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Legacy

2015 – 2016



Stef's Celebrate Life Tailgate Funds New Radiation Oncology Waiting Room

stefanie spielman
FUND FOR BREAST CANCER RESEARCH



OSU COMPREHENSIVE CANCER CENTER
JAMES CANCER HOSPITAL &
SOLOVE RESEARCH INSTITUTE



**OSUCCC – James
Stefanie Spielman Comprehensive
Breast Center Leadership**

Michael A. Caligiuri, MD
Director, The Ohio State University
Comprehensive Cancer Center
CEO, James Cancer Hospital and
Solove Research Institute

Surgical Oncology
William Farrar, MD

Radiation Oncology
Julia White, MD

Breast Imaging
Jeff Hawley, MD

Reconstructive Surgery
Roman Skoracki, MD

**Stefanie Spielman Fund for
Breast Cancer Research
Co-Founder**
Chris Spielman

**OSUCCC – James Assistant
Vice President of Development**
Steve Chaykowski

**OSUCCC – James Executive
Director of Development**
Jennifer McDonald

Editor
Jessica Holstine

Contributors
Erika Beasley
Alice Duncanson
Jenny Grabmeier
Jennifer McDonald
Ashley Scharf

Designer
Lori Zambito

The James



THE OHIO STATE UNIVERSITY
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Making a difference.



I never wanted to be a cancer advocate, I never wanted to see my wife fight breast cancer and I never wanted to see my kids watch this disease take their mother. It wasn't a choice; it was thrust upon me and my family, and I don't know why... I'll never know why. However, what I do know is something important Stefanie taught me, and I carry this with me every day: I was called to serve a greater purpose, to raise awareness and support to fight this terrible disease.

From the day Stef was diagnosed in 1998, my life became something more. I wasn't just a football player or a husband or a father. I was suddenly a caregiver, a fundraiser and a cancer spokesperson. In the beginning I had no clue what I was doing, but I stepped up and accepted a challenge, and I'm still accepting that challenge. This life path has been heartbreaking, rejoicing, challenging, exhausting and thrilling—a complete mixture of emotions. But all of it has been incredibly rewarding. I am thrilled every time I hear about a new cancer breakthrough, excited to see survivors beating this disease, and extremely proud when I see my kids stand up and accept a check or donation from a wonderful supporter helping to carry on Stef's legacy through the Spielman Fund.

I believe that what you give will grow, and what you keep you'll lose. I've seen this simple principle in action through the tremendous outpouring of charitable giving from our community and beyond. I'm continually humbled by the generosity people show the Spielman Fund every day. I thank you for joining me in this fight and for making difference.

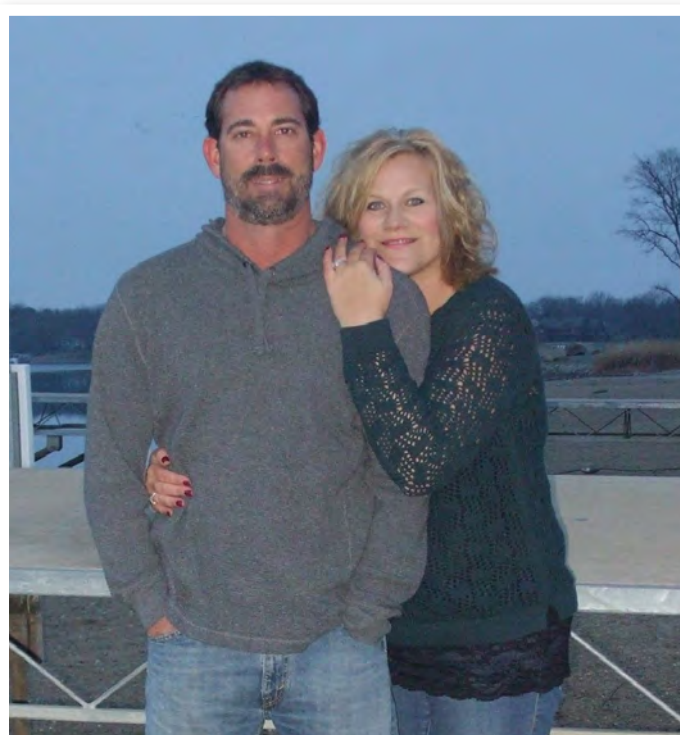
Chris Spielman
Co-Founder
Stefanie Spielman Fund for Breast Cancer Research



Luconda Dager, president of Velvet Ice Cream, presents Maddie Spielman with a donation to the Spielman Fund. Velvet Ice Cream has been a longtime supporter of the Spielman Fund.

‘The potential is awesome’

Clinical trial explores personalized guidance for treatment decisions



Sally with her husband Marc Drees

The sequence of events that led Des Moines, Iowa resident Sally Drees to the Stefanie Spielman Comprehensive Breast Center at Ohio State’s Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute (OSUCCC – James) felt like it was somehow meant to be.

Having just experienced her first progression nearly four years after being diagnosed with stage 4 breast cancer, Drees had attended a conference in Philadelphia about up-and-coming metastatic treatments and became interested in the use of genomics to guide treatment decisions. Because the costly testing involved is too new to be covered by insurance, a doctor there had suggested she look into participating in a clinical trial.

The day after she returned home, her phone beeped with an alert about a genomics trial at the OSUCCC – James.

“I usually just delete them,” Drees says of the BCT trial alerts. “But I had just been to this conference and had just had this little progression. It was the exact thing I had just been talking about.”

Within two weeks Drees was in Columbus to enroll in the trial,

which required participants to be within 30 days of starting a new treatment. “The day I signed consent I had five days left of eligibility,” she says.

One of only a few centers funded by the National Cancer Institute to conduct phase I and II trials, the OSUCCC – James offers patients more opportunities to take advantage of the newest knowledge and treatments than almost any other U.S. hospital.

Drees’ study, OSU 12077, involves testing tumor tissue samples from outside the breast area using a 200-gene panel to generate a specific genetic profile for the mass. If a participant’s current treatment becomes ineffective, she is provided a printout from the test that she and her doctor can use to decide next steps.

