

impactCancer

THE OHIO STATE UNIVERSITY COMPREHENSIVE CANCER CENTER –
ARTHUR G. JAMES CANCER HOSPITAL AND RICHARD J. SOLOVE RESEARCH INSTITUTE

Celebrating Success

Historic 'But for Ohio State' Campaign
Sets Fundraising Record [Page 8](#)

Statewide Lung Cancer Initiative Launched [Page 5](#)

Pelotonia 16 Tally Tops \$24 Million [Page 6](#)

OSUCCC – James Widens Footprint in Cancer Care [Page 10](#)

The James



THE OHIO STATE UNIVERSITY
WEXNER MEDICAL CENTER

Welcome



With the recent conclusion of *But for Ohio State*—the most successful fundraising campaign in Ohio State’s 146-year history—we have taken another giant step toward creating a cancer-free world.

The campaign, which began in 2009 and ended in September 2016, surpassed its goal of \$2.5 billion by raising more than \$3 billion from over 750,000 donors. Some \$420.8 million of the monetary total was generated by our Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute (OSUCCC – James).

That’s a huge contribution to a campaign that Ohio State University President Michael V. Drake, MD, called “historic,” noting that it will benefit our community and communities around the world for generations to come. The OSUCCC – James contribution is a tribute not only to those who spearheaded our efforts—including our superlative campaign medical director Ted Teknos, MD, and The James Foundation Board chaired by the tireless Lisa Hinson—but also to the generosity of our alumni and friends in the community who have stepped up to help us continue our important work.

Another recently completed effort designed to help us end cancer is Pelotonia 16, the eighth installment of an annual grassroots bicycle tour that draws riders and donors from around the world to raise money for cancer research at Ohio State. Pelotonia 16, held last Aug. 6-7, raised a record \$24.1 million, boosting the overall total for this event to more than \$130 million. Details are in this issue of *impactCancer*.

Also herein, you’ll find stories about: a new statewide initiative we launched in March through \$3 million in Pelotonia funding that will help us take aim at lung cancer; the recent recruitment of Cheryl Taylore Lee, MD, a bladder cancer specialist who chairs the Department of Urology at Ohio State and whose work is also supported by Pelotonia dollars; profiles of grateful patients treated at the OSUCCC – James; and our 2016 Press Ganey Guardian of Excellence Award® for patient experience.

I believe the contents of this issue signify that we’re on the right track for someday conquering cancer. I hope that you will agree.

A handwritten signature in black ink, appearing to read "Michael Caligiuri". The signature is fluid and cursive.

Michael A. Caligiuri, MD

Director, The Ohio State University Comprehensive Cancer Center
CEO, James Cancer Hospital and Solove Research Institute
President, American Association for Cancer Research

Also in this issue

- 20 Community Partners
- 22 From Grateful Patients
- 23 Upcoming Events

4
The James
Earns Guardian of
Excellence Award

For Patient
Experience

5
New Statewide
Research Initiative
Targets Lung Cancer

6
Pelotonia 16 Raises
Over \$24 Million

For Cancer Research
at Ohio State

8
But For Ohio State
Shatters Records

Ignites
Unprecedented
Progress for
OSUCCC – James



10
OSUCCC – James
Making ‘Ever-bigger
Footprint’ in
Cancer Care

13
Ohio State
Taps Renowned
Researcher to
Lead Department
of Urology

Dr. Cheryl Taylore
Lee Will Hold Dorothy
M. Davis Chair in
Cancer Research

14
Dan Smith:
The Man Who
Refused to Run
Out of Options

15
Spreading the Word:
James Ambassadors
Society Holds
Reception in New
York City

16
Doug Alsdorf:
Funding Research
for a Cure

18
Meeting the
Unique Needs
of Adolescents
and Young Adults
with Cancer

impactCancer

OSUCCC – James
Chief Communications Officer:
Melissa Hall

Editor:
Amanda Murphy

Designer:
Lori Zambito

Creative Director:
Kathleen Lillash

Contributing Writer:
Alice Duncanson

Contributing Photographer:
Alan Geho

impactCancer is published three
times each year by the Development and
Marketing departments of
The Ohio State University
Comprehensive Cancer Center –
Arthur G. James Cancer Hospital and
Richard J. Solove Research Institute.

OSUCCC – James Office of Development
660 Ackerman Road
PO Box 183112
Columbus, Ohio 43218-3112
(614) 293-3752

James Foundation Board Members

Janis Block
Jeri Block
Kenton Bowen
Michael A. Caligiuri, MD
Bill Carter
Don Casey
Nick Coe
Jeg Coughlin, Jr.
R. Dale Darnell
William Farrar, MD
Sander Flaum
Dustin Frazier (*Legal Liaison*)
Steven Gabbe, MD

Libby Germain
Ellie Halter
Sarah B. Hatcher
Cindy Hilsheimer
Lisa Hinson
Robin Holderman
Peter Horvath
Irene Levine
Diane Nye
Marnette Perry
Richard Porter
Robert P. Powers
A. Mark Puskarich

Daniel Rosenthal
Charles Ruma
Mark Ryan
Michael Schoen
David Schuller, MD
Judith Tuckerman
Dennis Welch
Bob White, Jr.
Alec Wightman
Rita Wolfe
Jay Worly

Emeritus Members

John F. Havens
Jon G. Hettinger *
Dean Jeffers*

Cheryl Krueger
Charles Lazarus *
Jane T. McCoy

John G. McCoy *
James V. Pickett
Willis S. White, Jr.

*deceased

 Read our blog
cancer.osu.edu/Blog

 Like us on Facebook
cancer.osu.edu/Facebook

 Follow us on Twitter
cancer.osu.edu/Twitter

 Follow us on LinkedIn
cancer.osu.edu/LinkedIn

 Subscribe to us on YouTube
cancer.osu.edu/YouTube

 Follow us on Pinterest
cancer.osu.edu/Pinterest

 Visit our Website
cancer.osu.edu

The James Earns Guardian of Excellence Award® for Patient Experience

How pleased are most James Cancer Hospital and Solove Research Institute inpatients with their overall hospital experience?

Pleased enough that the hospital recently won a prestigious national award based on patient-satisfaction survey data.

Specifically, The James earned a 2016 Press Ganey Guardian of Excellence Award® for patient experience in inpatient care and HCAHPS (Hospital Consumer Assessment of Healthcare Providers and Systems).

Press Ganey, the nationally recognized leader in measuring patient experience, annually presents this award to organizations that have achieved the 95th percentile or higher overall rating in each reporting period during a given year, based on one year of data.

“The Guardian of Excellence Award, a nationally recognized symbol of achievement in health care, represents an important recognition from the industry’s leader in measuring, understanding and improving the patient experience,” says Michael A. Caligiuri, MD, director of The Ohio State University Comprehensive Cancer Center (OSUCCC) and CEO of The James.

Patrick Ryan, CEO of Press Ganey, says the award is a testament to The James’ leadership in delivering patient-centered care. “By achieving and sustaining this level of excellence, The James continues to demonstrate its commitment to reducing patient suffering and advancing the overall quality of health care,” he adds.

“Press Ganey is a company that for more than 30 years has focused on patient satisfaction and patient experience,” Caligiuri said during his annual State of the Cancer Program Address in November 2016. “Our scores of this past year actually have put us in the 98th percentile, or in the top 2 percent of all hospitals nationwide.”

Jeff Walker, MBA, COO and senior executive director for administration at the OSUCCC – James, says the hospital is proud of its satisfaction scores but continuously strives to improve.



Wendy Grainger, MHSA, CPHQ (left), senior data manager for James Cancer Program Analytics, and Renee Jones (right), director of Patient Experience for The James, accept a 2016 Guardian of Excellence Award from Press Ganey CEO Patrick Ryan

“Our scores in both the inpatient and outpatient settings are among the best in the nation, but we can and we try to always do better.”

