in the multiple myeloma, lung, leukemia, sarcoma and breast cancer programs. A special thank-you to our 2014 race series Presenting Sponsor, the Kroger Company, and to our generous supporters at The Dispatch, WBNS 10TV, Fleet Feet, Rewind 104.3 and Absolute Impressions. And thank you to the race committees, sponsors, volunteers and participants who make these races possible.

For more information on the race series efforts for 2015, visit go.osu.edu/James5k.



2015 Race Series Date:
June 6, 2015

MoveMMORE 5K & 1 Mile Run/Walk

Benefiting the MMORE Multiple Myeloma Cancer Research Fund

On June 7, 2014, a record-breaking crowd of 850 race participants joined in the activities at the 7th annual MoveMMORE 5K & 1 Mile run/walk. The runners and walkers enjoyed the beautiful trails at Wolfe Park in Bexley, Ohio, while making a difference in the fight against multiple myeloma, a rare cancer of the bone marrow cells. The event included race awards, live music performed by a band, vendor booths and photo opportunities. This year's event generated \$61,000 to benefit multiple myeloma research at the OSUCCC – James. To learn about all MMORE events, multiple myeloma and the mission of MMORE, please visit www.mmore.org.



2015 Race Series Date:
June 7, 2015

Jack Roth 5K Rock & Run/Walk

Benefiting the Jack Roth Memorial Fund and important lung cancer research efforts

On June 8, 2014, the 9th annual Jack Roth 5K Rock & Run/Walk was held at Bexley High School. The event was filled with family-friendly activities such as face painting, bounce houses, track dash for kids, food and music. The race took runners and walkers through central Bexley's beautiful neighborhoods and finished on the track at the high school. Proceeds of \$60,000 donated to the OSUCCC – James from the 2014 event will benefit the Jack Roth Memorial Fund and groundbreaking lung cancer research efforts led by Miguel Villalona, MD, and David Carbone, MD, PhD. Additional proceeds from the event will support Camp Netaim, a program in Israel that Roth was passionate for that helps children with special needs. Please visit www.jackrothfund.com to learn about the 2015 race.



2015 Race Series Date:
August 30, 2015

Clunger Beats 5000 5K Run/Walk

Benefiting the Cory Lunger Cancer Research Fund

The 2nd annual Clunger Beats 5000 was held on Aug. 31, 2014, in memory of Cory Lunger and his courageous battle against acute lymphoblastic leukemia (ALL). Over 500 runners and walkers were registered for the race held outside of Ohio Stadium. Despite heavy rainfall, more than 400 participants and supporters attended the race that morning. The event raised over \$28,000 to fund research for ALL at the OSUCCC – James. When Cory Lunger started this endeavor in March 2013, his goal was to raise \$10,000 a year for five years. In its first two years the event has raised over \$45,000! For more information please visit www.clungerbeats5000.com.



2015 Race Series Date:
September 13, 2015

Steps for Sarcoma

Benefiting the Steps for Sarcoma Fund

On Sept. 14, 2014, over 1,000 participants and dogs gathered to support the 5th annual Steps for Sarcoma 5K walk/run, a family and pet-friendly event. The event was held at Wendy's International Headquarters in Dublin, Ohio, and included survivor photos, face painting, a silent auction and a 50/50 raffle. The Steps for Sarcoma event has become the largest run/walk in the nation for sarcoma support. Joel Mayerson, MD, and Thomas Scharschmidt, MD, spoke to the crowd about how the proceeds of \$195,000 raised by the event will be used for sarcoma research and patient care at the OSUCCC – James. Sarcoma is a rare form of soft tissue or bone cancer that accounts for about 10 percent of childhood cancers and less than 1 percent of adult malignancies. Soft tissue sarcomas account for about 15 percent of tumors in dogs. To learn more, please visit www.u.osu.edu/stepsforsarcoma/.