“We get a printout back from the test that says, ‘Gene x is up, gene y is down and these are the treatments that may be beneficial to this patient,’” says Ohio State’s Maryam Lustberg, MD, a cancer researcher who also directs the Spielman Center’s Breast Cancer Survivorship program. “There are a lot of treatment options, but we don’t always know the best one. This is a personalized approach that uses genetic markers in the tumor to help decide the best next treatment.”

Thanks to support from the Spielman Fund, the genetic profiling is conducted free of charge to the trial participants.

In addition to helping patients identify best options, the study “tracks how often the information changes their viewpoint, and also whether it makes them feel empowered or anxious,” Lustberg says, noting that approximately half of the participants have changed their treatments after receiving their genetic test report. “Long-term, I think genomic profiling is only going to get more and more expanded within oncology practice.”

Drees agrees.

“I have a firm belief that it’s the future,” she says. “If they see something that could help target a treatment decision and be more effective than cookie-cutter treatments, that would be huge. Knowing that there’s the potential is awesome.”

OSU 12077 study is fully enrolled, but information on other clinical research trials at The James can be found at go.osu.edu/clinicaltrials or at clinicaltrials.gov.

New in 2016:

Step Up for Stefanie's Champions

In 2014, we celebrated the 15th anniversary of the *Stefanie's Champions* luncheon with another memorable and inspiring event benefiting the Stefanie Spielman Patient Assistance Fund and the Stefanie Spielman Fund for Breast Cancer Research at Ohio State's Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute. Over the last 15 years, this event has raised more than \$1.7 million for the Spielman Funds. We are grateful to the event sponsors and attendees who joined us each year to celebrate the champions in our lives and support breast cancer research.

Stefanie's Champions was created to recognize those who have played a significant role in the lives of cancer survivors. The stories of those champions and survivors inspire all by their courage and grace. Stefanie held each champion in high regard. Her husband Chris and their children, Maddie, Noah, Audrey and Macy, continue to show how proud they are to honor these Champions and truly believe supporters

of *Stefanie's Champions* make a difference in the fight against cancer.

Stefanie believed in changing and evolving to further her message of hope and inspiration with a greater audience. It is with that in mind that the Spielman Fund has announced a new direction for this inspiring event, the ***Step Up for Stefanie's Champions Walk/Run***.

The goal for this exciting event is to bring families together to celebrate Champions in the lives of cancer survivors. We will continue to recognize and award Champions on this very special day.

To date, the Spielman Funds have raised more than \$16 million to support patient care and ground-breaking research at the OSUCCC – James, where world-class doctors and researchers are making incredible strides in the fight against cancer. Special events like *Stefanie's Champions* will continue to support their efforts and encourage all survivors along the way.

2016 Step Up for Stefanie's Champions

Saturday, April 23, 2016

Stefanie Spielman Comprehensive
Breast Center
1145 Olentangy River Road
Columbus, OH

Register today:

SpielmanFund.com

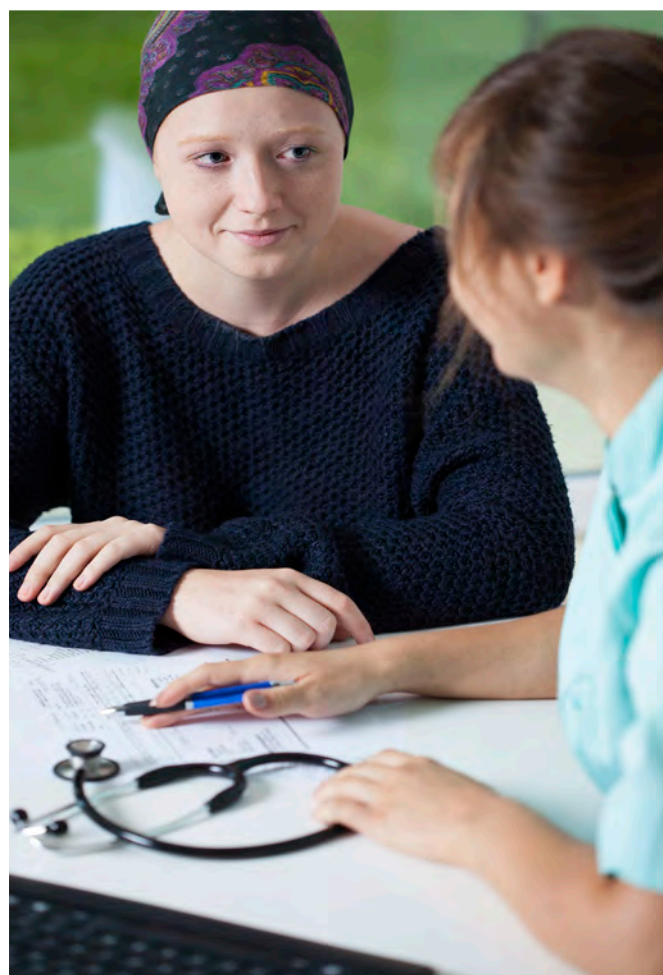


The Spielman Fund:

Allocating dollars where they are needed most

Since the Stefanie Spielman Fund for Breast Cancer Research at Ohio State's Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute (OSUCCC – James) was founded in 1998, thousands of individuals, companies and charitable foundations have entrusted their philanthropic dollars to the fund.

From day one, the Spielman Fund has made good on its promise to donors through smart fiscal management and a prudent spending plan that ensures funds are allocated where they are needed most. When donors designate their charitable contribution to the Spielman Fund, they can trust that their gift—along with the generosity of others who share their desire to help find a cure for breast cancer—will make an important and strategic impact.



Made up of an endowment and current use fund, the Spielman Fund has been engineered to guarantee that both the long-term vision and current needs in breast cancer research have been well accounted for. The fund's investment approval team includes OSUCCC Director and James CEO Michael A. Caligiuri, MD, OSUCCC-James Senior Executive Director for Administration Jeff Walker, and Stefanie Spielman Comprehensive Breast Center Director William Farrar, MD—as well as Chris Spielman.

A Long-Term Vision for Success

The endowment portion of the Spielman Fund, with its current principal balance of more than \$9 million, provides long-term, reliable income for breast cancer research. Because the principal of the endowment is invested, with only the interest spent, the endowment portion of the Spielman Fund will provide critical funding for breast cancer research in perpetuity.