— Jeff Walker, MBA

“Our scores in both the inpatient and outpatient settings are among the best in the nation,” Walker says, “but we can and we try to always do better.”

“Our favorable reviews are much appreciated, but we also value patient comments that alert us when we are not at our best,” Walker says. “We use these comments to quickly identify and correct problems so we can constantly improve on the patient and family experience for those we serve at The James.”

But the Press Ganey award adds to the prestige of The James as a “destination of choice” for people with cancer from around the world, Walker says, noting that the hospital has now treated patients from all 88 Ohio counties, all 50 American states and 30 other countries.

New Statewide Research Initiative Targets Lung Cancer



Peter Shields, MD

The Ohio State University Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute (OSUCCC – James) has launched a statewide clinical research initiative that takes aim at lung cancer, the No. 1 cancer killer among men and women in the United States.



David Carbone, MD, PhD

Led by Peter Shields, MD, David Carbone, MD, PhD, and Mary Ellen Wewers, RN, PhD, MPH, the initiative is called Beating Lung Cancer - in Ohio (BLC-IO) and will be supported by a \$3 million grant from Pelotonia, an annual grassroots bicycle tour that raises money for cancer research at Ohio State, and additional philanthropy. Recruitment of lung cancer patients for this initiative

will take place over three years starting in spring 2017.

The initiative will draw upon a network of more than 50 partner hospitals from communities across Ohio that was established as part of the Ohio Colorectal Cancer Prevention Initiative (OCCPI), a previous statewide research initiative also funded by Pelotonia.

BLC-IO has two aims: to evaluate the impact of Advanced Genomic and Immunotherapy Testing (AGIT) and provide expert clinical decision-making support to the local treating physicians; and to improve smoking-cessation rates among smokers with lung cancer and their family members. Improvements in patient quality of life will be assessed in both study aims.

Planners expect more than 2,500 newly diagnosed, stage 4 non-small cell lung cancer patients to enroll in BLC-IO. Patients will receive free AGIT for more than 300 genes in their cancer specimens.

“Lung cancer is most often diagnosed in a metastatic (stage 4) state; that is why it is critical to get patients on the right treatment right away,” says David Carbone, MD, PhD, director

of the Thoracic Oncology Center at the OSUCCC – James and co-principal investigator (PI) of BLC-IO. “We know advanced genomic and immunotherapy testing can help us identify the patients most likely to benefit from a targeted therapy, which is oftentimes a pill and well tolerated, versus traditional chemotherapies not specifically targeted to that patient’s genetic mutations.”

According to Carbone, only about 60 percent of patients in Ohio receive even one or two gene-mutation analyses before beginning therapy. Few patients receive the seven-gene testing recommended by the National Comprehensive Cancer Network or testing for PD-L1, another biomarker useful for selecting first-line immunotherapy treatment.

“This initiative will help us give more patients advanced genomic and PD-L1 testing and then determine how that knowledge affects treating oncologists’ clinical decision-making and overall survival for patients with non-small cell lung cancer,” Carbone says. “Knowledge does not have full impact on patients unless it is made available to them through their local provider. Unfortunately, this advanced testing is not covered by any of the major payers in Ohio.”

The second component of BLC-IO will provide all lung cancer patients who are smokers and their family members with smoking-cessation support for up to three years.

“Smoking addiction is a chronic, relapsing disease, and many factors contribute to a person’s success or failure to kick the habit long-term,” says Peter Shields, MD, deputy director of the OSUCCC and co-PI for BLC-IO. “It’s hard to provide strong smoking-cessation support in any oncology practice. We need to do better in supporting patients who smoke, and doing that needs to involve family members who smoke, too.”

BLC-IO researchers will test different models for smoking-cessation support among lung cancer patients and their families, working in collaboration with the patients’ primary care physicians.

“For the families,” Shields adds, “we believe there is a strong potential to save many years of life—and millions of dollars associated with cancer treatment later—by helping people reduce their risk for lung and many other cancers through smoking cessation.”

Pelotonia 16 Raises Over \$24 Million for Cancer Research at Ohio State

A Nov. 9 celebration of Pelotonia 16—the eighth installment of an annual grassroots bicycle tour that raises money for cancer research at Ohio State—was a festive affair featuring food, drink, live musical entertainment and the announcement of a check for yet another record fundraising total.

Guests at the celebration, held at Express Live! in Columbus, were among the first to learn that Pelotonia 16, held Aug. 6-7 on assorted routes between central Ohio and Kenyon College in Gambier, Ohio, raised \$24,104,432, surpassing the 2015 total of nearly \$23.66 million and bringing the eight-year tally to \$130,159,438.

Thanks to Pelotonia’s major sponsors, every cent raised by the thousands of riders, virtual riders and donors will support cancer research by being directed to four areas of use:

- Stimulating New Ideas (millions of Pelotonia dollars have already funded more than 100 “idea grants” for teams of Ohio State faculty researchers who need funds to support innovative ideas that will generate data leading to larger external grants from outside entities such as the National Cancer Institute);
- Investing in the Next Generation (to date, more than 400 fellowship awards have been issued to Ohio State students in many disciplines and at all levels of scholarship who want to conduct cancer research in the labs of faculty mentors);
- New Recruit Research Support (providing funds that enable newly recruited top scientists to continue their work at Ohio State);
- Providing Tools for Discovery (supporting the purchase of sophisticated equipment to assist all Ohio State cancer researchers in their work).

“To make progress in cancer research and, therefore, in treatment at the bedside, we must have a way to fund the big, bold ideas—and do it now, not five years from now,” said Michael A. Caligiuri, MD, director of The Ohio State University Comprehensive Cancer Center and CEO of the James (OSUCCC – James), at the check presentation.



“Life-changing research is taking place at the OSUCCC – James thanks to the significant contributions from the Pelotonia community,” Caligiuri added.

“We are thankful for the riders, virtual riders, volunteers, donors and corporate partners for supporting our shared vision of creating a cancer-free world.”

“Support from the Pelotonia community continues to inspire us as this movement grows each year,” said Pelotonia President and CEO Doug Ulman. “We are deeply grateful for the generosity of every partner and participant, whose contributions were paramount to the success of Pelotonia 16. Their collective efforts are moving us closer to our one goal: end cancer.”

During Pelotonia 16, 7,749 riders and volunteers from 40 states and eight countries participated in six routes that ranged from 25 to 180 miles.

Pelotonia’s operating costs are paid for by major funding partners, including Huntington Bank, L Brands Foundation, and Peggy and Richard Santulli. American Electric Power Foundation and Nationwide are supporting funding partners. Notable partners are the Harold C. Schott Foundation, Cardinal Health and Kenyon College.

Caligiuri also announced at the celebration that \$3 million in Pelotonia money has been awarded to support a new statewide lung cancer clinical research initiative called “Beating Lung Cancer – in Ohio (BLC-IO).” (Read more about the BLC-IO initiative on page 5 of this issue.)

Additionally, funding for “idea grants,” goes to teams of OSUCCC – James scientists who competitively propose groundbreaking studies that will generate data to help them compete later for larger grants from the National Cancer Institute.