2015 Race Series Date:
October 3, 2015

Courage, Conquer and Cure 5K

Benefiting the Stefanie Spielman Fund for Breast Cancer Research

The cold weather didn't stop the 3rd annual Courage, Conquer and Cure 5K from having another year of record-breaking participation and fundraising. On Oct. 4, 2014, over 880 walkers and runners gathered on the streets of Canal Winchester to show their support and desire to conquer breast cancer. Tracy Townsend, 10TV News anchor and reporter, returned for her second year to emcee this special event. William Farrar, MD, medical director of the Stefanie Spielman Comprehensive Breast Center, spoke on behalf of the OSUCCC – James and the Spielman Fund. Maddie Spielman, Stefanie and Chris's oldest daughter, spoke about her family's commitment to carry on her mother's mission. Runners and walkers took off from the start line and passed pink flags that lined Main Street to commemorate loved ones and honor survivors. The day included live music from the band Bad Influence, vendor booths that lined the sidewalks and raffle items. In 2014, Courage, Conquer and Cure raised more than \$25,000 for the Spielman Fund, bringing the three-year total to more than \$65,000. For more information on this event, please visit www.courageconquercure.com.



Community Partners

A Christmas to Cure Cancer

Benefiting the Heather Pick Music Program

A Christmas to Cure Cancer celebrated its 13th annual benefit concert and charity auction this past December. The sold-out holiday-themed event was held at The Columbus Zoo and Aquarium, where guests enjoyed hors d'oeuvres, live and silent auctions, musical performances, celebrity bartenders and a night full of holiday lights. A Christmas to Cure Cancer raised \$40,000 to benefit the Heather Pick Music Program of the OSUCCC – James, which brings live musical performances for patients and families to enjoy at the new James Cancer Hospital and Solove Research Institute and at the Stefanie Spielman Comprehensive Breast Center. Please visit www.achristmastocurecancer.org to learn more.



Coaches Against Multiple Myeloma

Benefiting the MMORE for Multiple Myeloma Research Fund

Coaches against Multiple Myeloma held its 5th annual baseball tournament in Columbus, Ohio, in 2014. This two-day tournament brought over 100 baseball teams together to help in the fight against this disease. The event was started in 2010 by Doug and Rhonda Hare, whose son Matt was diagnosed with multiple myeloma at age 26 in 2009. The family wanted to do something to help find a cure, so they partnered with the Central Ohio Youth Baseball League and MMORE. Since 2010, together they've raised over \$147,000 through this baseball event. To learn more about the Coaches Against Multiple Myeloma 2015 event, visit go.osu.edu/coachesagainstMM.



Rock and Roll Over Brain Cancer

Benefiting the Lisa B. Landes Brain Cancer Fund

On Aug. 23, the 4th annual Rock and Roll Over Brain Cancer event raised more than \$16,000. The event was held at the Bogey Inn, where guests were welcomed with fun, food and live musical entertainment. Rock and Roll Over Brain Cancer proceeds benefit the Lisa B. Landes Brain Cancer Fund supporting research and patient care at The James. The 2015 event will be held at The Columbus Zoo and Aquarium. To learn more, email Mary Kay Fenlon at mfl842@att.com.



Families for the Cure

Benefiting Families for a Cure Endowment

Brought together by collective experiences of supporting family and friends as they battle cancer, the members of Families for the Cure have a goal of raising \$1 million by 2021 to help fund cancer research and patient care programs. Families for the Cure recently established a new \$50,000 endowment fund that supports cancer research projects in the areas of brain, prostate and skin cancer at the OSUCCC – James. Families for the Cure has supported other cancer research projects, including an educational symposium in lung cancer. To find an upcoming event or to learn more, please visit www.familiesforcure.org.





Upcoming EVENTS

MOVE MMORE

JAMES 5K RACE SERIES EVENT

June 6, 2015

Wolfe Park

105 Park Drive

Columbus, Ohio 43209

www.mmore.org

This annual 5K and 1 mile run/walk is great for the entire family. Register to participate and enjoy music, food and awards.