The Ohio State University's Office of Investments manages the endowment, striving to earn the highest possible return on the principal while closely monitoring the performance of the endowment portfolio and making adjustments as needed. Currently, the university makes a distribution of 4.25 percent of the average market value-per-share of the endowment during the past seven years. For the Spielman Fund, this provides nearly \$400,000 annually.

This funding has established a designated chair in breast imaging and designated fellowship for breast cancer research, provides discretionary support for the breast cancer research program leader, and applies other discretionary dollars to fill critical needs at the behest of Dr. Caligiuri.

"The endowment through the Spielman Fund is an important tool in the fight against breast cancer, as it provides funding we can count on no matter how the economy is performing," Caligiuri says. "It guarantees that each and every year, the OSUCCC – James is at the forefront of new advances in cancer research that will save lives."

Rapidly Working Toward a Cure

The majority of donations made to the Spielman Fund are designated as current use gifts—meaning they are to be spent in full rather than invested for the long term. The total amount of current use giving fluctuates each year but has averaged approximately \$2.25 million in recent years.



The current use portion of the Spielman Fund connects the OSUCCC – James team of physicians and experts to vital research dollars meant to rapidly advance promising science. Investments made by the fund have enabled Ching-Shih Chen, PhD, to study novel therapeutic agents that selectively target metabolic and survival machineries in breast cancer cells; Sarmila Majumder, PhD, to explore the emerging role of microRNAs in drug-resistant breast cancer; creation of a designated fellowship in breast cancer research; and more.

And, according to OSUCCC – James Executive Director of Development Jennifer McDonald, current use dollars may soon create a new multi-investigator grant opportunity that will connect OSUCCC – James researchers to those at other institutions doing novel work. “One of the ways we’re going to beat breast cancer is by collaborating with other institutions across the country,” says McDonald. “This grant, similar to an R01 grant from the National Institutes of Health (NIH), would provide seed funding for investigators to prove that their work has merit and is worthy of additional funding from NIH or the National Cancer Institute.

“Whether we’re talking about the endowment or current use components of the Spielman Fund, the fact is that donors have made—and continue to make—an enormous difference through their giving,” she adds. “Ohio State researchers are changing lives and working quickly toward a cure, thanks to the generosity of people who care and give to the Spielman Fund.”

“

“The endowment through the Spielman Fund is an important tool in the fight against breast cancer, as it provides funding we can count on no matter how the economy is performing.”

– Michael A. Caligiuri, MD

Stefanie Spielman
FUND FOR BREAST CANCER RESEARCH



OSU COMPREHENSIVE CANCER CENTER
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SOLOVE RESEARCH INSTITUTE

Five great years

Stefanie Spielman Comprehensive Breast Center celebrates five years of innovation and caring

January 2016 marks the Stefanie Spielman Comprehensive Breast Center's 5 year birthday—something that the entire community can celebrate.

In that time, ardent donors and community supporters have helped the center add features like 3D mammography (tomosynthesis), a low-level laser for treatment of lymphedema, a seventh ultrasound machine, and commercially manufactured prone radiotherapy boards (the center's Julia White, MD, and Tina LaPaglia helped design them). All are focused on helping women with breast cancer.

The number of new breast cancer patients seeking treatment at The James has grown from 497 in 2010 to 900 projected for 2015. (The Stefanie Spielman Comprehensive Breast Center opened in January 2011.) This equates to more than 5,000 patients being treated or seen for follow-up at the center during a single year.

"It's not just that we have all the services under one roof," says Steve Kalister, MHA, MBA, the center's administrator since November 2011. "It's that patients can come in and see experts from three to four disciplines during a single day, so they leave our facility with treatment options to consider or a specific plan."

Kalister says that the depth of expertise offered at the center is another distinguishing feature. The team includes



radiologists, surgical oncologists, medical oncologists and radiation oncologists whose passion, daily work and research are solely focused on breast cancer.

Further, he notes, "This focus, expertise, and dedication isn't limited to physicians. The team includes registered nurses, mammography technologists, radiation therapists, certified mastectomy fitters in Hope's Boutique, advanced practice professionals (NPs and PAs) and others whose work is focused on patients with breast cancer and who often have decades of experience working exclusively with breast cancer patients."

Left: The lobby of the Stefanie Spielman Comprehensive Breast Center. Right: The Patient Resource Library



The center's weekly multidisciplinary conference allows these experts to discuss each patients' treatment.

"The caliber of our team and ability of patients to see experts in multiple disciplines during a single day is wonderfully complemented by many invaluable support services woven into our program and beautiful facility. It's at this point that what we offer becomes pretty amazing for women," Kalister says.

Just as important as the quality of clinical care at the center is the patient experience. Kalister notes that the center was the first multidisciplinary program at Ohio State's Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute to embrace relationship-based care (RBC), a conceptual framework for James nurses. The framework focuses on care of patient, care of self, care of colleagues and care of community.

"People here get it," he says. "The entire team is dedicated to the relentless pursuit of improving the patient experience. We all keep looking for ways to do better. The full team earns the accolades, absolutely. In a similar vein, our staff tell us how much they enjoy being part of the program, part of our team. And patients sense that, without question."

Many ideas for improvements come from those who know the patients best—the staff. Sometimes the ideas are about addressing an issue that's surfaced; other times, they are about asking if there's a way to make something better. One example that has had a tremendous impact is the concept of helping new patients find their way in the building by escorting them from Registration to their first appointment.

"It seems subtle, getting in the elevator and literally escorting the patient, but time and time again we see it called out in patient satisfaction surveys," Kalister says. "This is the kind of care and compassion that we want to wrap around patients."

Throughout the program there are concerted efforts to maintain the same clinical team—the same nurses, therapists, and mammography technologists—so there is continuity from visit to visit. It benefits the patients, first and foremost, and also the care team and individual clinicians.

Kalister is proud that the center often leads the way with new ideas, such as its redesigned approach to patient education.