In the past six years, more than 100 OSUCCC – James research teams have received these grants awarded through a peer-review process conducted by both internal and external scientists not competing for grants in the current funding year. A total of \$1.08 million will be awarded for the latest round of Pelotonia idea grants. Here is a summary of those 11 latest awards and their principal investigators:

■ **Understanding Potential Protective Effect of Female Hormones in Melanoma**

In this study, researchers will assess the role of a certain form of the estrogen receptor in melanoma onset and progression to help identify estrogen-dependent gene targets that protect against melanoma. *Investigator: Craig Burd, PhD, College of Arts and Sciences*

■ **Genomic Drivers of Race Disparity in Triple-Negative Breast Cancer**

The overall objective of the study is to understand specific molecular crosstalk between numerous genetic pathways and inflammatory markers, and how that interaction influences cancer development and spread. *Investigator: Ramesh Ganju, PhD, College of Medicine*

■ **Therapy to Restore Breathing, Swallowing in HPV+ Head and Neck Cancer Patients**

This project will evaluate the use of expiratory muscle strength training (EMST) in patients with HPV+ head and neck cancer treated with chemoradiation. Researchers will measure the clinical impact of traditional swallow intervention studies versus traditional swallowing interventions plus EMST on swallowing and respiratory function. *Investigator: Loni Arrese, PhD, College of Medicine*

■ **Personalized Combination Drug Therapy for Melanoma**

In this project, researchers will seek to validate a computational drug-repurposing approach called Medical Doctor Miner (MD-Miner) that was developed at the OSUCCC – James. *Investigator: Fuhai Li, PhD, College of Medicine*

■ **Decision Making and Communication Among Breast Cancer Patients Choosing Preventive Mastectomies**

This study will evaluate treatment decisions in early-stage breast cancer patients to assess how communication with their providers affects their decision-making. It will also examine their knowledge, preferences, and expectations about future well-being. *Investigator: Clara Lee, MD, College of Medicine*

■ **Examining Skin Cancer as a Predictor of the Development of New Internal Primary Cancer**

In this study, researchers will examine the link between squamous cell carcinoma and colon cancer development in a preclinical model to determine the effects of the developing colon tumors on UVB-induced skin cancer development. They will also seek to understand whether ultraviolet light B-induced skin cancer influences colon tumor development. *Investigator: Tatiana Oberyshyn, PhD, College of Medicine*

■ **“Research Autopsy” to Understand Unique Molecular, Genetic Characteristics of Advanced Cancers**

This team will obtain cancer cells from patients who have died of cancer and will study their genomes to determine how certain cancer cells acquire resistance to treatment, and use this knowledge to advance the discovery of new cancer drugs. *Investigator: Sameek Roychowdhury, MD, PhD, College of Medicine*

■ **Cellular Membrane Trafficking as Targets for Multiple Myeloma**

In this basic science study, researchers will seek to further identify and target specific components that are dispensable in normal cells but become essential during the aberrant clonal cell expansion that characterizes plasma cell neoplasia. *Investigator: Emanuele Cocucci, MD, PhD, College of Medicine*

■ **Potential New Cancer-Promoting Gene in Prostate Cancer**

This study will define the mechanisms underlying the cancer-promoting function of AR-V7 and will identify new therapeutic strategies for advanced prostate cancer. *Investigator: Qianben Wang, PhD, College of Medicine*

■ **Clinical Impact of Genetic Mutations in Leukemia**

In this study, researchers will test clinical and outcome associations of two genetic mutations (CCND1 and CCND2) known to play a role in the development of core-binding factor acute myeloid leukemia (CBF-AML). *Investigators: Clara D. Bloomfield, MD, Albert de la Chapelle, MD, PhD, College of Medicine*

■ **Single-Molecule Studies of DNA Base Excision Repair**

In this basic science study, researchers will seek to better understand the role of a specific DNA damage repair pathway—DNA base excision repair (BER)—in cancer development and progression. *Investigator: Zucai Suo, PhD, College of Arts and Sciences*

**JOIN US FOR
PELOTONIA 17!**

Registration is now open
at Pelotonia.org.

But for Ohio State Shatters Fundraising Records, Ignites Unprecedented Progress for OSUCCC – James

Last fall The Ohio State University celebrated the conclusion of its record-breaking But for Ohio State campaign, which had raised more than \$3 billion from some 750,000 donors since the campaign's start in 2009. Gifts to Ohio State's Comprehensive Cancer Center – Arthur G. James Cancer Hospital and Richard J. Solove Research Institute (OSUCCC – James) made up an impressive part of that total, with \$420 million directed toward the vision of creating a cancer-free world.

An enormous “thank you” is in order, says Stephen Chaykowski, executive director of development—not only to the thousands of donors whose gifts continue to inspire excellence at the OSUCCC – James, but also to the many volunteers who made this campaign possible.

“I cannot thank our volunteers enough—from the Foundation Board and their tremendous leadership, to our James Ambassadors who are out there spreading the word, and all of the folks in our community and beyond who have worked so hard on behalf of the OSUCCC – James,” Chaykowski says.

The Philanthropy inspired by the But for Ohio State campaign has ignited tremendous progress, including the 2014 opening of the new James Cancer Hospital and Solove



From left: Abigail and Les Wexner, Renee and Alex Shumate, Mrs. Brenda Drake and Ohio State President Michael V. Drake, MD

Research Institute. Support generated by the campaign also helped open the doors to the new Stefanie Spielman Comprehensive Breast Center, established new endowed chairs and research funds, and supported many other initiatives—all of which have increased the OSUCCC – James' ability to recruit and retain the best researchers and clinicians while boosting patient care.

Left: Sheryl Heit (left), James Foundation Board Chair Cindy Hilsheimer (middle) Phil Heit (right) Middle: Irene Levine of the James Foundation Board and Lee Hess Right: Tom Rieland (left), Nancy James (middle) and Cameron James (right, son of the late Arthur G. James, MD)





BUT FOR OHIO STATE

Milestones Reached During the Campaign

Without funds generated by the campaign, says David Schuller, MD, retired vice president of OSUCCC – James Medical Center Expansion and Outreach, the new James would not have a unique architectural design that incorporates patient care, research and education on every floor. “It is thanks to philanthropy that the hospital has set a new architectural standard that is admired worldwide.”

Schuller notes that gifts of all sizes made this possible. “This campaign was a great example of how very large gifts, such as the \$10 million from the Coughlin family’s JEGS Foundation, and more modest gifts, such as the Little Garden Club of Columbus purchasing a cart to maintain the terrace gardens on the 14th floor of the new hospital, are all critical,” he explains. “It was a combination of all gifts that made the campaign successful.”

Not only did the But for Ohio State campaign raise dollars that continue to transform the OSUCCC – James, but it also raised the community’s awareness of the valuable cancer-fighting resource in its own backyard. Theodoros Teknos, MD, chair of the Department of Otolaryngology – Head and Neck Surgery, served as medical director of the campaign and represented the OSUCCC – James at hundreds of community-based events, including many Pelotonia fundraisers. It was a privilege, says Teknos, to help introduce the OSUCCC – James to a much wider audience. “The most rewarding moments of the campaign, for me, were when people came to realize the immense breakthroughs The James is making in cancer research.”

Teknos’ work on behalf of the campaign also instilled in him a strong appreciation for those whose behind-the-scenes efforts made a difference during the campaign, such as the development staff and those who run events and make them look seamless.

Michael A. Caligiuri, MD, director of the Comprehensive Cancer Center and CEO of The James, concurs. “The But for Ohio State campaign was a team effort, resulting in unprecedented advances for our cancer program. Thanks to our team and the many supporters who have humbled us through their giving, a cancer-free future is within reach.”

2009: AR-12, a drug invented by OSUCCC – James researchers that inhibits solid tumor growth, begins clinical trial testing.

2009: The Leapfrog Group names the OSUCCC – James one of the safest and most effective hospitals in the nation.

2010: The OSUCCC – James receives an “Exceptional” rating from the National Cancer Institute (NCI)—the highest descriptor possible.

2010: Ohio State research shows that the presence of human papillomavirus in tumors is the most important predictor of survival in patients with oropharyngeal cancer.