Benefiting the MMORE for Multiple Myeloma Research Fund

JACK ROTH 5K ROCK & RUN/WALK

JAMES 5K RACE SERIES EVENT

June 7, 2015

Bexley High School

326 S. Cassingham Road

Bexley, Ohio 43209

www.jackrothfund.com

Enjoy the historical brick streets of beautiful Bexley for this 10th annual race, which begins and ends at Bexley High School. Be sure to peruse the many offerings at the vendor marketplace before or after your run.

Benefiting lung cancer research

ANGEL OPEN

June 12, 2015

Oakhaven Golf Club

2871 US Highway 23 N.

Delaware, Ohio 43015

www.angelopen.com

Join more than 200 golfers for a double-shotgun start of this annual Angel Open golf tournament.

Benefiting the Stefanie Spielman Fund for Breast Cancer Research

ANNE'S ARMY 5K

June 20, 2015

Ohio State's Ohio Agriculture

Research and Development Center

1680 Madison Ave.

Wooster, Ohio 44691

www.annesarmy.org

Enjoy this family-friendly 5K with music, food and awards.

Benefiting the Anne M. Wolf Fund for Breast Cancer Research

MOTORCYCLES AGAINST MULTIPLE MYELOMA POKER RUN

June 27, 2015 | 10 a.m.

Ten Mile Inn

7229 W. Broad St.

Galloway, Ohio 43119

This event will host live entertainment, food and raffles. For more information, contact Doug Hare at dhare1958@gmail.com.

Benefiting the MMORE for Multiple Myeloma Research Fund

FORE CANCER RESEARCH

GOLF OUTING

August 3, 2015

The Lakes Golf and Country Club

6740 Worthington Road

Westerville, Ohio 43082

www.forecancerresearch.org

This charity pro-am provides an opportunity for golfers of all skill levels — business leaders, philanthropists, friends and celebrities — to team up for a great cause for a fun-filled, memorable event at a fantastic golf venue.

Benefiting the FORE Cancer Research Fund

CLUNGER BEATS 5000 5K

August 30, 2015

The Ohio State University

Columbus, Ohio

www.clungerbeats5000.com

Join family and friends to honor the memory of Corey Lunger and raise much needed funding for ALL. The day includes a raffle, DJ and many OSU fans out to support the fight.

Benefiting Acute Lymphoblastic Leukemia (ALL) research

PELTONIA 15

August 7-9, 2015

www.peltonia.org



Join thousands of cyclists who ride together with one goal: Beat cancer.

Benefiting cancer research at the OSUCCC – James

STEPS FOR SARCOMA

JAMES 5K RACE SERIES EVENT

September 13, 2015

Wendy's Corporate Office

1 Dave Thomas Boulevard

Dublin, Ohio 43017

u.osu.edu/stepsforsarcoma

A "dog-on" great time! This 4-legged-friendly race is fun for the whole family. It includes a free photo booth and face painting for kids.

Benefiting the Orthopaedic Sarcoma Research Development Fund

ROCK AND ROLL OVER BRAIN CANCER

September 22, 2015

Columbus Zoo and Aquarium

4850 Powell Road

Powell, Ohio 43065

Join all the fun with live music, food, raffles and more! For more information, contact Mary Kay at mkfenlon@sbcglobal.net.

Benefiting the Lisa B. Landes Brain Cancer Fund



To see all community events that benefit the OSUCCC – James, please visit go.osu.edu/JamesCommunityPartners.

Read *impactCancer* online and find out more about the inspiring philanthropy happening at the OSUCCC – James by visiting

cancer.osu.edu/waystogive



The James



OSUCCC – James Development
660 Ackerman Rd
PO Box 183112
Columbus, OH 43218-3112

Non-Profit
U.S. Postage
P A I D
Columbus, OH
Permit No. 711

JOIN
TEAM
BUCKEYE

RIDE.
DONATE.
VOLUNTEER.

TEAMBUCKEYE.OSU.EDU



The moment...

We crossed the finish line together and knew we'd made an impact in the battle against cancer.

Join Team Buckeye and realize your moment.

PELTONIA 15 | AUGUST 7–9, 2015
100% OF THE DOLLARS RAISED BY RIDERS BENEFITS
CANCER RESEARCH AT OHIO STATE.

The James