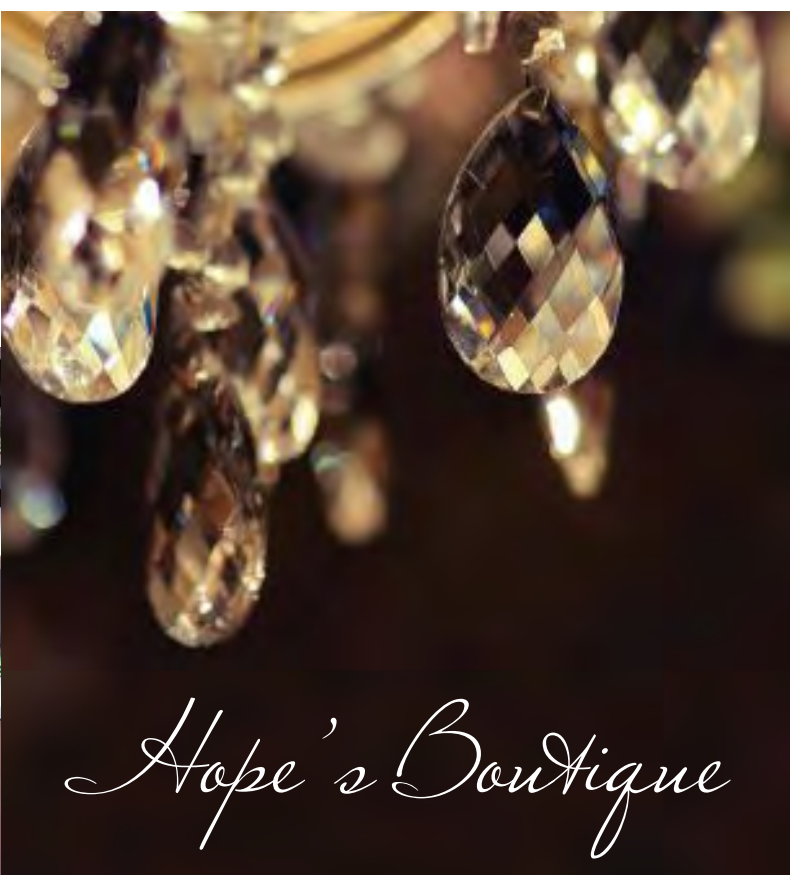
"We have to keep trying new things and collecting data to further enhance them," he says. "We appreciate it when the center is chosen to pilot a new process or program that will later be expanded to other settings."

Looking ahead

The future includes adding state-of-the-art technologies, recruiting world-class clinicians and scientists, and growing the program. Additionally, Kalister said, "There are opportunities to strengthen our presence in the community, whether it be through educational initiatives like an upcoming Continuing Medical Education (CME) program for primary care physicians, optimizing the deployment of our mobile mammography program, or the expansion of our survivorship clinics, where patients and their referring providers receive a treatment summary and survivorship care plan. We value and want to advance these community partnerships."

The center will continue adding providers and staff. "It's important that we can continue to get patients with a breast cancer diagnosis in quickly and offer them appointments with the relevant experts during a single day," Kalister says.

In conclusion, Kalister says it is "difficult to express how grateful all of us at the center are for the significant and ongoing support from donors in this great community. The feeling is unbelievable, and we don't take it for granted for a minute."



Hope's Boutique



Hope's is a full-service, non-profit retail boutique catering to women with cancer and those sharing their lives. It gives central Ohio women both a tangible and emotional bridge between life battling cancer and life after cancer. Hope's offers a full range of products and services designed to restore the self-confidence of cancer survivors, helping them look and feel their best, including fittings by trained professionals for wigs, prostheses.

Hope's is located on the first floor of The Stefanie Spielman Comprehensive Breast Center, which is the first of its kind in the Midwest to offer the full continuum of breast cancer care, from prevention and screening through detection, diagnosis, treatment and survivorship, in one location.

Visit cancer.osu.edu or call Hope's Boutique at 614-293-9393 for more information.

New radiation oncology waiting room is a place for fellowship



Newly renovated waiting area in radiation oncology.

“

“As a board we may not understand all the technology, but we understand the camaraderie and supporting each other. I especially understand what it means to be in that cancer world with my sister.”

– Sue Fitz



Changing rooms and lockers add additional comfort in the updated space.

At the Stefanie Spielman Comprehensive Breast Center at Ohio State's Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute, healing experiences can be found in unexpected places—like the radiation oncology waiting room.

When the center's building was originally planned, the radiation oncology area was set up for one machine, known as a linear accelerator. There, after checking in, patients change into gowns and await treatment in a sitting area. The space was set up with separate waiting rooms for men and women, plus changing areas and restrooms.

The women's sitting area, however, became a place for more than simply waiting.

“This really interesting dynamic happened that I don't think the planners ever expected,” says OSUCCC – James radiation oncologist Julia White, MD. “It became an impromptu place for support. You would see women actively engaging and sharing, and about all of the aspects of their life, not just their treatment. It was women supporting women. We had people coming back for each other's bell-ringing ceremony.”

When a second accelerator was installed and the number of female patients increased, they opted for standing room in the women's waiting room rather than use a different space where seating was available.

“They didn't want to miss out on this dynamic,” White says. “I don't think anyone anticipated this.”

White and her colleagues didn't want them to miss it either. When they proposed enlarging and renovating the space, organizers of Stef's Celebrate Life Tailgate stepped up with support. The Tailgate is an annual event that raises money for the Stef's Celebrate Life Tailgate Fund at the OSUCCC – James. The Tailgate fund supports technology and equipment needs at the Breast Center.

“We felt like it was a perfect fit for our tailgate, and we were thrilled to be a part,” says Sue Fitz, Stefanie's older



sister and board president of the Tailgate, which was started by Stefanie. “As a board we may not understand all the technology, but we understand the camaraderie and supporting each other. I especially understand what it means to be in that cancer world with my sister. I know how much support you get from other patients and people going through the same thing. As a board we are delighted we can support that with a larger space that’s welcoming to be together and to feel supported emotionally and physically.”

Phaedra Edwards, an interior designer and former Tailgate board member, helped plan the interior of the space, which includes a quote of Stefanie’s on the wall: “With each year, each month, and even each day, there are breakthroughs and possibilities in the fight against cancer.”

“We wanted to bring in a little bit of Stefanie and help the women who are going through radiation feel more comfortable,” says Edwards, who was Stefanie’s friend and neighbor. “These women really form friendships, so we wanted the space to feel a little brighter and just have a little more glamour.”

In addition to seating, the new radiation oncology waiting room will offer features for sharing, such as a bulletin board for pinning notes and words of affirmation, a library and photos from past Celebrate Life Tailgate events—parties that Stefanie threw every year after Race for the Cure to celebrate another year of life.

