COLUMBUS MAC & CHEESE Festival

Sponsorship Opportunities

Friday, Oct. 5, 2018

The James
THE BIG CHEESE
$10,000

Recognition
• Company name and logo acknowledged on sponsor signage
• Name/logo on all media and website promotion
• Name/logo on volunteer T-shirts
• Company-provided marketing material distributed at event

Hospitality
• VIP tour and lunch at the OSUCCC – James with cancer experts
• 20 Festival Entry Tickets with VIP access (preferred seating and beverages on Brio patio)

THE MAC DADDY
$5,000

Recognition
• Company name and logo acknowledged on sponsor signage
• Name/logo on all media and website promotion
• Company-provided marketing material distributed at event

Hospitality
• VIP tour and lunch at the OSUCCC – James with cancer experts
• 10 Festival Entry Tickets with VIP access (preferred seating and beverages on Brio patio)

TOO GOUDA TO BE TRUE
$2,500

Recognition
• Company name and logo acknowledged on sponsor signage
• Name/logo on all media and website promotion

Hospitality
• 6 Festival Entry Tickets with VIP access (preferred seating and beverages on Brio patio)
BETTER THAN CHEDDAR
$1,000

**Recognition**
- Company name and logo acknowledged on sponsor signage

**Hospitality**
- 4 Festival Entry Tickets with VIP access (preferred seating and beverages on Brio patio)

SIMPLY GRATE DONATION
$500

**Hospitality**
- 2 Festival Entry Tickets with VIP access (preferred seating and beverages on Brio patio)

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**By the Numbers**

More than 2,200 attendees each year

21 partnerships with local restaurants

2 million+ Social Media Impressions

Coverage from local media, including WBNS-10TV and 614 Media Group

and most importantly...

more than $137,000 raised for the adolescent and young adult cancer program at Ohio State!
Ashley Poland was 23, preparing to graduate from Ohio State, eagerly looking ahead to the rest of her life. Everything seemed possible. For two years, Ashley had lived with a nagging pain in her leg. She had been seeing a chiropractor for relief, but a doctor finally ordered new tests that would send her life down an entirely different path: Ashley had synovial sarcoma, a cancer that attacks soft tissue, usually near a joint. It is rare, striking between one and three people in a million.

Suddenly, the goals Ashley had set for her life narrowed to one: survive. While her friends graduated, started careers and met their future husbands and wives, Ashley started chemotherapy, had surgery to remove the sarcoma and endured radiation to destroy any cancer cells that remained.

When cancer strikes people as young as Ashley, it leaves powerful scars. It can affect their financial future. It can disrupt their love lives, careers, relationships with family and friends, and their faith.

“It’s much harder on a younger person because they’re going through major life transitions already,” says Maryam Lustberg, MD, MPH, medical director of survivorship at the OSUCCC – James. “There’s a huge need to have support tailored to their unique situation.”

In fact, adolescent and young adult cancers are the least studied, least funded and least understood of all cancers. That’s why research funding, like that raised through the Columbus Mac and Cheese Festival, is so important.

Ashley has been cancer-free for almost seven years, but her experience left her with a deep desire to help other young adults fighting cancer, including serving on the OSUCCC – James NextGen Ambassadors, the group championing this event.
Create a Cancer-Free World with Us!

For more information, please contact:

Ashley Papenbrock
Office of Development, OSUCC – James
Ashley.Papenbrock@osumc.edu
614-366-2293

cbusmacandcheese.org
cancer.osu.edu

The fair market value of goods and services is $25 per festival ticket received and $100 for each VIP ticket received. Your contribution above this amount is tax deductible.