2010: The NCI awards Ohio State \$11.5 million to study potential targets for new anti-leukemic drugs.

2011: The Stefanie Spielman Comprehensive Breast Center opens.

2011: Ohio State’s Drug Development Institute is founded.

2012: Ohio State identifies a marker for chronic lymphocytic leukemia (CLL) that tells doctors which patients should start treatment quickly and which can safely wait.

2012: A clinical trial begins to test a tomato-soy drink designed by OSUCCC – James investigators to prevent the recurrence of prostate cancer.

2013: The U.S. Food and Drug Administration and the National Institutes of Health award Ohio State \$18.7 million to study the use of tobacco products.

2013: The OSUCCC – James achieves “Magnet” status, recognizing the hospital for quality patient care, nursing excellence and innovation in professional nursing practice.

2014: Ohio State partners with the Moffitt Cancer Center in Florida to launch and co-anchor a collaboration called the Oncology Research Information Exchange Network (ORIEN) that shares de-identified clinical data from consenting patients to support research and help match patients to clinical trials.

2014: The FDA approves the drug ibrutinib for treating certain patients with CLL, thanks largely to work done at the OSUCCC – James.

2014: The new James Cancer Hospital and Solove Research Institute opens.

2015: The OSUCCC – James receives a second consecutive “Exceptional” rating from the NCI.

2015: The American Cancer Society calls Ohio State’s research identifying a key pathway that cancer cells use to make lipids (fats) needed for rapid tumor growth one of “10 Key Breakthroughs and Insights for 2015.”

OSUCCC - James

Making 'Ever-Bigger Footprint' in Cancer Care



OSUCCC Director and James CEO Michael A. Caligiuri, MD

Ohio State's cancer program is placing "an ever-bigger footprint around the globe" as it continues to make an impact in research, compassionate care and community relationships, OSUCCC Director and James CEO Michael A. Caligiuri, MD, said during his 2016 "State of the Cancer Program Address."

"The impact we're making couldn't come soon enough," Caligiuri said

on Nov. 9 when addressing a packed conference room of staff, Ohio State leadership and James Foundation Board members. "I get calls almost every day from people who are desperate for help. It's really neat for them to learn that help is on the way" via all that the OSUCCC – James has to offer through its research-based cancer care.

Reiterating the cancer program's shared vision of creating a cancer-free world, one person and one discovery at a time, Caligiuri said it is "important to remember that each of you, no matter what your role, has an incredible impact on helping to achieve this goal."

He divided his address into segments detailing how the OSUCCC – James is making an impact in research, compassionate care, working with community partners and changing the landscape of cancer care by finding innovative ways to face and overcome challenges. Here are some of the many highlights he shared:

Research

Caligiuri reported that the OSUCCC – James' more than more than 330 researchers have collectively increased the program's National Cancer Institute (NCI) grant funding over the past decade by 40 percent—to more than \$54.4 million—and that thousands of their discoveries have been published in high-impact scientific journals during that span.

"We're growing our research and increasing our scientific impact...and doing it together," he said, noting that researchers realized a 46-percent increase between 2010-2015 in the number of their studies that have appeared in high-impact journals. He added that 87 percent of publications have been collaborative by involving scientists from multiple disciplines.

Emphasizing the importance of translating discoveries to state-of-the-art treatments for patients, Caligiuri said OSUCCC – James researchers from 2010-2015 had a 44-percent increase in investigator-initiated therapeutic clinical trials (CTs), a 51-percent rise in total therapeutic CTs and a 44-percent increase in total interventional CTs.

He added that the OSUCCC – James places 23 percent of patients in therapeutic CTs, well above the national average of only 3 percent. "And at academic medical centers like ours, the average accrual rate is 12 percent, so we're almost double that."

Caligiuri said the cancer program invests in its future through endeavors such as Pelotonia. To date, millions of dollars in Pelotonia funding have supported more than 400 fellowship awards for Ohio State students in any discipline who want to conduct cancer research in the labs of faculty mentors. Millions more dollars have funded more than 100 "idea grants" competitively awarded to teams of faculty scientists who need start-up money to develop early data for innovative projects so they can later apply for larger grants from external sources such as the NCI.

Another resource for generating revenue to accelerate the translation of research to therapy, Caligiuri said, is the Drug Development Institute (DDI). This biotech-like entity, embedded in the OSUCCC – James, identifies promising anticancer agents discovered by Ohio State scientists and advances those agents through the pharmaceutical development process for potential partnering with industry to bring new drugs to the healthcare market. The DDI is overseen by an external advisory board of business and pharmaceutical experts who help expedite the process while reducing associated risks, delays and costs.

"Our oncology portfolio with the DDI encompasses multiple therapeutic platforms, including small molecules, immunotherapy, vaccines and imaging agents," Caligiuri said.



OSUCCC Director and James CEO Michael A. Caligiuri, MD, delivers his 2016 State of the Cancer Program Address to a capacity audience in room 115 of the Biomedical Research Tower at Ohio State.

He mentioned that one example of a successful project that “went through the DDI pipeline” is a partnership between the institute and Pharma to develop a novel agent for cancer treatment. This project, led by principal investigator Robert Baiocchi, MD, PhD, of the OSUCCC – James, involved a first-in-class drug that selectively inhibits PRMT5, a potential onco-protein that transforms a normal cell into a cancer cell.

Still another far-reaching endeavor to bolster science-based cancer care is a national collaboration called the Oncology Research Information Exchange Network (ORIEN), which was founded and is co-anchored by the OSUCCC – James and Moffitt Cancer Center in Tampa, Fla., amid growing recognition of the important role that “big data” and data sharing play in advancing cancer research. So far, Caligiuri said, 15 leading cancer centers have joined ORIEN, which has become the largest observational study of its kind in cancer. ORIEN members use a protocol called Total Cancer Care® (TCC) to hasten development and delivery of more precise cancer treatments, diagnostic tools and prevention strategies through research sharing of consented patient data.

“Data obtained through this lifetime partnership with patients is very attractive to researchers because it’s all patient-consented, HIPAA compliant, and offers a wealth of information that enables us to notify patients with specific types of cancer when new drugs are available that may help them,” Caligiuri said, pointing out that 96 percent of patients at the OSUCCC – James have agreed to join the Total Cancer Care (TCC) protocol. “Patients are genotypically and phenotypically profiled at the time of TCC consent, actively tracked for recurrence or disease progression, and then matched to clinical trials in real time as they become eligible.”

Compassionate Care

Caligiuri reported that, since the new 21-story, 308-bed James Cancer Hospital and Solove Research Institute opened in December 2014, it has reached 98 percent bed occupancy. In fiscal 2016 The James admitted 13,780 inpatients and recorded 391,035 outpatient visits, respective increases of 8.9-percent and 8.8 percent from the previous fiscal year. The

hospital also recorded 202,939 clinic visits, an 11.9-percent increase. In addition, he said, the hospital logged 10,273 surgeries (4.3-percent increase), performed 44,891 radiation treatments (12.2-percent increase) and administered 50,913 chemotherapy treatments (14.3-percent increase).

Quality care at the OSUCCC – James continues to gain national recognition. Citing examples, Caligiuri mentioned that the hospital earned the 2016 Press Ganey Excellence Award for Patient Experience, Inpatient Care and HCAHPS (Hospital Consumer Assessment of Healthcare Providers and Systems). “Press Ganey is a company that for more than 30 years has focused on patient satisfaction and patient experience,” he said. “Our scores this past year have put us in the 98th percentile, or in the top 2 percent of all hospitals nationwide.” (Read more about this award on page 4.)

Caligiuri also congratulated The James Medical Intensive Care Unit (MICU) for being named as one of six finalists out of 200 applicants for the 2016 National Compassionate Caregiver of the Year Award presented by The Schwartz Center for Compassionate Healthcare. The MICU was the first team (vs. individual caregiver) ever to be named a finalist for this national recognition program.