“We’ve tried to think of all the things patients can benefit from in this place,” Fitz says.

Women in this waiting area see each other every day for weeks on end during therapy, and the friendships they form are unlike any other.



Kristyn Hartman (far left), WBNS 10TV news anchor and emcee of the 2014 Stef’s Celebrate Life Tailgate, is shown with the Tailgate Committee.

“When patients come to radiation therapy they’ve often been on a long journey—often they’ve done chemo, surgery, and they are starting to see the light at the end of the tunnel,” says White. “They’re starting to understand what has happened and what it means in their lives, and who better to share that with than other people going through the same experience. These people come from all walks of life, and this is something they share.”

Now, thanks to help from Stef’s Celebrate Life Tailgate, more women will find in the radiation oncology waiting room a place of hope and comfort.

Stef’s Celebrate Life Tailgate is held annually each fall. Visit stefscelibratelifetailgate.org for dates, to register and to obtain more information.

MAC Tools aims to touch lives with ‘Wrenching for the Cure’

As MAC Tools President Brett Shaw has found, fundraisers are different when the cause becomes personal.

Four years ago, an employee at the company with a family connection to breast cancer started Wrenching for the Cure, which raises money for the Stefanie Spielman Fund for Breast Cancer Research at Ohio State’s Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute (OSUCCC – James).

The Westerville, Ohio, company, which uses a direct sales approach with a mobile force of franchisee distributors, creates a catalog with limited-edition pink tools and accessories for its distributors to sell during Breast Cancer Awareness Month, with a portion of sales going to the fund.

More recently, the campaign expanded to include a bright pink dragster with the Spielman Fund logo that has helped raise awareness through national exposure on ESPN and at events. In addition to pink tools, Wrenching for the Cure items - which include a one-of-a-kind pink crew shirt and a limited-run die-cast version of the dragster - have become hot items with collectors.

Donating the money to the Spielman Fund was important to MAC Tools, which has been Ohio-based since it was founded in 1938 as Mechanics Tool and Forge. “To give back locally in the community was important,” says Shaw.

For Shaw it became even more important after his wife was diagnosed with NK/T-cell lymphoma. They did research and discovered that Pierluigi Porcu, MD, an associate professor in the Division of Hematology at Ohio State and a lymphoma



researcher at the OSUCCC – James, was one of five doctors in the country who specialize in the rare lymphoma subtype.

“Cancer and The James took on a new meaning for me,” Shaw says. “Going with my wife to Hope’s Boutique at the Comprehensive Breast Center to pick out a wig and some head wraps, it took

on a new identity.”

Wrenching for the Cure has raised more than \$100,000 for the Spielman Fund, but Shaw says it’s about more than just raising money.

“Knowing that The James is a special hospital and does important research, we’re looking at how we can make things more meaningful than just dropping off a check,” he says. “We want to find ways to touch the lives of those who are touched by cancer.”

In addition to its check presentation to create visibility for the Spielman Fund, in 2015, MAC Tools created its first team of cyclists in Pelotonia, the annual grassroots bicycle tour that raises money for cancer research at Ohio State.

“If we can do our part by rallying our distributors and our employees and support a hospital here in Columbus and help with the fight against cancer, that’s our part of giving back,” says Shaw.

For him, Wrenching for the Cure has taken on a new life.

“I see what people in the neighborhood have done to help my wife, and I see how important support is,” he explains. “It’s made the whole thought of charitable contributions more important. It hits a little bit closer to home.”

Heads Up Bands: From a dark place, a bright light forward

When Lorrie McCarty was diagnosed with breast cancer in 2010, hers was a very, very small tumor that hadn't shown up in a mammogram three months earlier. It might have prompted a conservative response except that a relatively new test identified it as a highly aggressive type of cancer that warranted chemotherapy.

Now, after five years cancer free, McCarty has a special appreciation for cancer research that leads to advances in treatments.

"In my mind it all goes to, had that test not existed—which was created with research with everyone working together—they would not have given me chemotherapy and I probably would have had my cancer back," McCarty says.

McCarty now supports the Stefanie Spielman Fund for Breast Cancer Research through Heads Up Bands, a company she and a neighbor started that has donated about \$40,000 to the fund from sales of a special Spielman-designed headband. The Dublin, Ohio, resident had met Stefanie Spielman casually. Their sons were the same age. "She was a mom, a wife. We had a lot in common," McCarty says.

It was something McCarty's husband said at a dark time during her treatment that prompted her to start her own business.

"He said, 'You're thinking you're going to die. You need to think of something that makes you live,'" she says. "The amount of support and love and kindness we received as a family was priceless, and I thought, 'I want to do something and give something back.'" She started by selling pink-ribboned "Keys to a Cure" key fobs at FrontRunner and donating the \$500 she raised to the Spielman Fund.

She and her business partner then moved to headbands, an idea from McCarty's recovery from chemo. "My hair came back super, super curly—which it wasn't before, so I made my own hairbands and people liked them."



Proceeds from the Spielman band (pictured above) support the Spielman Fund. This design was selected by Maddie Spielman.

Maddie Spielman helped pick the design for the special Spielman band—a pink, black and white geometric pattern—and the \$15 bands were an instant hit with high school sports teams in clever efforts like "Lacrosse Out Cancer" and, for field hockey, "Stick It to Cancer."

Heads Up Bands and the Spielman Fund now partner with Proforma Graphic Services on an entire line of Spielman merchandise that high schools can purchase at cost and use for pink-out games and other fundraising.

"I'm really, really proud of what we've been able to contribute with a headband," McCarty says. "It's so simple."

And so important.

"Cancer never really goes away—you're always looking over your shoulder," McCarty says. "But I'm doing something positive with it if I can somehow, in my little world, make a contribution back so that someone else doesn't have to sit down with their kids and say, 'Mom's got cancer but she's going to be OK' when they don't really know that."

"I'm 100 percent behind the Spielman Fund and what they're doing. We're all in this together."



Thank You

COMMUNITY PARTNERS

SUBARU CONTINUES TO “SHARE THE LOVE” WITH THE SPIELMAN FUND

Subaru of America Inc. donated \$15 million to national and local charities in its 2014 “Share the Love” event, bringing the total donated over the past seven years to \$50 million. During the “Share the Love” event held at the end of each year, Subaru donates \$250 for every new Subaru vehicle sold or leased. Customers who purchase or lease a vehicle during that period select one of several charities to receive the donation. The seventh annual “Share the Love” event recommended four national charities to support. In addition, Subaru retailers selected a fifth charity from their local community to support.



The Stefanie Spielman Fund for Breast Cancer Research was the local charity of choice designated by local Subaru auto dealership, Byers Mazda Subaru of Dublin. This was the second year that the Spielman Fund was the local charity. Proceeds from the 2014 campaign donated to the Spielman Fund exceeded \$47,000!

For more information on this promotion, visit go.osu.edu/sharethelove2014

COURAGE, CONQUER AND CURE

The cold weather didn't stop the third annual Courage, Conquer and Cure 5K from having another year of record-breaking participation and fundraising. On Saturday, October 4, 2014, over 880 walkers and runners gathered on the streets of downtown Canal Winchester to show their support and desire for conquering breast cancer. Tracy Townsend, 10TV news anchor and reporter, returned for her second year to emcee this special event. William Farrar, MD, medical director of the Stefanie Spielman Comprehensive Breast Center at Ohio State's Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute (OSUCCC – James), spoke on behalf of the OSUCCC – James and the Spielman Fund about cancer research being performed at Ohio State, in large part due to dollars raised at events like Courage, Conquer and Cure. Then, taking the stage to give thanks to all involved, Maddie Spielman, Stefanie's oldest daughter, spoke about her family's commitment to carry on her mother's mission. Plaques were presented to Canal Winchester Mayor Michael Ebert for the generous support given by the city. In addition, Farrar received the Award in Excellence for Patient Care, and Jodi Monahan received the Janet Downs Survivorship Award.



The day included vendor booths, raffle items and live music from Bad Influence. The third annual Courage, Conquer and Cure 5K raised more than \$25,000 for the Spielman Fund, bringing the three-year total to more than \$65,000.

Courage, Conquer and Cure is part of the James 5K Race Series. For more information, visit courageconquercure.com

JERSEY MIKE'S SUBS

The James is thankful for the corporate support of Central Ohio Jersey Mike's Subs stores, which collectively donated more than \$29,930 to the Stefanie Spielman Fund for Breast Cancer Research from the company's Day of Giving and Month of Giving promotion. Local Jersey Mike's locations asked for donations for the Spielman Fund during March and donated 100 percent of sales to the cause on March 25, 2015. In two years, Jersey Mike's has donated over \$50,500 to the Spielman Fund. A special thank you goes out to the store managers who make this event possible and to the store employees for their enthusiasm and service.



KROGER

Since 2004 Kroger has been a major corporate sponsor and supporter of the OSUCCC – James and is the leading supporter of the Spielman Fund. Through the company's efforts with pink ribbon sales, support of Stefanie's Champions and much more, Kroger has donated over \$3.1 million to the OSUCCC – James and the Spielman Fund. Kroger is dedicated to the OSUCCC – James' vision to create a cancer-free world, one person, one discovery at a time.

Kroger's generous gifts have helped the OSUCCC – James translate research discoveries into high-quality patient care and education programs so cancer patients can become survivors.

ROCKY BRANDS

Durango, a division of Rocky Brands Inc., is promoting breast cancer awareness once again by donating \$2 per pair sold of its Pink Ribbon western boot (RD3557)—up to \$35,000 annually—to the Stefanie Spielman Fund for Patient Assistance. Rocky Brands Director of Marketing Amber Vanwy presents Maddie Spielman with a check for \$35,000 from the 2014/2015 campaign. To order these unique and beautiful boots, see durangoboot.com/pink-ribbon.



Thank You Supporters!

More than \$1.4 Million Raised By Our Community and Corporate Partners

During the 2014-2015 fiscal year, our Community and Corporate Partners raised more than \$1.4 million for the Spielman Funds. Through bake sales, golf outings and many creative endeavors, our partners (listed below and on the facing page) are vital to the success of the Spielman Funds and are helping further our research and patient care. For more information about how to become a partner, visit us online at **SpielmanFund.com** or call **614-293-3752**.

50 on 50 for 50

Ally Gatien's and Camryn Redd's
Birthday Donation

American National Skyline, Inc.

Amvets Post 87 - OSU Breast Cancer
Bazaar

Artina Promotional Products Pink Sales

Austin Dental

Bands for Love

Big Bark Bigger Bite Browns Backers

Bill Harris Auto Center

Boaters Against Breast Cancer

Bowl for a Cure

Box 15 Club Inc. Breast Cancer T-shirts

Buckeye Browns Backers

Buffalo Wild Wings

Buster Douglas 25th Anniversary

Byers Mazda Subaru - Subaru Shares
the Love

Career & Technology Education Center
Pink Shirt Sales

CashMax Pink Classic Car Show

C-Bus Tennis Club

Center for Family & Cosmetic Dentistry

Cheryl&Co. Cookie Card

Chix with Stix

Cintas

College Traditions Breast Cancer
Awareness

Collegiate Cattlewomen of Ohio State -
Give Breast Cancer the Boot

Congress Lake Club Golf Outing

Connells Maple Lee Breast Cancer
Bouquet Sales

Cott Systems Inc.