Additionally, Caligiuri commended The James Acute Care Oncology Fellowship Program for Advanced Practice Providers for being “Accredited With Distinction” by the American Nurses Credentialing Center’s (ANCC) Commission on Accreditation. “Our recognition as an ANCC practice transition program accreditation with distinction was primarily tied into our nurse practitioners (NPs),” he said. “Kudos to our NPs, who are becoming ever more critical to our mission.”

Further enhancements to patient care at the OSUCCC – James will be realized, Caligiuri said, with the fall 2016 opening of the Patient and Family Resource Center and the winter 2017 opening of phase II of a full-service Specialty Pharmacy—a resource to fill all patient medications, including specialty medications that are used to treat chronic, rare or complex conditions (such as those experienced by patients on chemotherapy).

Also in the works are initiatives to create more capacity for patients by developing currently shelled space on the 10th floor (24 beds) and the 12th floor (48 beds) of The James. The steering committee has recommended these spaces be devoted to medical-surgical and critical care beds. The OSUCCC – James anticipates opening the first of these beds in mid-2018.

Community Partnerships

“Our mission is not only about research and patient care, but about the many impactful relationships we have with generous members of our community. Without their help we would not be able to do what we do,” Caligiuri said. As a prime example, he pointed to the success of the recently completed “But for Ohio State” campaign, a university-wide initiative that over seven years raised more than \$3 billion from over 750,000 donors, including more than \$420 million raised largely by The James Foundation Board. (Read more about the But for Ohio State campaign on page 8.) He thanked the board, led by Chair Lisa Hinson, “for their leadership in helping us achieve our operational, fiscal and clinical goals. This is an incredibly devoted group of people who volunteer to sit on the board for the good of our patients.”

Referring to other huge examples of philanthropy, Caligiuri spoke of: the Stefanie Spielman Fund for Breast Cancer Research at the OSUCCC – James, for which more than \$20 million has been raised since the fund was established in 1998; Celebration for Life, which observed its 15th anniversary and has generated over \$16.5 million; the Herbert J. Block Memorial Tournament, which has brought in \$5.8 million since it was started in 1982; Buckeye Cruise for Cancer, which in 10 years has raised more than \$10 million; and Pelotonia, which has raised more than \$130 million.

Being Innovators to Face Challenges

Caligiuri identified several challenges facing academic medical institutions, such as declining federal funding for research, healthcare economics that shrink profit margins, increased competition from affiliations and consolidations, competing in the “big data” era, and recruiting and retaining top-flight academic talent.

“But I am convinced that if we continue to innovate, we will not only meet but exceed our challenges,” he told the audience. “At the heart of it all is all of you. We need to continue bringing in and retaining great talent to support our cause.”

Caligiuri reported that an additional 22 cancer-focused faculty have been recruited in the past year, including such senior recruits as Cheryl Taylore Lee, MD, chair of the Department of Urology and a bladder cancer specialist; Timothy Pawlik, MD, PhD, a liver cancer specialist who chairs the Department of Surgery; Peixuan Guo, PhD, an expert in nanotechnology who has joined the College of Pharmacy; and Karen Patricia Williams, PhD, a cancer control expert in the College of Nursing.



(From left) OSUCCC Director and James CEO Michael A. Caligiuri, MD; OSUCCC – James COO Senior Executive Director Jeff A. Walker, MBA; Clara D. Bloomfield, MD, a Distinguished University Professor who also serves as cancer scholar and senior adviser to the OSUCCC – James; and OSUCCC Deputy Director Peter Shields, MD

Caligiuri said the OSUCCC – James continues to change the landscape of cancer care through such important new initiatives as a predictive cancer medicine/digital pathology model that was launched in October to provide an integrated view of patient information, pathology images and molecular data that will yield algorithms for care planning. The cancer program has partnered with Inspirata Inc. of Tampa, Fla., a cancer diagnostics and digital pathology workflow solution provider, for this endeavor, which will enable the OSUCCC – James to incrementally transform cancer detection and diagnostic processes from being anchored in the analog world to being opened to the advantages afforded by the digital world.

Another example of leadership innovation, Caligiuri said, is the successful Pelotonia-funded Ohio Colorectal Cancer Prevention Initiative (OCCPI), which established a network of 50 hospitals around the state that have screened more than 3,000 colorectal cancer patients for Lynch syndrome (LS), an inherited genetic condition that predisposes to several cancers. Caligiuri said the initiative has saved an estimated 750 life years and some \$40 million in healthcare costs. He added that the cancer program is fully prepared to take this lifesaving initiative nationwide, having called for a national demonstration project to systematically screen all patients with colorectal or endometrial cancer for LS.

Caligiuri also spoke of a brand new Pelotonia-funded statewide initiative that is aimed at improving lung cancer outcomes with advanced genomic testing and decision support to local providers while also improving smoking-cessation rates among lung cancer patients and their families. Called “Beating Lung Cancer in Ohio (BLC-IO),” this initiative will involve the same 50-hospital network as the OCCPI. (Read more about this new project on page 5.)

“We are making an enormous impact on the prevalence of cancer from the discoveries we’re making and the treatment we’re delivering,” Caligiuri concluded, “and the ‘we’ is all of you.”



Watch the full address on
The James YouTube channel.

Ohio State Taps Renowned Researcher to Lead Department of Urology

Dr. Cheryl Taylore Lee Holds Dorothy M. Davis Chair in Cancer Research



Cheryl Taylore Lee, MD

The Ohio State University Comprehensive Cancer Center – Arthur G. James Cancer Hospital and Richard J. Solove Research Institute (OSUCCC – James) welcomes Cheryl Taylore Lee, MD, as chair of the Department of Urology. She is the first woman to lead the department at Ohio State, and one of only a handful of women nationally to chair a department of urology.

Lee built her prestigious career at the University of Michigan, where she was the Dr. Robert H. and Eva M. Moyad Research Professor of Urology. As a member of the University of Michigan Comprehensive Cancer Center, she cared primarily for patients with bladder cancer. She received her medical degree from Albany Medical College, completed a residency at the University of Michigan Hospitals and a fellowship in urologic oncology at Memorial Sloan Kettering Cancer Center in New York.

An incredibly accomplished researcher who is focused on improving patient outcomes and quality of life following surgical treatment, Lee has served as principal investigator, co-principal investigator, site principal investigator or co-investigator for 50 clinical research trials. She is an avid patient advocate through the Bladder Cancer Advocacy Network and the American Cancer Society, as well as a teacher and mentor through her service to the American Board of Urology and the Education Council of the American Urological Association.

At Ohio State, Lee holds the Dorothy M. Davis Chair in Cancer Research, established in 1996 by the William H. Davis, Dorothy M. Davis and William C. Davis Foundation. The chair is named for Ms. Davis, the late philanthropist and longtime supporter of The Ohio State University Wexner Medical Center.

William D. (Bill) Wells, chairman and president of the Davis Foundation, believes his aunt would have admired Dr. Lee. “My aunt was a forward-thinking person, and with Dr. Lee coming on board, she would be proud. In her lifetime, she was really happy with the chair and the accomplishments of its holders. She would be thrilled knowing she assisted in getting someone like Dr. Lee to bring her knowledge and expertise to The Ohio State University.”

Endowed chairs and the philanthropists who create them draw top talent like Dr. Lee to Ohio State, providing funding that allows the chair holder to take advantage of research, travel or other opportunities to advance the impact of their teaching and/or research. For philanthropists, notes Wells, endowed chairs are a worthy investment.

“Chairs in any department assist colleges in getting the best person available,” he explains. “If you want to get the best ‘bang’ for your gift, naming a chair is the best return not only for the donor, but for the college as well.”

Dan Smith:

The Man Who Refused to Run Out of Options

I'm only 72. I still have important things to do.

That was how Dan Smith felt in August 2014 when he learned he had skin cancer that had turned into non-resectable head and neck cancer—cancer that cannot be surgically removed.

“My surgeon in Atlanta said the cancer had been there awhile, and the location meant I had a 50-percent chance of coming out of surgery alive or without a major stroke,” Smith recalls. “It was a cold, stunning slap in the face. But I wasn’t going to let my fear of dying stop me from seeking answers.”

Fortunately, Smith is not the kind of man who gives up easily. He poured himself into researching his options and reaching out to friends and family. His son, a former guitar player with musician Sheryl Crowe, called Crowe, who called Doug Ulman, president and CEO of Pelotonia, an annual grassroots bicycle tour that raises money for cancer research at Ohio State. Within days, Ulman was in contact with Theodoros Teknos, MD, a head and neck surgeon and chair of the Department of Otolaryngology – Head and Neck Surgery at Ohio State.

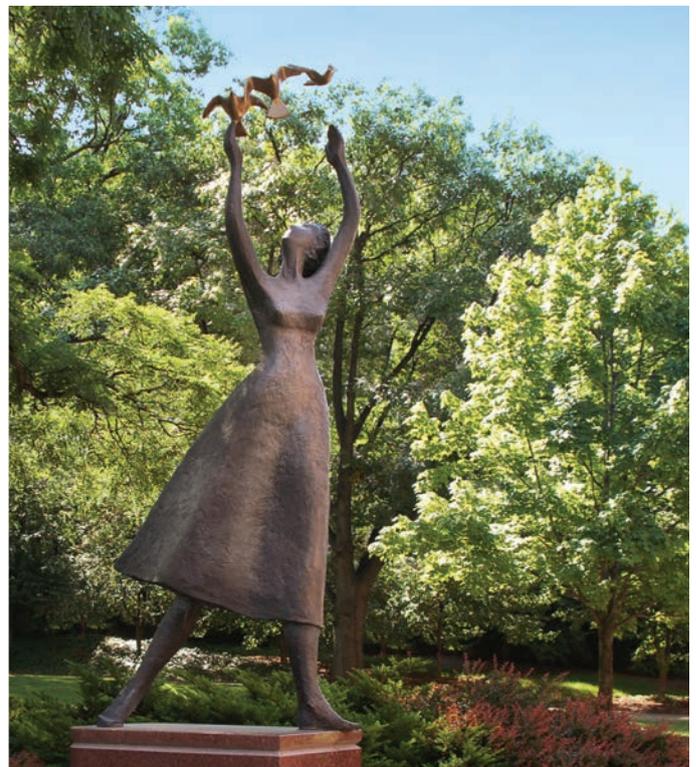
“I never knew a doctor so personal and professional,” says Smith. “He was my adviser and consultant through the whole process.”

Smith underwent chemotherapy with cisplatin and radiation treatment in Atlanta to shrink the tumor, which he admits slowed him down a little but didn’t stop him in his job as chief information officer of Hudson Bay Company and Saks.

In May 2015 the cancer was still there but small enough to be operable. His cancer team in Atlanta moved forward with the surgery, but three months later, just after Smith’s 50th wedding anniversary, he found out some of the cancer remained. His surgeon recommended a second operation but said that, after that, Smith would be out of options.

“I wasn’t prepared to accept that. Time was running out and I needed more options,” he says.

He called Dr. Teknos, and within two weeks Smith underwent surgery and interoperative radiation at Ohio State. Post-surgery brought more radiation. Six months later, Smith was given a tentative all-clear and was introduced to Thomas Olencki, DO, of the OSUCCC – James, who has worked



successfully with immunotherapy drugs in patients with diagnoses similar to Smith’s. Should he need it, Smith has yet another option of promising treatment ready at the OSUCCC – James.

“The James offered therapies that were not available in Atlanta,” he says. “The advanced and specialized techniques offered by The James saved my life. I was not out of options.”

Since being treated, Smith has learned more about research being conducted at the OSUCCC – James, such as the use of genetic profiles to create and test cancer treatments of the future. The work has inspired him.

“I had some savings set aside for philanthropy, and I chose to support head and neck cancer research at The James,” he says. “This is important work. I’m grateful to be alive, and I’m also grateful to have met these talented, motivated, loving people who do what they do to give people like me more time to live.”

Spreading the Word: James Ambassadors Society Hosts Reception in New York City

On Nov. 16 in New York City, approximately 40 people gathered to attend a regional reception of The James Ambassadors Society and learn more about research-based patient care taking place at The Ohio State University Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute (OSUCCC – James).

Sharen and Charles Turney, longtime advocates of the OSUCCC – James, hosted this evening of conversation and education. Guests heard remarks from OSUCCC Director and James CEO Michael A. Caligiuri, MD, and Doug Ulman, President and CEO of Pelotonia. Pelotonia is an annual grassroots bicycle tour that raises money for cancer research at Ohio State. (Learn more about Pelotonia on page 6.)

The James Ambassadors Society was established in 2012 as a subcommittee of the James Foundation Board. Its purpose is to serve as the premier advocacy group for OSUCCC – James. Composed of community leaders and supporters, this educational and advocacy group is focused on learning about and sharing the latest news and discoveries in cancer prevention, detection, treatment, and cures taking place at the OSUCCC – James.

The society’s regional receptions engage other parts of the country and help build a stronger OSUCCC– James presence outside of Ohio. For more information, please send an email to jamesambassadors@osumc.edu or call 614-685-5966.



From left: Michael A. Caligiuri, MD, Ani Caligiuri, Doug Ulman, Sharen and Charles Turney.

James Ambassadors Society

The James Ambassadors Society is an action-oriented group that embraces education, awareness and engagement to help further our shared vision of creating a cancer-free world.

Actions of a James Ambassador

- | | | | | | | |
|-----------|-----------|-----------|----------|----------|---------|---------|
| Advise | Stimulate | Enthuse | Educate | Provide | Manage | Plan |
| Teach | Help | Entertain | Motivate | Serve | Love | Excite |
| Encourage | Listen | Lead | Study | Reassure | Inspire | Support |

Join the James Ambassadors Society!
Contact JamesAmbassadors@osumc.edu or call 614-685-5966.

*Each performed in an effort to
create a cancer-free world.*

Doug Alsdorf: Funding Research for a Cure



Laura Alsdorf, pictured here with her husband Doug and son Garrett, began a six-year battle against cancer with the support of her family and the OSUCCC – James.

“The experience of giving back became a cathartic release. It allowed me to heal. I didn’t know I would feel that way.”

— Doug Alsdorf

While no husband or son should have to experience the loss of a wife or mother, Doug Alsdorf and his son Garrett are committed to ensuring that no one else has to experience the tragedy they endured.

Eleven years ago, Doug and his wife Laura, who met at The Ohio State University, relocated back to central Ohio from Los Angeles to live closer to family again. Doug passed up a prestigious position at UCLA to begin teaching geophysics at Ohio State while Laura left her dream job with Mattel to focus on starting a family. But within a few months of beginning their new life in the Midwest, Laura was diagnosed with breast cancer.

Initially, the couple considered moving back to Los Angeles for care, as Doug would accept only the “best treatment, period,” for his wife, and he believed that he would find it there. But after researching many options, Doug and Laura decided to seek treatment at The Ohio State University Comprehensive Cancer Center – Arthur G. James Cancer Hospital and Richard J. Solove Research Institute (OSUCCC – James).