Cottage Cake Lady

Courage, Conquer and Cure 5K

Delta Gamma Fraternity

Diabolical Boob 5K

Discover Financial Services Color Run
for Spielman

Donato's Pizzeria Breast Cancer
Awareness Month

Dublin Jazzercise - Dance for the Cure
Elyria Firefighters Local 474

Embrace the First Step - Mt. Rainer Climb

eRetailing Associates LLC/Customized
Girl Breast Cancer Awareness

Estate Information Services

Excel, Inc. Spielman T-shirt Sales

Fed Ex Spielman Fundraiser

Frank Maddalone Avenue of the Giants
Marathon

Frank Maddalone Los Angeles
Marathon

Gospel Lighthouse Church - Worship in
Pink

Greenville Public Library

Growing the Cure

H & R Block Referral Program

Hamilton Township Fire Department

Heads Up Bands - Lacrosse Out Cancer

Heads Up Bands - Stick It To Cancer

International Association of Fire
Fighters Local 325 T-shirt Sales

Iron Pony Motorsports Group

Jean Day for Breast Cancer

Jersey Mike's Month of Giving

Jill Vanuch Dance for Spielman

Kay Spires Memorial Ladies Golf Scramble

Kenneth's Hair Salons & Day Spa

Kent Brown Backers

Kinsale Golf Outing

Kittie's Cakes T-shirt Sales

Kroger Company - Community Rewards
Program

Kroger Company - Giving Hope a Hand

Kroger Company - James 5K Race Series

Kroger Company - Pink Ribbon Program

Lauri Fodor Memorial Soccer
Tournament

Lecare (by Quagga) for Sam's Club

Linda Hobby Event

Linkhorn Home Inspections

Mac Tools

Mad River Mountain LLC

Madison County Junior Fair
Exhibitor Donation

Manheim Auctions Sales



Olentangy Liberty Middle School



Zulily



Cheryl&Co. Cookie Card



Steyer Seeds – Seeds of Hope

Matthew J. Allen, DDS
 McGraw Hill Education
 Memories Food & Spirits - Pink Party
 Metro Lexus
 Morgan Stanley Jeans Day
 Muskingum University Run/Walk for Breast Cancer Research
 National Society of Collegiate Scholars
 Buckeye Necklace Sales
 Newark Area Zonta International
 NextGen Dublin Young Professionals Group - Zumba Party to Fight Breast Cancer
 Novak's Tavern & Patio - Pink Party
 Nurtur the Salon - Tips for a Cause
 OCSEA/PERU
 Ohio Associates for Justice Convention and Golf Outing
 Ohio Fair Managers Association
 Ohio Fire & Emergency Services Foundation
 Ohio Gratings Jeans Fund
 Ohio Northern University Kappa Epsilon - Tough Cookie 5K
 Ohio Reformatory for Women - CCC Race
 Ohio Stingrays
 Ohio USBC Women's Bowling Association Fun Day
 Old Carolina Barbeque Company - Pullin' for Pink Campaign
 One More Time
 OSU Women's Tennis Team - Buckeyes Go Pink Match
 P&G Softball Homerun Derby
 Panera Bread Coin Canisters
 Panera Pink Ribbon Bagel Sales

Park Mazda of Wooster
 PCA Choice Pharmacy
 PDi Communications Systems
 Petland T-shirt Program
 Pink Out at OSU
 Piqua Fire Fighters Pink T Shirt Sales
 Prince of Peace Lutheran Church Ladies Night Out
 Prince William Professional Fire Fighters
 Pugh's Diamond Jewelers - October Pink Sales
 Red Oak Pub
 Regina Wright Fundraiser
 Reynoldsburg Family Dental
 Reynoldsburg Transportation Pink Event
 Ride for the Ribbon
 Riley Creek Pharmacy Purse Bingo
 Rock City Church
 Rocky Brands - Give Breast Cancer the Boot Promotion
 Ross Correctional Institution
 School Specialty Inc. Pink Out Scramble Fore A Cure
 Sigma Phi Gamma Kappa Beta Chapter Basket Sales
 Southern Hills Community Bank
 Southern State Community College - MASO Tea
 Spielman Scramble
 Stef's Celebrate Life Tailgate
 Steyer Seeds - Seeds of Hope
 Studio 543 Yoga - Poses for Pink!
 Suzi-Cue Pool Hall Speed Pool Tournament
 Swing Fore! Cancer Golf Outing
 Sycamore Creek Country Club - Pink Out Golf Event

Tee It Up Fore Tata's Golf Scramble
 Terror at Tamarac Park Three 2 Man Scramble
 The Angel Open Golf Outing
 The Ohio Extreme South Soccer Club Pledge Drive
 The Pink Lions
 The Presbyterian Church - Wilson for Spielman
 Thomas Sonneveld, DDS, MS, Ltd.
 Tiffin Firefighters Local 322 5K and T-shirt Sales
 Tough Enough to Wear Pink Horseshow
 Triathlon for Hope
 Turning Point Fitness Pilates
 Turtles Fore Spielman
 United Way of Greater Stark County
 University Tees Inc.
 Velvet Ice Cream
 Veterans of Foreign Wars Ladies Auxiliary
 Veterans of Foreign Wars Ohio Charities Post 3313
 Volunteer Energy
 Willard Volunteer Firefighters
 Worthington Dairy Queen
 Worthington Dental Group
 Young Buckeyes of Phoenix - Buck Breast Cancer
 Zane State College
 Zeta Tau Alpha
 Zippo Manufacturing
 Zulily
 Zumba - Party In Pink
 Zumba Breast Cancer Fundraiser

THE HONOR ROLL

The Spielman Fund is honored that elementary, middle and high schools have chosen to direct their fundraising efforts to support us. Thank you for helping us get closer to a cancer-free world!