Laura began a six-year battle against cancer with the support of the OSUCCC – James and her family. A loving mother and wife, she was more concerned with her family’s well-being than she was with her own. Doug remembers her telling him: “This cancer is unfair to you and unfair to Garrett.” But he never heard Laura complain about how unfair it was to her.

Doug and Laura were impressed by the quality of care and expertise at the OSUCCC – James. However, after four years of successful treatment, Laura was diagnosed with metastatic disease; the cancer had spread to her lungs. The couple traveled to Houston for a second opinion. Doug recalls a physician there telling him, “I wish we had the clinical trials that The James has.” In the end, Doug, Laura and Garrett stayed in Columbus. “We didn’t move because The James is that good,” Doug says.

Laura continued treatment through the spring of 2011, when she and Doug learned that the cancer had spread to her liver. She died soon afterward. Doug and Garrett recall that, during her final days of treatment, Laura was “incredibly courageous” and “selfless.”

Garrett, who is now in middle school, loves to play video games, perform in plays and hike outdoors with his father. He remembers his mom as someone who was caring, brave and “never really worried about herself.”

Shortly after Laura’s death, her husband and her brother Don established a fund in her memory. The motivation for their giving stems from their passion for funding research and from their gratitude for the compassionate care that Laura received from the staff at the Stefanie Spielman Comprehensive Breast Center. “The nurses were outstanding and memorable. One nurse, in particular, asked if she could paint Laura’s nails as Laura was too weak to do them herself. That is just one example of the remarkable level of care shown to patients at The James,” Doug says.

“The experience of giving back became a cathartic release,” he adds. “It allowed me to heal. I didn’t know I would feel that way.”

Money raised through this fund benefits the research of Sameek Rowchowdhury, MD, PhD, at the OSUCCC – James, who uses it for genetic typing of cancer cells in developing treatments specific to each patient’s genetic makeup.

In the past five years, Laura’s fund has reached \$117,000 thanks to the incredible generosity of friends and family. Doug hopes to someday see her fund surpass \$1 million and plans to publish a book in her honor. What started as a collection of therapeutic blog postings has turned into a memoir about “life, love, death and dating.” All proceeds from the book would be donated to the fund in Laura’s name.

Doug Alsdorf and his son, Garrett in front of the OSUCCC – James.



Meeting the Unique Needs of Adolescents and Young Adults with Cancer

“You don’t expect to get cancer at age 20,” says Maryam Lustberg, MD, medical director of the survivorship program at The Ohio State University Comprehensive Cancer Center – Arthur G. James Cancer Hospital and Richard J. Solove Research Institute (OSUCCC – James).

Yet each year, 72,000 adolescents and young adults (AYAs) of ages 15-39 are diagnosed with cancer—the No. 1 disease killer of this age group. What’s more, survival rates for AYAs have not improved at the same rate as for other groups. According to the Centers for Disease Control and Prevention, AYA cancer survivors are more likely to smoke, less likely to get physical activity and less likely to be able to afford a doctor’s visit compared with their peers who have not had cancer. All of this creates urgency for the OSUCCC – James to step up efforts to meet the needs of AYAs with cancer.

“Most of these patients will be long-term survivors. They are starting college, or are just married and thinking about having children,” says Lustberg. “We don’t want to be so focused on the treatment that we lose sight of longevity and planning for the long term.” By offering fertility counseling, dedicated social workers and chaplains to help with the emotional and psychological issues that AYAs may face, as well as research that explores variations in tumor biology that are peculiar to this age group, the OSUCCC – James is leading the way in helping AYAs with cancer.

In addition, a partnership with Nationwide Children’s Hospital (NCH) will enable new programming for adolescent survivors. Representatives from NCH and the OSUCCC – James meet



Maryam Lustberg, MD

“With two research powerhouses collaborating, this puts us in a great position to address young people’s needs.”

— Maryam Lustberg, MD

regularly to maximize resources and create unprecedented impact for this population. “With two research powerhouses collaborating, this puts us in a great position to address young people’s needs,” says Lustberg.

Tom Scharschmidt, MD, FACS, associate professor in the Department of Musculoskeletal Oncology at Ohio State and director of the Bone Tumor Clinic at NCH, says collaborations are key. “We have a large, multidisciplinary team that crosses pediatric and adult specialists. This team approach, with the focus on the patient, creates a collaborative environment that will lead to improved outcomes and support.”

Collaboration on national research studies is also important for improving treatments for AYAs with cancer, and the OSUCCC – James is at the forefront of a number of those efforts. Scharschmidt, for example, is the lead surgical researcher on a national study on soft tissue sarcomas—over half of which fall into the AYA population. The OSUCCC – James leads the nation in recruiting clinical trial participants for this study.

What can help the OSUCCC – James increase and improve survivorship for AYAs with cancer? Philanthropy. Gifts to support life-changing services and research are essential in connecting AYAs to the care they need. Scharschmidt says innovative new services for the AYA population will require resources, especially since these patients “have long follow-up periods and specific needs as they recover from the cancer diagnosis.”



Tom Scharschmidt, MD, treats an AYA patient at his clinic at the OSUCCC – James.

The community came out in droves to support AYA cancer research at The Columbus Mac & Cheese Festival. Held last October at Easton Town Center, the festival raised more than \$65,000 as hundreds of participants sampled classic macaroni and cheese from local Columbus restaurants. Coordinated by the NextGen James Ambassadors, which is made up of young professionals who are dedicated to creating a cancer-free world, the festival brought much-needed attention to a serious cause.

NextGen James Ambassadors Society Chair Josh Barkan notes that, in addition to raising



Volunteers prepare to serve at the Mac & Cheese Festival at Easton in October.

funds for research, the event is raising awareness of cancer in an age group that is in between typical children's hospital and adult cancer hospital demographics. "If a 22-year-old has a cough, the doctor doesn't necessarily think it's lung cancer," he says. "That's why it's so important to raise awareness for young adults to be mindful of their body and seek help if they feel something isn't right."

Community Partners

The OSUCCC – James Community Partners Program consists of corporations, individuals and community groups who raise funds in support of our vision to create a cancer-free world. From corporate initiatives to local events, our more than 400 Community Partners bring in significant dollars to further research, education and patient care at the OSUCCC – James. To learn more, please contact The James Development Office at 614-293-2120, communitypartnerevents@osumc.edu, or visit go.osu.edu/JamesCommunityPartners.



Fry Out Cancer

Benefiting the Pediatric Cancer Research Fund and the Ovarian Cancer Research and Education Fund in Gynecology

On Thanksgiving Day 2016, more than 30 turkeys were prepped and fried for the third annual Fry Out Cancer. Matt Freedman, the event creator and organizer, wanted to do something in the New Albany community to support cancer research. He has had family members and friends affected by ovarian and pediatric cancers, so he has a passion to help others affected by these diseases.

Matt came up with the idea to Fry Out Cancer a few years ago. For a minimum donation of \$125, supporters can order a fully prepared deep-fried turkey and select a time to pick it up. Some donations come from people who don't need the turkey but want to contribute. These supporters often choose to donate their turkey to an organization that can put it to good use, such as Faith Mission, Harmony Project, Community Shelter Board and YWCA Family Center, among others.

The 2016 Fry Out Cancer raised over \$10,000 for the OSUCCC – James. The fundraiser has made a big impact within the New Albany Community, as well as on volunteers who help with preparing, cooking, cleaning up and delivering. For more information, please visit www.fryoutcancer.org.

Rock and Roll Over Brain Cancer

Benefiting the Lisa B. Landes Brain Cancer Fund and the Roc on Fund

Rock and Roll Over Brain Cancer celebrated its sixth annual event at Villa Milano on Aug. 26, 2016. Mary Kay Fenlon, a brain cancer survivor, created the concert event when she had surpassed her 10-year mark of surviving this terrible disease. The evening was jam-packed with musical acts from Ladies of Longford, Johnny and the Revelators, and Grey Matter. Participants enjoyed the bands along with food, drinks, an auction and raffle items—all in support of brain cancer research at the OSUCCC – James. The Lisa B. Landes Brain Cancer Fund supports research in brain cancer and enhances patient care. To date, Rock and Roll Over Brain Cancer has raised over \$125,000. The group's fundraising began with supporters running in marathons and has evolved to this annual concert. For more information, please contact Mary Kay Fenlon at mkfenlon@sbcglobal.net.



Duchess Shoppes Customers Raise More Than \$50K for Cancer Research

Benefiting the Cancer Strategic Support Fund and Prostate Cancer Prevention

During October, Duchess stores raised \$50,924.46 to support cancer research at the OSUCCC – James. From Oct. 5-Nov. 5, the stores requested donations from patrons at the register in return for a little OSUCCC – James swag! When completing purchases, customers could add \$1 or \$5 to receive either a wristband or window cling featuring the message, “I want to live in a cancer-free world.” Additionally, customers could purchase a co-branded travel mug that entitled them to free coffee refills for the duration of the fundraiser.

“We’re very proud to partner with an amazing institution to raise money for such an important cause,” says Ben Englefield, company president. “The opportunity to be part of a fundraiser directly related to cancer research to end the disease is something special in itself.”

This is the first time Duchess has partnered with the OSUCCC – James to raise money for cancer research. The company looks forward to supporting the cause in the future.



Aces Against Cancer

Benefiting the Urban and Shelley Meyer Fund for Cancer Research

The Amanda-Clearcreek Athletic Department and the A-C Coaches Club sponsored their second annual Aces Against Cancer event from Sept. 17-23 under the theme “Tell Cancer It’s Lights Out!” Throughout the week, students, staff and community members showed their support through bake sales, 50/50 raffles, a silent auction, T-shirt sales and a “Tell Cancer It’s Lights Out” Block Party that collectively raised \$14,055.70—nearly doubling the 2015 total.



The event’s Chain of Hope, which honors family members and friends who have been affected by cancer, was more than 500 links long. This chain was carried by cancer survivors and fighters, and it also was displayed at a football game. Aces Against Cancer sponsors were “truly amazed by the support we received from generous donors and sponsors, and from our Amanda-Clearcreek students, staff and community members as they helped us achieve our mission: Supporting the Fighters, Admiring the Survivors, Honoring the Taken and NEVER EVER giving up HOPE.”

from Grateful Patients

Patients and families often express gratitude for the outstanding and compassionate care they receive at the OSUCCC – James. In these letters recently sent to OSUCCC – James leadership, our patients share about their exceptional care.

From: Dennis C.

“I don’t know how you compiled a staff of so many compassionate and caring people under one roof. I am undergoing chemotherapy that has me in the hospital for 5-6 days out of every three weeks...I have not had one person that has not been as compassionate, caring and understanding as could be, and they all try to make what is a very frightening and unnerving time in one’s life more than as comfortable as possible. That goes for all the staff I have encountered, from the valets to the admissions people to the very top rungs of people.”

From: Richard H.

“I want you to know that the physicians, nurse practitioners, nurses, physician assistants, laboratory technologists, pulmonary technologists and other healthcare practitioners who touched John’s care during his admission at The James were unfailingly polite, cheerful, engaging, patient with his questions and mine, and in every and all respects helpful, in addition to displaying a very high level of professional competence. Even though John had no real experience with the hospital system (except the clinical care system)...he was treated as if his healthcare needs were the most important thing and highest priority your staff had to deal with.”

From: Bob & Sara M.

“From the time we had our first appointment all the employees greeted us with a smile and answered our questions. Dr. Agnese...made us feel at ease when she talked to him before and after surgery...Thank everyone for your special care, friendliness and how you made us feel so comfortable.”

The James Cancer Hospital and Solove Research Institute



Upcoming EVENTS

JIM HARDY MEMORIAL GOLF OUTING

April 29
1:30-6:30 p.m.
Bent Tree Golf Club
350 Bent Tree Road
Sunbury, Ohio 43074
Jamie Hardy
jhardy@insight.rr.com

Join us in celebrating the life of Jim Hardy by enjoying a great day of golf, food and fun with family and friends. Please wear purple to support the fight against Pancreatic Cancer! *Benefiting the Cure for Pancreatic Cancer Fund*

KENDRA GIVES BACK

May 5
6-8 p.m.
Easton Town Center, 4165 The Strand
Columbus, OH 43219
kendrascott.com
Blair Bourne
blair.bourne@kendrascott.com

In-store shopping experience with sips and sweets. 20 percent of sales during the party will be donated to the *Stefanie Spielman Fund for Breast Cancer Research*

COACHES AGAINST MULTIPLE MYELOMA BASEBALL TOURNAMENT

May 16 to May 21
Grove City
www.coybl.org
Doug Hare
dhare1958@gmail.com

A weekend-long baseball tournament with 88 teams and 1,000 families. Proceeds are raised through team registration fees, T-shirt sales, and silent auction items. *Benefiting the MMORE for Multiple Myeloma Research Fund*

THE SPIELMAN SCRAMBLE GOLF OUTING

May 23
7 a.m.
Kinsale Golf and Fitness Club
3737 Village Club Drive
Powell, Oh 43065
<http://1057thezone.iheart.com/>
Chad Highland
chadhighland@iheartmedia.com

Golf outing with lunch and dinner. *Benefiting the Stefanie Spielman Fund for Breast Cancer Research*

THE JACK ROTH ROCK 'N' RUN/WALK

June 4
9 a.m.
Bexley, OH
www.jackrothfund.com

Enjoy the historical brick streets of beautiful Bexley for the 12th annual race, which begins and ends at Bexley High School. *Benefiting Lung Cancer Research at the OSUCCC — James*

THE ANGEL OPEN

June 9
7:30 a.m. Shotgun Start and
1:30 p.m. Shotgun Start
Oakhaven Golf Club
www.AngelOpen.com

The Annual Angel Open will be held at Oakhaven Golf Club. Oakhaven is a public golf course that features not only an 18-hole championship course, but also one of central Ohio's premier practice facilities. *Benefiting Lung Cancer Research at OSUCCC — James*

97:1 THE FAN GOLF CLASSIC

June 19
7:30 a.m. Shotgun Start and
1:30 p.m. Shotgun Start
Kinsale Golf and Athletic Club
971thefan.com/97-1-the-fan-golf-classic/
Emily Everett
emily.everett@radiohio.com

The Signature Cabinetry 97:1 The Fan Golf Classic, presented at Kinsale Golf and Fitness Club by Delta Dental of Ohio, benefits the Buckeye Cruise for Cancer and the Urban and Shelley Meyer Fund for Cancer Research at the OSUCCC — James. You can join us for one of two shotgun starts at 7:30 a.m. or 1:30 p.m. Each golfer will enjoy a fun round of golf, tee gift from Titleist, a gift bag, a meet and greet with sports and radio celebrities, and plenty of prizes throughout the day. Help us "Tackle All Cancers" and sign up today! *Benefiting The Urban and Shelley Meyer Fund for Cancer Research*



To see all community events that benefit the OSUCCC — James, please visit go.osu.edu/JamesCommunityPartners.

Read *impactCancer* online and find out more about the inspiring philanthropy happening at the OSUCCC – James by visiting

cancer.osu.edu/waystogive



The James



OSUCCC – James Development
660 Ackerman Rd
PO Box 183112
Columbus, OH 43218-3112

Non-Profit
U.S. Postage
P A I D
Columbus, OH
Permit No. 711

SAVE
the
DATE!

• SEPTEMBER 11, 2017 •

Thirty-FORE years
in the fight
against cancer