Barrington Elementary School Buckeye Bonanza	Kenton Ridge High School - Passionately Pink for the Cure
Bath and St. Marys High School Girls Softball Game	Lacrosse Out Cancer
Bellefontaine Middle School Breast Cancer Jeans Day	Liberty Center Youth Football Cancer Awareness Night
Benjamin Local High School Pink Game	Liberty Union High School Girls Soccer Team
Binns Elementary School Penny Harvest - See Kids Dream	Lindbergh Elementary School Pink Day
Bishop Fenwick High School Volleyball - Hit for a Cure	Logan Elm Elementary School Volleyball Pink Out
Bloom Carroll High School - Ultimate Goal	Marion Harding Athletic Boosters
Bloom Carroll High School Girls Soccer Team	Meigs Local School District 7th and 8th Grade - Volley for the Cure
Centerburg High School and Middle School Hat/Dress-Down Day	New Albany Elementary School - Day of Pink
Centerburg High School Women's Football Clinic	New Philadelphia Welty National Junior Honors Society
Central Crossing High School - Comet Crazies Pink Out	Northridge Middle School - Give Cancer the Boot
Cincinnati Hills Christian Academy - Volley for the Cure	Olentangy Liberty Middle School Girls Basketball - Hoops for the Cure
Coshocton High School Sportsmanship Breast Cancer Awareness Month	Pickerington Central High School Club Hope
Coshocton High School Student Council - Real Skins Wear Pink	Pleasant Plains High School Football Pink Out
Dublin Jerome High School Kickoff Club	Ridgeview Middle School
Dublin Scioto Girls High School Soccer -The Ultimate Goal	Salem High School - Quakers for the Cure T-shirt Sales
Fairfield Union Falcon Assoc. Biddy Football and Cheerleaders	Scottsburg High School Student Advisory Group
Fruita Monument High School Football Team	Tuscarawas Central Catholic High School - Volley for the Cure
Graham Middle School Cupcake Sales	Tuscarawas Central Catholic High School Cheerleaders
Granville High School Girls Soccer - Ultimate Goal	Upper Arlington High School Volleyball Team
Granville High School Softball Team - Strike Out Cancer	Upper Arlington Ice Hockey Team - Pink at the Rink
Grove City High School - Spielman Gridiron Classic & Pink Out Game	Upper Scioto Valley High School Football Team - U vs. Cancer
Grove City High School Girls Soccer Team	Waggoner Road Middle School Pink Day
Groveport Community School	Washington C.H. High School Boys & Girls Soccer Team - Kick For a Cure
Hastings and Jones Middle Schools - Hoops for a Cure	Watkins Memorial High School Girls Basketball - Shoot for the Cure
Hastings Middle School - Hoops for a Cure	Waynesfield Goshen Schools - Cheer and Volley for the Cure
Hayden Elementary School Supports the Spielman Fund	Wellington School
Hilliard Crossing Elementary School Penny Harvest - See Kids Dream	West Jefferson Youth Athletic Association Pink Football Game
Hilliard Darby Football Gridiron Club	West Side Dolphins Cheerleaders Pink Out Game
Hilliard Optimist Club Youth Sports Inc.	Westerville Central High School - Volley for the Cure
Hudson High School Girls Lacrosse - Lax Out Cancer	Westerville North High School Girls Softball Team
Imagine Great Western Academy - Dress Pink Day	
Johnstown Monroe Middle School Girls Basketball - Shoot for the Cure	



Want your school to be part of the Spielman Sports Classic?

We have a statewide program where K-12 athletic sports teams can raise funds for breast cancer research while also raising dollars for school programs. We even help you get started by giving you some great options for fundraising. To learn more, see spielmansports.com

Ask Stefanie



Throughout her own cancer battle, Stefanie answered questions through an “Ask Stefanie” page on SpielmanFund.com. Her words and guidance are still relevant to many who are now receiving cancer treatment, and for the family and friends supporting them.

Dear Stefanie,

On Friday, my wife had a biopsy and we were told she has breast cancer. What a shock! It has been hard to accept. She just turned 30. After the initial shock, I talked to my wife about attacking this head on. I've tried to tell her that 3 days ago she felt fine and not to feel sorry for herself. But I'm not sure what I should do. I want to be compassionate, and not be hard, but at the same time I want to make sure she has a positive attitude and is ready to fight this. I've been an athlete and a football coach, now I'm a strength coach and a bodybuilder and this is really the only way I know to react. But I want to make sure I'm doing the right thing. I know she is very scared, as am I, but I don't want to let fear cause too much stress for her. We also have 2 children, our son is 5 and my daughter is 16 months old. Once we get more information about her treatment, I plan to arrange my schedule around her and our family's needs. I have tried to explain to my son what is going on. I was honest with him, but all he really knows is Mommy is sick. I want to make sure I'm doing everything I can to help her and I want some advice as to how Chris dealt with taking over more of the family obligations, that maybe were your responsibility before cancer. I'm worried about making sure my kids understand what is going on. Any advice you could give would be greatly appreciated. Thank you. — Joey

I am so sorry your wife has been diagnosed with breast cancer. You sound like a very loving, supportive husband and that is what your wife needs. Our kids were similar in ages when I was originally diagnosed. I was 30 years old too. We talked to them about the cancer, but used words they understood and wouldn't scare them. I told them, “Mommy has a boo-boo in my boobie.” People laugh when I tell the story, but it worked. There is a book that may be helpful to you. It is called “Breast Cancer Husband” by Marc Silver. We found the book very useful and could identify with all of it. You are in the scariest part of the “cancer experience” right now, in my opinion. You know your wife has it, but you don't have a game plan yet. Once you know what type of surgery and/or treatment she needs, you'll feel like you can be more proactive. Stay strong, keep the faith and our prayers go out to you and your family. — Stefanie

Dear Stefanie,

My sister age 43 has recently discovered that her breast cancer has metastasized to her liver and possible lining of her lung. She was diagnosed originally two years ago and has three young boys. How, as a sister, can I provide help to her? She is devastated... very depressed. She is HRneg and undergoing chemo again...when she asks me if I think she is going to “Make it”....I'm worried about her mental health as much as her physical health... any suggestions? Are there support groups for sisters? Thanks and best of luck to you.... — Anonymous

I am so sorry about your sister. I'm sure it is difficult for you as well. I have three sisters myself. I would suggest getting her to see someone about depression. I know many women treated for depression during a cancer recurrence. It is such a difficult time. I don't know where she is being treated, but The James has many support groups for her and caregivers. I definitely recommend them for both of you.

When I am sick, I worry about my kids more than myself. If you can help with them so your sister can see that their normal routine is kept as much as possible, that would be a huge relief to her...meals, homework, laundry, etc. Also, take notes for her at doctor appointments, etc. We think we can remember everything, but we don't. Give her plenty of rest and sometimes it's not what you say to her that's most important, it's that you allow her to vent to you. Be strong for her. — Stefanie

Sign up to receive the bi-monthly Spielman Fund eNewsletter:
go.osu.edu/SpielmanEmailNewsletter



The James



OSUCCC – James Development
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Join Event Chair, Chris Spielman, for the inaugural

step up for

Stefanie's CHAMPIONS

4-mile run / 1-mile walk

celebrating the champions in the lives of cancer survivors

Saturday, April 23, 2016
Stefanie Spielman Comprehensive Breast Center
1145 Olentangy River Road, Columbus, OH

Register today at: **SpielmanFund.com**

Step Up for Stefanie's Champions is a walk/run benefiting the Stefanie Spielman Fund for Breast Cancer Research at Ohio State's Comprehensive Cancer Center – James Cancer Hospital and Solove Research Institute.

For more information or to learn about sponsorship opportunities, please call 614-293-3752 or visit **SpielmanFund.com**.